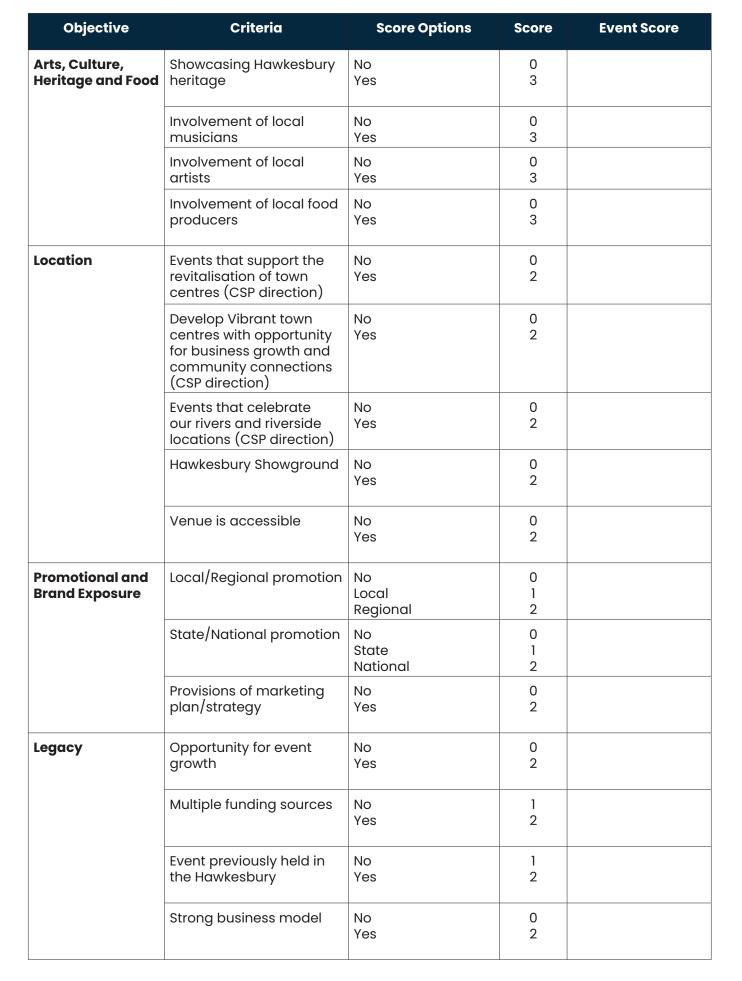
COMMERCIAL EVENT ASSESSMENT CRITERIA MATRIX

| Organiser's Name: | |
|-------------------|--|
| Event Name: | |
| Event Location: | |
| Event Date: | |

| Objective | Criteria | Score Options | Score | Event Score |
|--|--|--|-------------|-------------|
| Economic Benefit | Opportunities for local business involvement | No Yes | 0 2 | |
| | Origin of attendees anticipated | Hawkesbury Outside LGA | 1 2 | |
| | Anticipated number of people staying overnight | < 100 People 100 to 200 People > 200 People | 1 2 3 | |
| | Revenue generated from event | < \$50,000 >\$50,000 | 1 2 | |
| Attendee Appeal | Appeal to wide demographic | Specialised event Appeal to age group Universal Appeal | 1 2 3 | |
| | Number of attendees | <1000 1000-3000 >3000 | 1 2 3 | |
| | Entry Fee | No Yes | 0 1 | |
| Community Connections and Resilience | Create community partnerships | No Yes | 0 3 | |
| | Opportunities for local community groups involvement | No Yes More than 2 | 0 2 3 | |
| | Opportunities for community volunteers | No Yes | 0 2 | |
| Sustainability | Provision of a Sustainability Events Management Plan | No Yes | 0 3 | |
| | A zero waste event | No Yes | 0 3 | |



| Objective | Criteria | Score Options | Score | Event Score |
|--------------------------------------|--|---------------|--------|-------------|
| First Nations Involvement | Do you conduct a Welcome to Country at your event | No Yes | 0 2 | |
| | Do you conduct an Acknowledgement of Country at your event | No Yes | 0 2 | |
| | Do you involve a First Nations group at your event | No Yes | 0 2 | |
| Council Support (answer one only) | Event has been supported by Council for more than 2 years | Yes | 1 | |
| | Event has been supported by Council for less than 2 years | Yes | 2 | |
| | Event has not been supported by Council | Yes | 3 | |

TOTAL SCORE

