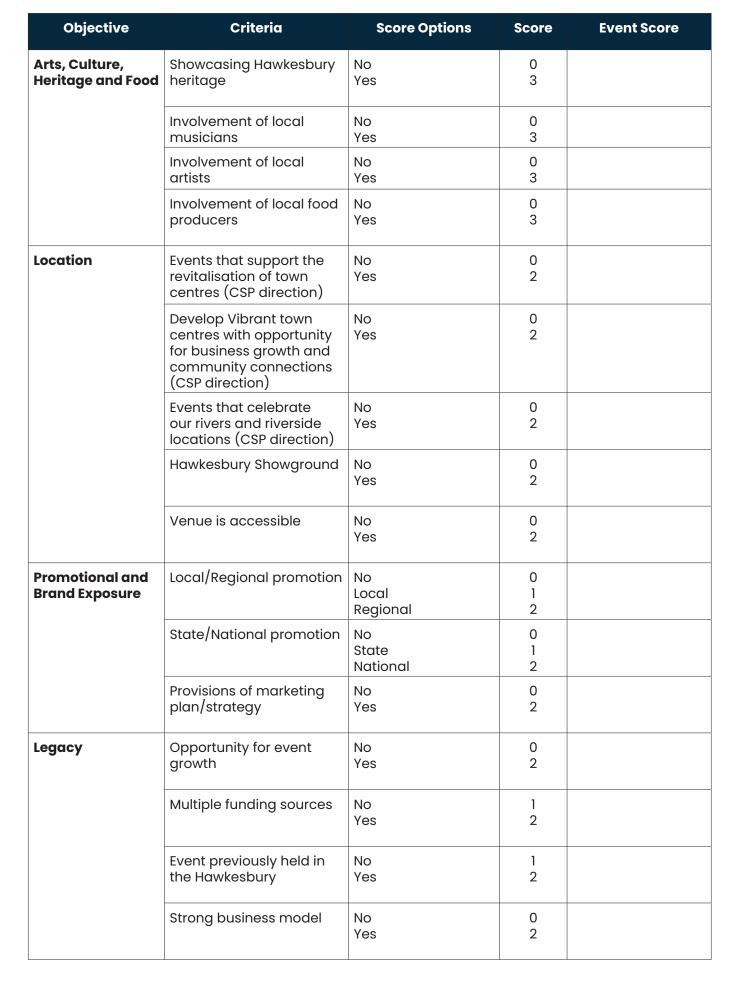
## COMMERCIAL EVENT ASSESSMENT CRITERIA MATRIX

Organiser's Name:	
Event Name:	
Event Location:	
Event Date:	

Objective	Criteria	Score Options	Score	Event Score
Economic Benefit	Opportunities for local business involvement	No Yes	0 2	
	Origin of attendees anticipated	Hawkesbury Outside LGA	1 2	
	Anticipated number of people staying overnight	< 100 People 100 to 200 People > 200 People	1 2 3	
	Revenue generated from event	< \$50,000 >\$50,000	1 2	
Attendee Appeal	Appeal to wide demographic	Specialised event Appeal to age group Universal Appeal	1 2 3	
	Number of attendees	<1000 1000-3000 >3000	1 2 3	
	Entry Fee	No Yes	0 1	
Community Connections and Resilience	Create community partnerships	No Yes	0 3	
	Opportunities for local community groups involvement	No Yes More than 2	0 2 3	
	Opportunities for community volunteers	No Yes	0 2	
Sustainability	Provision of a Sustainability Events Management Plan	No Yes	0 3	
	A zero waste event	No Yes	0 3	



Objective	Criteria	Score Options	Score	Event Score
First Nations Involvement	Do you conduct a Welcome to Country at your event	No Yes	0 2	
	Do you conduct an Acknowledgement of Country at your event	No Yes	0 2	
	Do you involve a First Nations group at your event	No Yes	0 2	
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	1	
	Event has been supported by Council for less than 2 years	Yes	2	
	Event has not been supported by Council	Yes	3	

## **TOTAL SCORE**

