



Attachment 1 to Item 4.2.3

Detailed summary of the applications received
and the proposed level of financial assistance

Date of meeting: 21 November 2023

Location: Council Chambers

Time: 6:30 p.m.

#	Event Name	Event date/s	Satisfy Eligibility Criteria	Score on the Assessment Criteria Matrix. Maximum score of 70	Requested amount (\$) and money to be spent on	In-kind request	Recommended amount (\$) and inclusions (Ex GST)	Event Description by Applicant	Comment/Recommendation
Community Event Application - Score > 40									
1	St Albans Folk Festival	26 - 29 April 2024	Yes	56	\$ 10,000.00	Marketing Support	\$ 4,000.00	3 day performing arts folk festival for the community	Consider application in Event Sponsorship Round 1 2023/2024
2	Hanna Park Carols	23 December 2023	Yes	55	\$ 5,000.00	Marketing Support	\$ 4,000.00	Hanna Park Carols is a not for profit Christmas carols event for the community. This annual event brings local families together in a friendly environment with free entertainment for more than 20 years. Supported by 100 volunteers. Important local event	Consider application in Event Sponsorship Round 1 2023/2024
3	RuffTREK	28 and 29 September 2024	Yes	52	\$ 20,000.00	Marketing Support	\$ 3,500.00	A half marathon community walk of orange fluor through the Hawkesbury culminating in a finish celebration of entertainment and food at Richmond oval.	Consider application in Event Sponsorship Round 1 2023/2024
4	Hawkesbury Show	19 - 21 April 2024	Yes	52	Not specified	Marketing Support	\$ 3,500.00	137th annual Hawkesbury show - a celebration of the proud agricultural history within the Hawkesbury whilst brining the city to the country.	Consider application in Event Sponsorship Round 1 2023/2024
5	Heats Jazz Jam	Last Wednesday of each month	Yes	48	\$ 10,000.00	Marketing Support	\$ 2,500.00	Showcasing local artists and talent on the beautiful stage of the iconic regent theatre in the heart of the Hawkesbury. This monthly event is open to all players and ages and is a family friendly event supporting a local venue. This event is to assist emerging talent as well as established players who wish to mentor artists exploring the rich repertoire of Jazz and players.	Consider application in Event Sponsorship Round 1 2023/2024
6	Kurrajong Community Carols by Candlelight and Family Christmas Fun	9 December 2023	Yes	49	\$ 3,000.00	Marketing Support	\$ 2,500.00	A 2 hour family fun celebration with activities for families, children and entertainment with local musicians followed by a community carols by candlelight	Consider application in Event Sponsorship Round 1 2023/2024
7	Christmas Cheer Alley	2 December 2023	Yes	47	\$ 3,500.00	Marketing Support	\$ 2,500.00	The arcade will be transformed into a Christmas experience with fun aspects to engage attendees. Involving local groups to hep decorate and create interest and attendance	Consider application in Event Sponsorship Round 1 2023/2024
8	FIRST Robotics Competition	14 - 17 March 2024	Yes	46	\$ 30,000.00	Marketing Support	\$ 2,000.00	A large scale robotics competition that brings together teams of students, from all around the country, to compete against each other with the robots they have designed and built themselves	Consider application in Event Sponsorship Round 1 2023/2024
9	Fantasia ShowStoppers presents Jungle Book Kids	15 - 16 December 2023	Yes	44	\$ 3,000.00	Marketing Support	\$ 2,000.00	A musical theatre production of jungle book kids, produced by kids, starring kids 8-14 Year olds. The jungle book kids synopsis banished by the ferocious tiger, shere khan, a human boy named mowgli and his panther friend, bagheera, are on the run in the deepest parts of the jungle	Consider application in Event Sponsorship Round 1 2023/2024
10	Christmas Carols	17 December 2023	Yes	43	\$ 15,000.00	Marketing Support	\$ 2,000.00	The Christmas carols are held every year for all of the Hawkesbury community. A gold coin donation is made by people attending the event	Consider application in Event Sponsorship Round 1 2023/2024
11	Light up Windsor Street Fair	2 December 2023	Yes	41	\$ 2,000.00	Marketing Support	\$ 1,500.00	Open the church and hall to visitors of light up Windsor. Decorate the outside of the church with lights. Provide refreshments, seating areas (grass) and craft activities. Wilberforce Op shop stalls to sell books and crafts	Consider application in Event Sponsorship Round 1 2023/2024
12	North Richmond Cricket Club Gala Day	25 February 2024	Yes	42	\$ 15,000.00	Marketing Support	\$ 1,500.00	The north Richmond cricket club, with 120 years of community service, plans to commemorate its milestone with a gala day at Turnbull oval, north Richmond. This event will feature engaging activities for volunteers, young children and involve local businesses and community for entertainment for all	Consider application in Event Sponsorship Round 1 2023/2024
13	Pics in the Park Outdoor Christmas Cinema	16 December 2023	Yes	42	\$ 1,500.00	Marketing Support	\$ 1,500.00	Free family friendly outdoor movie night showing one children's Christmas movie	Consider application in Event Sponsorship Round 1 2023/2024
14	2024 Bad Boat National Championship	19 - 21 January 2024	Yes	42	\$ 10,000.00	Marketing Support	\$ 1,500.00	The event will be round 1 of the 2024 bad boat national championship. The event willsee spectators and competitors attending from across the country including the possibility of a competitor from the USA	Consider application in Event Sponsorship Round 1 2023/2024

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15	Windsor Experience Gas Lamp Festival	7 - 10 June 2024	Yes	60	\$ 15,000.00	Marketing Support	\$ 5,000.00	Friday there will be a launch, Saturday a market during the day with entertainment, an Irish band from 3pm - 5pm then a parade through town along George street as far as new street, in the parade vintage tractors, vintage cars, horse and carriage and more. Sunday sheep shearing, vintage cars and a spit	Consider application in Event Sponsorship Round 1 2023/2024
16	The Secret Dyarubbin River Ride	3 December 2023	Yes	44	Not specified	Marketing Support	\$ 2,000.00	This is a fully guided small cycling peloton (max 30) entoures lead vehicle followed by sweep vehicle followed by t johns ambulance vehicle	Consider application in Event Sponsorship Round 1 2023/2024
17	Macdonald Valley Association Events	TBC 2024	Yes	41	\$ 6,600.00	Marketing Support	\$ 1,500.00	This is a very family friendly and community based atmosphere. A light dinner menu, plus soft drinks and the game will be offered. Alcoholic drinks can be purchased separately at the bar	Consider application in Event Sponsorship Round 1 2023/2024
18	Hawkesbury Aboriginal and Torres Strait Islander Seniors NAIDOC Lunch	26 October 2023	No	38	\$ 3,000.00	Marketing Support	N/A	the 2023 NAIDOC theme is 'for our elders' Merana is holding a lunch specifically for seniors/elders in the Hawkesbury to come together and share in a gathering. This lunch will be a time of celebration for seniors/elders who have given their time and knowledge to community	Consider application in Event Sponsorship Round 1 2023/2024
19	Christmas Party	15 December 2023	No	37	\$ 12,000.00	Marketing Support	N/A	Brining together the homeless, lonely and the community to celebrate Christmas	Consider application in Event Sponsorship Round 1 2023/2024
TOTAL COMMUNITY							\$ 43,000.00		
Commercial Event Application - Score > 50									
20	Convict 100	4 May 20-24	Yes	54	\$ 10,000.00	Marketing Support	\$ 2,000.00	the Convict 100 is one of Australia's favourite and longest running mountain bike marathons. Including 100km, 68km and 44km (for beginners and juniors) course options, there is a distance to suit riders of all skill and fitness levels. The race starts and finishes in the historic township of St Albans	Consider application in Event Sponsorship Round 1 2023/2024
21	St Albans Village Market	TBC 2024	Yes	55	\$ 10,000.00	Marketing Support	\$ 2,500.00	Promotion of each monthly market benefits greatly from having a drawcard act to build social media buzz around - but as it currently struggles to break even each month, we have been very grateful for grant funds to cover this element	Consider application in Event Sponsorship Round 1 2023/2024
22	Richmond Good Food Market	Every Saturday	Yes	52	\$ 7,500.00	Marketing Support	\$ 1,500.00	Local Farmers market	Consider application in Event Sponsorship Round 1 2023/2024
23	Lynwood Christmas Spectacular	16-Dec-23	Yes	38	\$ 5,000.00	Marketing Support	N/A	a family friendly event for the Hawkesbury and surrounding communities with Christmas markets, an outdoor cinema movie ending with a fireworks display	Consider application in Event Sponsorship Round 1 2023/2024
TOTAL COMMERCIAL							\$ 6,000.00		
Round 2 Total							\$ 49,000.00		
BUDGET ROUND UP									
	Original Budget	\$ 65,000.00							
	Round 1 Allocated Total	\$ 49,000.00							
	Round 2 Budget Remaining	\$ 16,000.00							