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Please share this newsletter with other local businesses, become a member of the Hawkesbury Business Hub (it's free!) and please tell us what you think by contacting business@hawkesbury.nsw.gov.au.

Mayoral Column



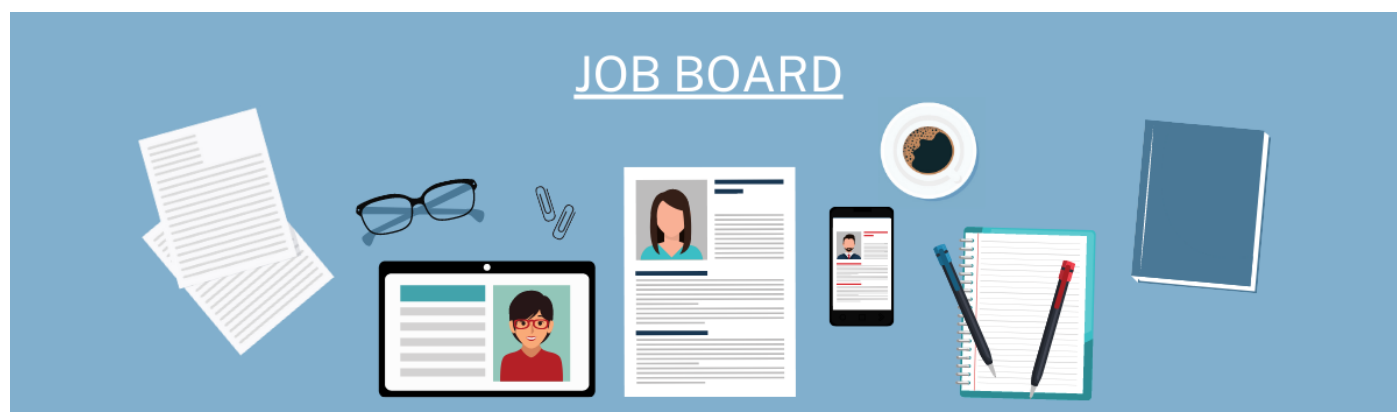
Welcome to the July 2023 business newsletter and the start of a new financial year.

The Hawkesbury Local Business Awards will be held on 25 October this year and voting opens at the end of this month. Please ensure you show support to our Hawkesbury local business community by voting for their businesses. Information on how to vote is included within this newsletter.

If there is anything that Council can assist you or your business with, please feel free to reach out to our Economic Development Team who would be more than happy to help.

Sincerely,
Mayor Sarah McMahon

In the Hawkesbury



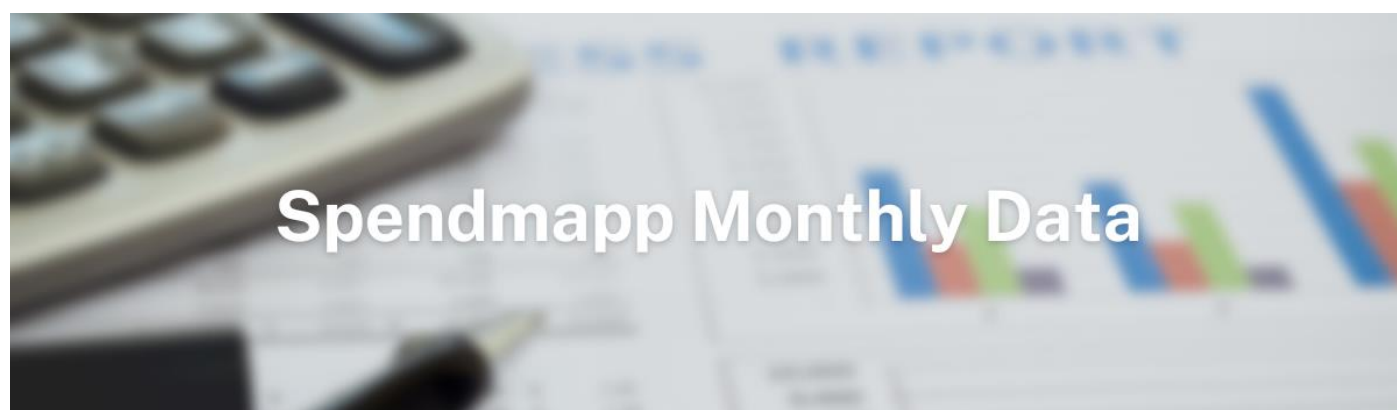
Hawkesbury Local Jobs Board

If you have a local job available for a local person, please advertise to the local business community via our Local Jobs board!

Advertising is FREE and applications can be found via the link below.

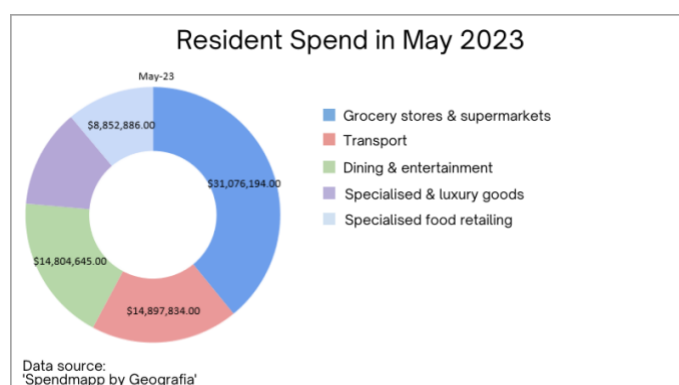
[Hawkesbury Jobs Board](#)

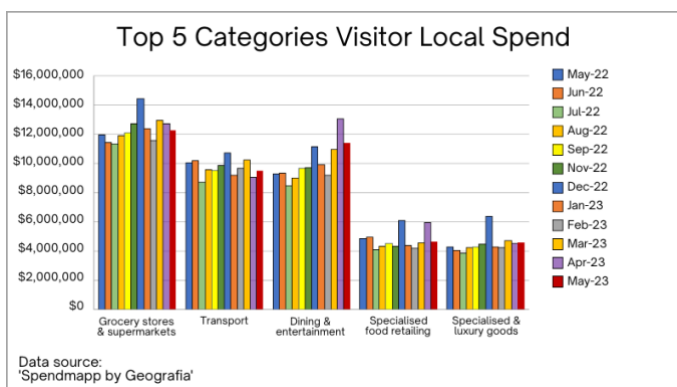
If you require any assistance in creating your job advertisement, please feel welcome to contact Cemre Scaron on 02 4560 5272 or send an email to business@hawkesbury.nsw.gov.au.



[Spendmapp](#), developed by Geografia, is an economic modelling tool. It uses bank data to measure consumer spending of both locals and visitors in the geographic area over certain time periods. It can help to determine patterns of spending, by who and where, to get a better picture of the local economy.

Using the data can help inform, manage, and help also to respond to long term economic trends and shocks and also gain insights into the visitor economy, online expenditure and escape expenditure. Spendmapp is used by a number of local government areas.





May has seen a small decrease in overall in Visitor Spending across the five categories, which could be due to the high event activity seen in April.

May appears to be a great month for Resident Spending though, with all five categories having had a successful month.

Business News & Updates



New Grants and Funding Finder for Small Businesses

The new grants and funding finder from the NSW Government is an online tool that brings more than 500 savings, rebates and budget relief offerings from 46 government websites together in one place, making it easier for businesses to understand what support is available to them.

Businesses can filter results by keyword, category and location for tailored support options like disaster recovery grants available to specific LGAs.

[Explore grants and funding](#)



Tax Time Tips for Small Businesses

With the end of financial year fast approaching the Australian Tax Office has highlighted several changes businesses should be aware of and measures businesses can take to reduce their tax burden. You can read about the ATO's top tips for small businesses [here](#).

You can also visit the ATO's [Supporting Your Small Business](#) web page for more information on tax time essentials, learning resources, tools, and other services available to small businesses.



WEBINAR: Claiming small business tax deductions

This 60-minute session will help you know which deductions you can claim and when you can claim them.

[Learn more](#)



WEBINAR: Using your business money and assets

This 60-minute session will go through the options - and their requirements - so you can be sure you're paying yourself correctly.

[Learn more](#)



NSW Small Business Month – grants now open

Local business chambers, industry associations, not for profits and local councils are invited to apply for a grant to host an event during NSW Small Business Month, held in October each year.

The theme this year is “My Small Business,” which focuses attention on practical advice for common issues for small businesses. Hundreds of tailored events will help small business owners and operators learn new skills and strategies to improve their business across key areas:

- My Small Business Brand
- My Small Business Cyber Security
- My Small Business Health
- My Small Business Online
- My Small Business Resilience
- My Small Business Team
- My Small Business Trade

Grants are decided through a merit-based, competitive selection process. Applications close on 1 August 2023 and collaboration partnership applications close on 6 October 2023.

To start an application and for more information visit smallbusinessmonth.nsw.gov.au.

Aviation Careers Forum for Women

Thursday 9 November 2023
9am - 4pm ParkRoyal Parramatta

- Learn about Airports & Aviation Careers
- Connect with Women from Industry
- Meet Aviation Employers & Education Providers

www.empoweringgsw.com.au

[@empoweringgsw](https://www.instagram.com/empoweringgsw)

[@empoweringgsw](https://www.facebook.com/empoweringgsw)

This free event is made possible with support from the Department of the Prime Minister & Cabinet's Office for Women

FREE, FUN & INTERACTIVE
Open to women
of ALL ages.
Morning tea &
lunch provided



Spots are limited
BOOK NOW!



Aviation Careers Forum for Women

Discover airport and aviation career opportunities for women this November 9th at The Aviation Careers Forum for Women.

Meet and engage with leading female aviation role models, listen to inspirational female speakers, join interactive career seminars and panel discussions, and enjoy the mini careers expo.

Thursday 9 November 2023
9am – 4:40pm
PARKROYAL Parramatta

Register

Upcoming Workshops



Effective sales techniques to maximise profit
Wednesday 5 July, 10am – 12pm (online webinar)

[Register](#)

Engaging Customers through videos and socials
Thursday 13 July, 3pm – 4:30pm (online)

[Register](#)



How to start a creative business
Wednesday 19 July, 6pm – 8pm (online)

[Register](#)