



Hawkesbury City Council

Attachment 1  
to  
item 38

Findings of the  
Hawkesbury Macquarie 2010  
Celebrations Survey

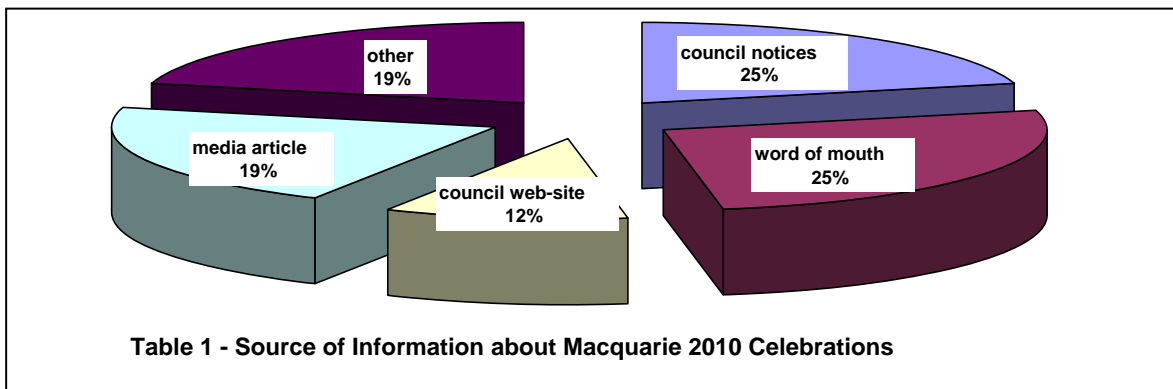
date of meeting: 8 March 2011  
location: council chambers  
time: 6:30 p.m.



# 1. Community Groups (17 completed surveys)

## Part A – Your Community Group and Your Event

► 1. How did you find out about the Hawkesbury Macquarie 2010 Celebrations?



► 2 Which of the following best describes the group you represent?

type of group	no	%
history group	2	13%
church or church group	5	31%
musical society or drama group	1	6%
sporting club	2	13%
visual arts group	2	13%
other	4	25%

► 3 Which of the following best describes the Macquarie 2010 event your community group organised?

type of event	no	%
lecture/talk	3	9%
ecumenical/church service	4	12%
musical performance	4	12%
fete/festival/art & craft show	3	9%
exhibition	4	12%
sporting event	1	3%
guided tour/rally	5	15%
dinner or dance	5	15%
historical re-enactment	3	9%
competition	1	3%

► 4 Approximately, how many people attended your Macquarie 2010 Event ?

► 5 Of the people attending your event, how many people do you estimate may have travelled from outside the Hawkesbury Local Government Area to attend?

group	total attendance	no from outside LGA	% from outside LGA
1	420	120	29%
2	150	40	27%
3	140	48	34%
4	5000	1000	20%
5	nil response		
6	1600	200	13%
7	500	250	50%
8	151	87	58%
9	450	150	33%
10	500	n/a	n/a
11	150	30	20%
12	132	11	8%
13	630	20	3%
14	420	30	7%
15	350	20	6%
16	1750	210	12%
17	8000	800	10%

► 6a Please mark the box which best reflects your level of satisfaction with the overall success of your event.

76%	24%	0%	0%	0%
very satisfied	satisfied	neither	dissatisfied	very dissatisfied

► 6b If dissatisfied or very dissatisfied, with the success of your event, what is your main reason for feeling that way?

*"While were satisfied with the community support for the event, some aspects of the catering were a little disappointing".*

*"Feedback from those attending was very complimentary with many congratulatory letters and messages. Many expressing their level of enjoyment and opportunity to learn more about the contribution of the Macquaries".*

**Part B – Co-ordination of Macquarie 2010 Celebrations**

■ Hawkesbury Macquarie 2010 Bicentenary Events Program

	yes	no	% yes
▶7 Was your event or activity listed on the on-line Hawkesbury Macquarie 2010 Bicentenary Events Program on Council's web-site?	17	0	100%
▶8 Did the on-line Hawkesbury Macquarie 2010 Bicentenary Events Program assist your group to co-ordinate your event (i.e. to avoid clashes with other events or activities)?	12	5	71%
▶9 Were you aware that Council sent a hard copy of the Macquarie 2010 Bicentenary Events Program to all households within the Hawkesbury (with Council rate notices)?	16	1	94%
▶10 Overall, was the strategy of distributing information about Macquarie 2010 Events well in advance of these events, an advantage for your group ?	15	0	100%
▶11 Overall, was the program of events listed on the Hawkesbury Macquarie 2010 Bicentenary Events Program well balanced and geographically diverse?	16	0	100%

▶12a Please mark the box which best reflects your level of satisfaction with the content and distribution of the Hawkesbury Macquarie 2010 Bicentenary Events Program.					▶12b If dissatisfied or very dissatisfied, with the content and distribution of the Macquarie 2010 Bicentenary Events Program what was your main reason for feeling that way?  <i>"Of the 650 people in our church none of them received the promo." "The support for the function was almost exclusively the result of direct action by post".</i>
	41% very satisfied	41% satisfied	12% neither	6% dissatisfied	

▶12c Do you have any suggestions (which could be considered by Council and/or the Committee) which could have improved the content and distribution of the Hawkesbury Macquarie 2010 Bicentenary Events Program?	<p><i>"I found that I had to search for info on the events that were scheduled and so there was very little community excitement for this historic event. Banners up the main streets, exciting write up in local paper, school competitions , an opportunity for local families to have their family history from the time explored and told".</i></p> <p><i>"Signage was a big cost and postage in our own area one month out from our event also costly. Amazingly still some people knew nothing about the celebration"</i></p> <p><i>"Minimal comment. Although activities were listed we did experie1nce a potential clash of events eg. "Competition associated with Kurrajong Schools re-enactment vis a vis Hawkesbury schools competition".</i></p> <p><i>"Local radio being more involved. 2. Tourist Information Centre Clarendon having continuous DVD advertising running. Information should be available at least 3 months prior to commencement of events program"</i></p> <p><i>"Advertise outside the Hawkesbury" "Advertising of events on the Council page in the Gazette"</i></p>
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■ Hawkesbury Macquarie 2010 Branding and Logo

	yes	no	% yes
▶13 Did your group use the Hawkesbury Macquarie 2010 logo in conjunction with your event ?	15	2	88%
▶14 Was 'branding' of the Hawkesbury Macquarie 2010 Celebrations useful for your group?	13	4	76%

▶15 If you answered no to Question 13 or 14 , what was your main reason for not using the adopted Logo ?
<p><i>"I did not know there was a logo! It also doesn't say "Bicentenary" or the year, so it is quite pointless. I wouldn't have used it anyway". "We used the logo, but I don't think it contributed to the outcomes"</i></p> <p><i>" The digital image was always dear when it was printed. This was probably because we used a copy of a copy, rather than an original"</i></p> <p><i>" Debatable: Kurrajong although part of the Hawkesbury and with strong links to the river - is not a Macquarie town".</i></p>

■ Marketing the Macquarie 2010 Celebrations.

▶16 Please rate your satisfaction with each of the identified promotional strategies on a scale from 1 to 5 where 1 represents 'effective' and 5 'not effective'.

promotional strategy	effective ----- not effective					rank <sup>(1)</sup>
	38%	31%	19%	12%	0%	
▪ on-line Macquarie 2010 Bicentenary Program (on Councils web-site)	1	2	3	4	5	5
▪ hard copy Macquarie 2010 Bicentenary Program (sent out with rates notice)	1	2	3	4	5	1
▪ Macquarie 2010 features in the Hawkesbury City Council Quarterly Newsletter	1	2	3	4	5	4
▪ regular weekly historical article (on Page 2 of the Hawkesbury Gazette)	1	2	3	4	5	2
▪ banners displayed at banner pole sites in North Richmond, Clarendon and McGrath's Hill	1	2	3	4	5	6
▪ press releases about Macquarie 2010 events	1	2	3	4	5	3

note (1) – relative rank from strategy assessed as most effective (1) to least effective (6)

	yes	no	% yes
▶17 Did you read the historical article which appeared on Page 2 of the weekly <i>Hawkesbury Gazette</i> ?	14	3	82%

▶18 Do you have any suggestions about how the marketing of the Hawkesbury Macquarie 2010 Celebrations could have been improved?

*"Honestly, all this marketing is great for old people who have time to read all the flyers they get in the mail .How did they market to the under 35 age group? Facebook and Twitter would be good. Try using "Hawkesbury, cause home is where the heart is" Facebook page".*

*"Every local business could have displayed more signage Road side flashing signage 2 weeks prior to events".*

*"Whilst marketing was effective at the local level our events received the greatest response through our marketing via our state wide newsletter plus activities held in conjunction with a conference held in the Hawkesbury because of the celebrations".*

■ Funding and Training to support Community Events.

	yes	no	% yes
▶19 Was your group aware of Council's Macquarie 2010 Seed Funding Program ?	15	1	94%
▶20 Did you apply for a grant from Hawkesbury City Council to stage your event?	11	5	69%

▶21 If you answered no to Question 20, what was your main reason for not applying for a grant from Council?

*"We did not know it existed. There was no communication, even when we registered our events"*

*"Did not hear about it until the grants had closed" " Not necessary" " Not needed" "Council supports the Eisteddfod"*

*"The events at St Matthews mainly involved community groups so they gave their time"*

	yes	no	% yes
▶22 Did you apply for a grant of financial assistance from another source?	1	16	6%
▶24 Were you successful in your application (to the agency you identified in Question 22)?	0	6	0%
▶25 Did your group participate in the event management training workshop?	7	9	44%

▶23 If you answered yes to Question 22, who did you apply to?

*"Butcher helped with cost of sausages" "Bendigo Bank, Westpac Bank, RAHS"*

## Part C – Macquarie 2010 Celebrations

Explanatory Note - Hawkesbury City Council's approach to the Macquarie 2010 Celebrations was to support community groups to plan and stage a diverse program of community based events across the district rather than organising a single large event.

	yes	no	% yes
▶26 Do you believe that this approach was appropriate?	14	1	93%
▶29. Would you recommend that future community celebrations (for nationally significant events) be co-ordinated in the same way as the Macquarie 2010 Celebrations?	14	1	93%

▶27 If you answered no to Question 26, what is your main reason for doing so?

*"Need more group by group co-ordination. Different needs by different groups".*

▶28 In your view, what aspects of the organisation of the Hawkesbury Macquarie 2010 Celebrations were ineffective and would need to be improved if the same approach is used to co-ordinate a similar events in the future?

*"Communication - both to events organisers and in marketing to the community. Creative marketing is essential in this age".*

*"From an outsiders point of view, the effectiveness of achieving clear purpose, agreed goals and cohesiveness within the committee needs refining".*

*"Use of logo. Logo was great but I don't believe people knew could use it or how".*

*"Funding opportunities generally precede the actual celebration by 12-24 months. Although we met first in Jan 2009 in many cases grants for 2010 had already closed. The committee itself was ineligible to apply for grants".*

*"Some requests for help with posters for Macquarie and also some roses were knocked back. This did not affect the event but was disappointing as it felt like a lack of co-operation".*

*"A learning process - the community organisations and council did well any future approach will work better. A shame that key financial support from the Richmond Club did not eventuate".*

*"I would like to see the open area of the Deerubbin Centre used for events".*

## Part D – The Future

▶30 In your view, what was the primary achievement of the Hawkesbury Macquarie 2010 Celebrations?

*"Raised a small amount of community feel among those who knew something was happening, I know that large parts of our community have no idea this year was special"*

*"To promote the Hawkesbury and its rich history and natural beauty to let people know about Macquarie and his legacy"*

*"Get awareness of the work of Gov. Macquarie"*

*"A greater awareness of Macquarie's legacy to the Hawkesbury through the fostering of a greater sense of community Community building, embracing our history to build on our future"*

*"Our group had the opportunity to host events for not only locals but for participants form across NSW. The co-operation and co-ordination between community groups was outstanding".*

*"Strengthen community spirit by reminding us of heritage".*

*" To promote the Hawkesbury for tourists".*

*"Brought to the public's attention the importance of the Macquarie era and its legacies".*

*"To celebrate the contribution of Governor and Mrs Macquarie to the State of NSW and particularly in the Hawkesbury. To actively involve the community in working together for a common good, following traditions& instilling a sense of belonging".*

*"Great to see co-operation between Council and community organisations - recognition of our local heritage and history".*

*" Interpretive signage project for the Governor Macquarie statue. Number of community groups participating during the year".*

*"raise awareness of the contribution of the Macquarie's to NSW and in particular to the Hawkesbury".*

*"Awareness of the contribution by Gov. L. Macquarie to the Hawkesbury promoted the district's background"*

## Part D – The Future (cont.)

►31 How can this achievement be built on in the future? Do you have any recommendations or suggestions for ongoing programs and activities which Council could consider?

*"The ship has sailed as far as bicentenary is concerned. Maybe a historical display showing the Hawkesbury's development through time - art and history marketed to young adults. Maybe some show - Macquarie the Man - in a relevant way"*

*"Promote local Artists and Artisans and the rich legacy that these members past and present attribute to the region."*

*"Fostering the historical aspects of the Hawkesbury through the presentation of events eg, "Sale of Wife"*

*"Council could select a few people within Council to assist celebrations especially, historically to prepare a program and or activity for upcoming events".*

*"The opportunity for many like minded community groups to co-ordinate significant activities in co-operative and not competition or clashes was a great achievement which benefitted each group".*

*"Promoting the past for the future is always historically viable depending on themes and notable people. There is no reason why such events cannot be staged for centenaries and bicentenaries".*

*"Why not have (a smaller) standing committee (Council and community) that meets say 3/4 times a year to look at options and then expand as appropriate. Hawkesbury should take part in crossing of Blue Mtns 1813/2013".*

*"Making connections. Mosaic footpaths inserts from Hawkesbury Museum through Windsor Mall to Hawkesbury Regional Gallery & Hawkesbury central Library. Araluen Cultural Precinct/ Alice Springs was excellent mosaics. Museum end to have historical content. Mall to tell story of agriculture, commerce. Then final section story of Art & Literature. Work to be undertaken by art students/uni & high school/local artists & art groups".*

*"Have a look for significant anniversaries of buildings, events e.g. Windsor Public School, St Matthews Anglican Church, Bridge to Bridge"*

►32 Do you have any comments or preference for how events such as the Macquarie 2010 Celebrations should be organised?

*"Better. I am an events manager so did not need to attend events training, but obviously I missed some important info! Young people need to be included on the planning committee as I never expect a group of old people to think of Facebook as a marketing tool. I do think the community based events was a brilliant idea, it just was not done as well as it could or should have been done".*

*"Lachlan Macquarie celebration".*

*"Preparation, assistance with marketing, signage and advertising".*

*"Council should construct a listing of historical events or sites when and where these could be celebrated. Some people or organisations don't realise what history they have eg. Scots Uniting Church Pitt Town is 150 years old in 2012. Assistance would be much appreciated".*

*"Build on the strategies & networks already established but require members to more actively participate by expecting attendance commitments. Limit the committee to regular attendees perhaps as representatives of community group ie. make them accountable to the organisations they represent. Limit rep/group to two max".*

*"The theme of the celebration must be sufficiently broad to encompass all the community. The Macquarie 2010 celebrations just past were a good pilot to what can be achieved and fine tuned for the future".*

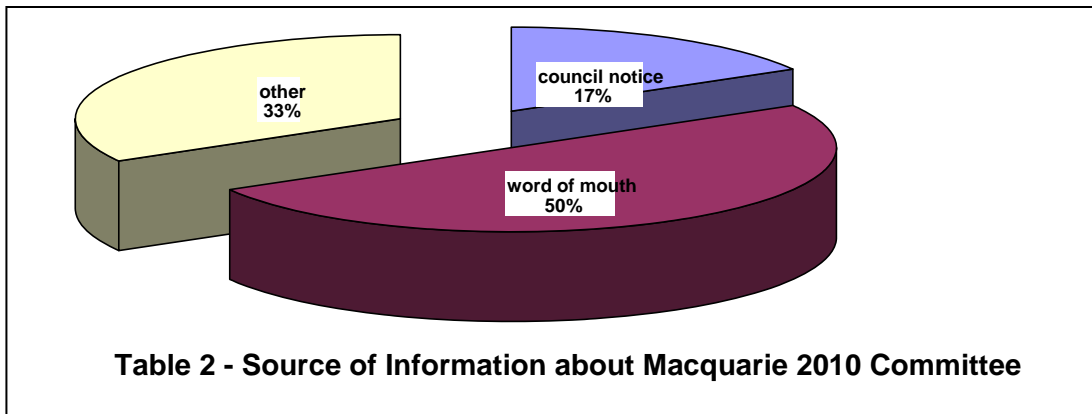
*"Use the same or similar approach".*

*"Maybe an umbrella event e.g. a dinner or concert, then ask others to initiate as happened for the Macquarie 2010 events".*

## 2. Committee Members (6 completed surveys)

### Part A – Your and/or Your Community Group.

► 1. How did you find out about the Hawkesbury Macquarie 2010 Celebrations?



	yes	no	% yes
►2. Were you aware of the Macquarie 2010 Celebrations before joining the Committee?	5	1	83%

►3. If you were representing a community group in your capacity as a member of the Hawkesbury Macquarie 2010 Committee, which of the following best describes the group you represent?

type of group	no	%
history group	1	17%
other	2	33%
no group	3	50%

### Part B – The Committee’s Work

**Explanatory Note.** Respondents were asked to mark the box which best reflects your level of satisfaction with the extent to which you believe the Committee was successful in achieving each of its stated objectives (as defined in the Committee’s constitution).

►4a <u>Objective1</u> - Develop local branding for the 2010 Celebrations in the City of Hawkesbury					►4b If dissatisfied or very dissatisfied, what is your main reason for feeling that way?
83% very satisfied	17% satisfied	0% neither	0% dissatisfied	0% very dissatisfied	<i>NIL COMMENTS</i>

►4c Do you have any suggestions (which could be considered by Council and/or the Committee) which could have improved the achievement of this objective ?

*“Needed a budget – FUNDING”*

*“This objective to celebrate Macquarie was in some ways a complex project. There were some groups who didn’t catch on to the importance of why we were celebrating. Really need community total involvement as opposed to what I heard some groups saying what will it do for us”.*

*“Good cross section of community representatives without vested interests”*

*“A great logo!”*



►5a <b>Objective 2</b> - Co-ordinate, market and promote a program of decentralised and outreach community based events across the City of Hawkesbury.					►5b If dissatisfied or very dissatisfied, what is your main reason for feeling that way?
50% very satisfied	50% satisfied	0% neither	0% dissatisfied	0% very dissatisfied	<i>NIL COMMENTS</i>

►5c Do you have any suggestions (which could be considered by Council and/or the Committee) which could have improved the achievement of this objective ?					
<i>"Needed FUNDING".</i>					
<i>"Maybe we need to generate a group who take on projects maybe a group like "Infrastructure Hawkesbury"."</i>					
<i>"Perhaps have a representative from each town to be on committee as they know their community best"</i>					

►6a <b>Objective 3</b> - Encourage and assist community groups to develop proposals for events, exhibitions and activities to be held in conjunction with 2010 Celebrations.					►6b If dissatisfied or very dissatisfied, what is your main reason for feeling that way?
50% very satisfied	50% satisfied	0% neither	0% dissatisfied	0% very dissatisfied	<i>NIL COMMENTS</i>

►6c Do you have any suggestions (which could be considered by Council and/or the Committee) which could have improved the achievement of this objective ?					
<i>"We need to generate ideas I think on ongoing Macquarie Festival on an annual basis or Hawkesbury Festival"</i>					

►7a <b>Objective 4</b> - Establish criteria for Macquarie 2010 Seed Funding Program [to provide financial assistance to community groups under Community Sponsorship Prog].					►7b If dissatisfied or very dissatisfied, what is your main reason for feeling that way?
66% very satisfied	17% satisfied	0% neither	17% dissatisfied	0% very dissatisfied	<i>"For the community to sponsor it needed to brand their money - investigate - Should have been a bucket made up of grants - Sponsor and donation money"</i>

►7c Do you have any suggestions (which could be considered by Council and/or the Committee) which could have improved the achievement of this objective ?					
<i>"Clear guidelines"                      "It seemed to work well"</i>					
<i>"May have to generate our own local funding body rather than rely on businesses, eg. Richmond Club were fairly poor supporters. As a member of club I thought more could be offered".</i>					
<i>"Some community groups were unaware that funding was available. How to create awareness I'm not sure."</i>					

►8a <b>Objective 5</b> - Arrange Training and Support for community groups seeking to stage events in relation to events management, traffic management, etc					►8b If dissatisfied or very dissatisfied, what is your main reason for feeling that way?
60% very satisfied	40% satisfied	0% neither	0% dissatisfied	0% very dissatisfied	<i>NIL COMMENTS</i>

►8c Do you have any suggestions (which could be considered by Council and/or the Committee) which could have improved the achievement of this objective ?					
<i>"Was well done"    "I thought Council did a great job in time we were allocated to do project."</i>					
<i>"The session organised by Esther Perry was excellent and well planned"</i>					
<i>"It appeared to work well at the functions which I attended".</i>					

### Part C – Governance and Executive Support

**Explanatory Note.** For each statement, respondents were asked to mark the box which best reflected their satisfaction with the support provided to them and/or the Committee.

<p>► 9 Information provided to you about the functions of the Committee prior to your appointment.</p>	<p>► 10 The organisation of meetings including the printing and distribution of Business Papers and the recording of minutes.</p>																				
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<p>► 11 The timing, length and conduct of meetings.</p>	<p>► 12 Your access to Council staff to obtain information and/or assistance where required.</p>																				
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<p>► 13 If you were dissatisfied or very dissatisfied with any aspect of the operations of the Committee, what is your main reason for feeling that way?</p>	<p>► 14 Do you have any other comments or suggestions about how the organisation and work of the Committee could have been improved ?</p>																				
<p><i>NIL COMMENTS</i></p>	<p><i>"Committee was too big and many had own agendas. A more formal group would achieve more with more direct tasking"</i></p> <p><i>"Perhaps more involvement from Dept of Education at all levels - more school participation would have been nice. The support from Richmond Club could have been managed better to assist with finances/promotion etc".</i></p> <p><i>"I thought they were run very democratically &amp; diplomatically. Through them I formed new friendships and networks. I also obtained great ideas for when Penrith celebrates 2013!"</i></p>																				

### Part D – Macquarie 2010 Celebrations.

**Explanatory Note -** Hawkesbury City Council's approach to the Macquarie 2010 Celebrations was to support community groups to plan and stage a diverse program of community based events across the district rather than organising a single large event.

	yes	no	% yes
<p>► 15 Do you believe that this approach was appropriate?</p>	5	1	83%
<p>► 16 If you answered no to Question 13, what is your main reason for doing so?</p>	<p><i>"A large event would have achieved more and smaller community events could have been linked &amp; co-ordinated "</i></p>		
<p>► 17 Do you have any comments or preference for how events such as the Macquarie 2010 Celebrations should be organised?</p>	<p><i>"It was evident that there was a need within the community to have the individual events however if we were working towards a major event I believe it would have given the whole thing greater purpose "</i></p> <p><i>"Community initiative great - but Council should review program to ensure all relevant groups are involved &amp; take initiative if this is not the case". " To include a diverse group - is hard to achieve - some minority groups could be encouraged".</i></p> <p><i>"I thought that you has a wide spectrum of the community represented. They were all willing to listen, share and work together. Each subcommittee worked very hard".</i></p>		

**Part D – Macquarie 2010 Celebrations (cont).**

<p>► 18 Overall, how satisfied were you that Council and the Hawkesbury Macquarie 2010 Committee were able to achieve the aim of supporting community groups to stage community events under the Hawkesbury Macquarie 2010 Banner.?</p>				
60%	40%	0%	0%	0%
very satisfied	satisfied	neither	dissatisfied	very dissatisfied

<p>► 19 If dissatisfied or very dissatisfied, what is your main reason for feeling that way?</p>
<p><i>NIL COMMENTS</i></p>

<p>►20 In your view, what aspects of the organisation of the Hawkesbury Macquarie 2010 Celebrations worked well and should therefore be carried forward to the organisation of similar events in the future ?</p>
<p><i>"A lot has come out of these celebrations but would they have happened without the support of the committee?"</i>  <i>"Most events I attended worked well. Promotion of events was a problem but I don't have any suggestions to improve".</i>  <i>"Communications from Council staff was excellent. Perhaps celebration of five Macquarie Towns as an annual event?"</i>  <i>"The shared events worked well. Council sponsored events were excellent. The community were able to market their events with Council support so each complemented the other. The overall aspect could be carried forward with relevant changes to what was not suitable".</i></p>

<p>►21 In your view, what aspects of the organisation of the Hawkesbury Macquarie 2010 Celebrations were ineffective and would need to be improved if the same approach is to be used to co-ordinate a similar events in the future?</p>
<p><i>"Organisation adequate for its celebrations if you only want to keep it local".</i>  <i>"I think with what we had the committee did an excellent job"</i>  <i>"Consultation with the schools in the district. From preschool to high school, including the periphery schools such as St Pauls"</i>  <i>"I heard that no Richmond people were on the committee. If this was so may-be, some how, someone from there could join next time. They did have event's"</i>  <i>"Lack of support from Government bodies for marketing and promotion ie. not able to display banners on poles to celebrate the Macquarie era. An approach to sponsors that assures us of their support for events and not withdrawing".</i></p>

	yes	no	% yes
►22 Would you recommend that future community celebrations in the Hawkesbury ( for nationally significant events) be co-ordinated in the same way as the Hawkesbury Macquarie 2010 Celebrations?	5	1	83%

<p>►23 Do you have any other comments about the organisation of the Hawkesbury Macquarie 2010 Celebrations?</p>
<p><i>"Input from Council staff excellent - need to have a more formal group from the community".</i>  <i>'Well done'</i>  <i>"Celebrating 150 years of Richmond Railway Line 2015, oldest branch line in NSW"</i>  <i>"Only to commend Council/Joseph Litwin and all the staff who planned the events - well done. I believe then events more than met community expectations and generated a lot of interest in the history of the Hawkesbury".</i>  <i>"It is hard to reach the people who do not read the local papers, nor go to the library, nor are on the internet. You may have done this . Each school should be approached personally by a Council rep with literature for them to print in their newsheet or the Principal's letters home. Most parents read them".</i></p>

## Part E – Council Events.

► 24 Please indicate which (if any) of the following Council events you attended or participated in.

event	no	% of respondents
Gov. Macquarie Rose Planting Day - Deerubbin Centre (31 July 2009)	5	83%
'Macquaries Five Towns' Exhibition - Hawkesbury Regional Museum	4	67%
'Lachlan Macquarie 1810-1821' Touring Display - Hawkesbury Central Library (Jan 22 to Feb 26 2010)	3	50%
Rose Pruning Demonstration - Deerubbin Centre (17 February 2010)	2	33%
'Lachlan Macquarie 1810-1821' Lecture (18 Feb 2010) Hawkes. Central Library	2	33%
Flower Day – Official Launch of Gov. Macquarie Rose - Deerubbin Centre (14 April 2010)2	4	67%
'Extending the Boundaries' Lecture - Hawkes Central Library (22 July 2010)	1	17%
Hawkesbury Heritage Lecture 2010 - St Matthews (9 September 2010)	0	0%
Launch of Eliz. Macquarie Iris & Gov. Macquarie Mosaic Art Sculpture – McQuade Park - 10 Oct 2010	3	50%
RAAF Freedom of the City Parade – Pitt Town (22 October 2010)	4	67%
Unveiling of Macquarie 2010 Pitt Town Plaque (22 October 2010)	4	67%
Unveiling of Macquarie 2010 Richmond Plaque – Richmond Park Renewal Celebrations (7 Nov. 2010)	1	17%
Unveiling of Macquarie 2010 Windsor Commemorative Plaque & Interpretive Signage (5 Dec. 2010)	5	83%
Community Appreciation Garden Party – Yarramundi House (5 Dec 2010)	6	100%
Macquarie Portraiture Exhibition – Hawkesbury Regional Gallery (10 Dec 2010 to 16 Feb 2011)	3	50%

## Part F – The Future

► 25 In your view, what was the primary achievement of the Hawkesbury Macquarie 2010 Celebrations?

*"That the district supported a project". "Awareness of our history & heritage in Hawkesbury"*  
*"Highlighting the unique history of Hawkesbury in that we are special "Gov Macquarie came past here" and left his mark"*  
*"Community participation. Many cultural events. Increase tourism to area".*  
*"I think it probably brought the different areas into a different feeling of unity and cohesiveness. Most people should now know what a Macquarie Town is".*  
*"To involve the community in activities of its own making with diverse celebrations following a common theme, that of honoring the achievements in his time of Governor Macquarie and Elizabeth Macquarie. To celebrate locally Macquarie's vision for the five Macquarie towns".*

► 26 How can this achievement be built on in the future? Do you have any recommendations or suggestions for ongoing programs and activities which Council could consider?

*"Follow up - Feed back to the community - Further involvement - a focus group to promote the district both within & without".*  
*"A 'bigger' Proclamation Day event."*  
*"Creating Gov Macquarie Festival as a annual event".*  
*"Perhaps proclamation day held in December could be built upon to include the "Five Towns" & promoted more widely with rep's from each town etc".*  
*"If there was some way Australiana Village could be reopened it would keep tourists happy. I know insurance is a deterrent but more could be made of the river. Canoes, padaes. Please keep agriculture and historic buildings".*  
*"Using the above as a recommendation and modifying the constitution as needed, this inaugural celebration could be utilised again, drawing on its positive aspects for engaging the community in cultural activities. A committee could discuss future events that would appeal to a diverse range of people for the best community participation".*