

Welcome to this month's newsletter

This issue includes:

- 1. Mayoral Column
- 2. In the Hawkesbury
 - 2.1. Hawkesbury Fest 2022
 - 2.2. Liveability Project Update
 - 2.3. Public Exhibition of Draft Destination Management Plan
- 3. Business Resources & Support
 - 3.1. Flood Recovery Support
 - 3.2. 30-Day Small Business Health Kick
 - 3.3. Small Farm Property Planning Resources
- 4 Business News & Updates
 - 4.1. Important Changes to Superannuation from July 1
 - 4.2. Blue Plaques NSW
 - 4.3. SpendMapp
- 5. <u>Upcoming Workshops</u>
 - 5.1. Redefining what success looks like
 - 5.2. Marketing plan in 1 day
 - 5.3. How to film on your iPhone
 - 5.4. Mastering your website for business
 - 5.5. How to apply for business grants
 - 5.6. Distribution how to increase bookings in your business
 - 5.7. Aviation Jobs Skills Workshops for Women

Please share this newsletter with other local businesses, become a member of the Hawkesbury Business Hub (it's free!) and please tell me what you think by contacting me on 4560 4437 or 0418 296 579 or email Amanda.Kearney@hawkesbury.nsw.gov.au.

Mayoral Column

Welcome to this month's newsletter and a new financial year. This newsletter is filled with important updates and exciting opportunities for your business.

As businesses continue to navigate their survival and ongoing success post-COVID and floods, I encourage you to make the most of upcoming workshops plus additional supports being offered by local and state governments.

Examples of this support in action include the successful flood recovery workshop held on 24th June and Hawkesbury Fest coming up in August.

This is an outstanding opportunity to display your business to the local community and exhibit the Hawkesbury's collective excellence in business.



Until next newsletter, **Patrick Conolly, Mayor**



In the Hawkesbury



Hawkesbury Fest 2022

Want your business in front of thousands at one of the Hawkesbury's biggest events?

Hawkesbury City Council is inviting businesses to partner with us at Hawkesbury Fest – a celebration of what makes our City great.

Hawkesbury Fest will be held at Governor Phillip Park, Windsor on Sunday, 7 August 2022 from 10am-3pm.

The event will feature dozens of markets stalls, food trucks, community displays, carnival rides, family activities, and more.

As a Business Partner, you will receive:

LOGO PLACEMENT:

- DL Flyers (2500 copies delivered to homes, at Visitor Information Centre, libraries and Council's Administration Centre)
- Logo on A3 Posters

ONSITE ACTIVATION:

- Logo on scrim fencing at the event
- 3x3m space at event (BYO marguee, tables and chairs)

SOCIALS:

Hawkesbury Events' Social Facebook and Instagram acknowledgment and link back to company social media pages in lead up to the event – Facebook and Instagram – x 2 (more than 20K Followers)

COST: \$500 + GST

To take up the offer, please email the Events team at events@hawkesbury.nsw.gov.au by Wednesday, 6 July 2022.



Hawkesbury City Council is excited to announce the latest update to the Liveability Project - Revitalising Our Town Centres.

The first stage of works to revitalise the Richmond and South Windsor Town Centres have now commenced. Community and Business notification letters have been delivered by both Council and the Contractor to advise on the intended works, which include site possession, installation of project fencing and temporary scrims, and excavation works followed by concrete casting.

Click here to download the latest community update for Windsor Town Centre. More information on the project is available on Council's community engagement website, Your Hawkesbury Your Say.



Public Exhibition of Draft Destination Management Plan

Hawkesbury City Council is inviting community members to view and comment on Council's Draft Destination Management Plan, which will be on public exhibition from Thursday, 30 June 2022 to Friday 29 July 2022.

The Draft Destination Management Plan outlines the priority actions to aid the recovery and to build resilience of the visitor economy sector across the region. This plan is a combination of targeted and tactical short-term responses, as well as long term actions to work towards, to help the sector recover and thrive moving forward. The development of the Destination Management Plan is an action from the Business Recovery Plan.

You may view the documents on Council's website at www.hawkesbury.nsw.gov.au via the Your Hawkesbury Your Say tab or the direct link at www.yourhawkesbury-yoursay.com.au.

Business Resources & Support



Support for businesses & not-for-profits

February and March 2022 Storm and flood disaster recovery grant

Up to \$50,000 to help eligible small businesses or not-for-profits with clean-up costs.

Additional grants for highly impacted LGAs*

- Up to \$10,000 for eligible small businesses and not-for-profits that experienced at least 40% decline in turnover in March 2022 (not available if you've received the \$50,000 disaster recovery grant).
- Up to \$200,000 for medium-sized businesses with 20 to 200 employees to help with clean-up, essential repairs and replacements not covered by insurance.
- Up to \$50 million for large businesses and major employers in key industries to provide immediate financial assistance in the Northern Rivers.

Property assessment and demolition grants (PAD)

Free structural assessments and demolition for damaged primary production properties. Register for the Flood Property Assessment Program here.

Clean-up assistance

Help for businesses in <u>disaster declared LGAs</u> to clear debris from inside and around their property, if it prevents safe restoration or access.

Disaster relief concessional loans

Eligible small businesses who have been directly affected by a declared natural disaster including floods, fires or storm damage, may be eligible for low interest loans of up to \$130,000.

Immediate tax relief

Extra time for businesses to meet upcoming activity statement obligations.

Help from banks and businesses

- Options for businesses to defer loan repayments for up to 3 months.
- Cash grants of up to \$3000 or grants of up to \$10,000 for small businesses.
- The Australian Banking Association has a <u>list of contact details for banks providing help</u> for impacted customers.
- Contact your bank for mortgage relief and support, customised payment arrangements, waiving fees and charges, expediting insurance claims and more.
- Telcos like Telstra and Optus are also offering relief for small businesses.

Northern Rivers business flood support

- \$10,000 grants for small businesses and not-for-profit that are ineligible for other grants.
- <u>Up to \$200,000 is available for medium-sized businesses</u> with more than 20 employees to help with clean-up, essential repairs and replacement not covered by existing insurance.
- Support for major employers in the region to recover and retain skilled jobs in local communities.

Insurance Council of Australia

Has prioritised services and support for impacted areas, fast-tracking claims for people in financial hardship.

Disaster Response Legal Service NSW

Help with tenancy issues, employment and knowing your rights at work, financial hardship, unpaid fines, Centrelink and other everyday legal problems following a disaster.

Other legal services

- Support from Insurance Law Service
- Tenants' Union of NSW

Aboriginal and Torres Strait Islander tenancy and housing support

- Help from the NSW Government Aboriginal Housing Service
- Help from the <u>NSW Aboriginal Tenancy Advice and Advocacy Services</u>

LawAccess NSW

For general legal support.

Mental health support

You can call Lifeline on 13 11 14 for mental health support 24 hours a day, 7 days a week.

Support for farmers & primary producers

Primary industry support package

- To support the recovery, rebuilding and resilience of eligible primary producers.
- Critical Producer Grants to provide rapid support to significantly impacted primary producers.
- Sector recovery and resilience projects to support supply chain operations.

Special disaster grant

Grants of up to \$75,000 for primary producers to help with clean-up, recovery and repair costs.

Urgent repair and replacement of infrastructure

Support for primary producers in <u>disaster declared LGAs</u> to repair and replace critical water and sewerage infrastructure. This work will ensure water and sewerage systems are operational, with safe and potable drinking water.

Rural landholder grants

- Up to \$25,000 to help landholders with clean-up, damages or losses.
- Available to landholders who aren't eligible under existing support requirements.

Agricultural Advice

For livestock animal assessments, veterinary support and agricultural advice, contact the <u>Local Land</u> Services.



30-Day Small Business Health Kick

Do you want to improve your digital presence but feel overwhelmed by all information out there?

Join <u>Navii's</u> 30-day challenge and make daily improvements to your digital marketing skills and knowledge with a set of daily challenges delivered directly into your inbox. For 30 consecutive days, you will receive practical advice and information on digital marketing and smart business management.

Once you sign up for the challenge online you will be sent daily emails containing a challenge, each with a detailed blog post and video to support you. Complete as many of the challenges as you can and post about them on the dedicated Facebook Support Group to discuss how you went with other like minded people.



Small Farm Property Planning Resources

The <u>Greater Sydney Local Land Services</u> have developed a Small Farm Property Planning process and tool kit, which includes an online mapping tool to enable the creation of individualised property maps, a property planning workbook and a self-assessment worksheets.

[Download the Small Farms Property Planning workbook]

[Download the Small Farms Self-assessment tool]

If you would like to attend the next Property Planning workshop series, you can register your interest here.

Business Resources & Support



Important Changes to Superannuation from July 1

If you are a business with employees, from 1 July 2022 two important super guarantee (SG) changes will apply to your business. These are:

- the rate of SG will increase from 10% to 10.5%
- the \$450 per month eligibility threshold for when SG is paid will be removed

These changes mean that from 1 July 2022:

- you will need to make SG contributions at the new rate of 10.5%
- employees can be eligible for SG, regardless of how much they earn. You may have to pay SG for the first time for some or all your employees

Check that your software is updated to correctly calculate your employees' SG entitlement from 1 July 2022.

The ATO is working with digital service providers (DSPs) to make sure payroll software is updated in time. If you use a tax agent, they'll also be aware of these changes and able to assist you.

The ATO will make available updated online tools and calculators to help you from 1 July 2022.

More information is available at <u>Super for Employers</u> or contact the ATO on 13 10 20.



Blue Plaques NSW

The <u>NSW Blue Plaques Program</u> has been officially launched by NSW Government and nominations will be open in late 2022.

The new initiative, which is inspired by the famous London Blue Plaques program run by <u>English Heritage</u>, is part of a \$5 million Heritage Engagement Program funded by the NSW Government and administered by Heritage NSW.

The Blue Plaques will celebrate key NSW heritage sites and encourage people to explore their neighbourhood and other parts of NSW, connecting with the amazing people and stories that have shaped Hawkesbury and other places across NSW. The Blue Plaques will be a way to bring many histories and stories to life.

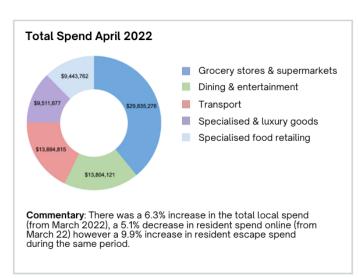
Linked to a digital interface, the plaques will give access to the detailed stories behind them, and form part of a Blue Plaque NSW network to support tourism and economic activity.

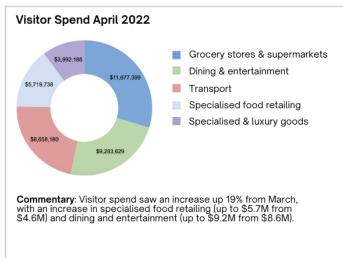
To find out more information about the program and access the eligibility criteria for nominations, download the NSW Blue Plaques program guidelines.

SpendMapp

<u>Spendmapp</u>, developed by Geografia, is an economic modelling tool. It uses bank data to measure consumer spending of both locals and visitors in the geographic area over certain time periods. It can help to determine patterns of spending, by who and where, to get a better picture of the local economy.

Using the data can help inform, manage, and help also to respond to long term economic trends and shocks and also gain insights into the visitor economy, online expenditure and escape expenditure. Spendmapp is used by a number of local government areas.





Upcoming Workshops

Find and book your next workshop, webinar or event from an expert. Develop your business skills, learn something new, or get your new business idea off the ground.



Redefining what success looks like Thursday 7 July 2022, 7pm-9pm



Marketing plan in 1 day Tuesday 19 July 2022, 10am-12pm

Register

Register



How to film on your iPhone Thursday 21 July 2022, 12pm-1pm



Mastering your website for business Tuesday 2 August 2022, 10am-11:30am

Register

Register



How to apply for business grants Friday 5 August 2022, 10am-12pm



How to increase bookings in your business Monday 8 August, 9:45am for a 10am start

Register

Register





Aviation Jobs Skills Workshops for Women

<u>Airports and Aviation</u>, a community focused program for women of all ages aimed at creating awareness of the careers available at airports and in aviation, is holding several workshops to encourage women and provide them with the knowledge and skills on how to access these opportunities.

Each workshop, held in different locations around Sydney, includes information about aviation career opportunities and training pathways, interview skills coaching, CV writing, and tips on how to apply for airport & aviation jobs.

Hawkesbury Central Library - Tebbutt Room Thursday 8 September, 10am-1pm

All workshops are free to attend but places are limited, make sure to secure your place by registering online here.