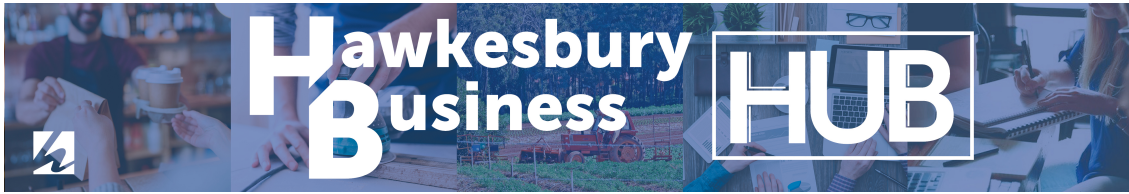


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## Welcome to this month's newsletter

This month's edition includes:

- [From Mayor Calvert's desk](#)
- [Register as a COVID Safe business](#)
- [Local COVID training](#)
- [Liveability Public Exhibition](#)
- [Business Bounce Back](#)
- [ATO Small Business webinars](#)
- [Love The Hawkesbury Campaign](#)
- [Jobkeeper extended](#)
- [Entrepreneurs' Programme for Bushfire affected SMEs](#)
- [Free Business Energy Advice Program](#)
- [NSW First Program - Tourism Webinars](#)

We are always keen to build our knowledge and understanding of what Hawkesbury businesses need. Please share this newsletter with other local businesses, become a member of the Hawkesbury Business Hub (it's free!) and please tell me what you think by contacting me on 4560 4437 or 0418 296 579 or email [Amanda.Kearney@hawkesbury.nsw.gov.au](mailto:Amanda.Kearney@hawkesbury.nsw.gov.au)

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### [From Mayor Calvert's desk](#)

I would like to thank all local businesses for their continued commitment to keeping their workplaces COVID compliant. With the unsettling news coming out of Melbourne, and other hotspots in the Sydney region, we cannot become



By all of us doing the right thing, we can help each other to keep our employees and customers safe. I strongly encourage all local businesses to undertake the steps necessary to become a COVID-Safe business and to take advantage of the dedicated webinar to be held on COVID preparedness. In response to local demand, Council has created a session with Western Sydney Business Centre on how to be a COVID compliant business. This webinar has been designed for the Hawkesbury. [Further details are below.](#)

The Ring the Bell to Save Our Historic Windsor Bridge campaign has seen many community members and visitors ring the bell and sign the petition. If you haven't yet signed the petition, I urge you to go to the Hawkesbury Regional Museum at 8 Baker Street, Windsor to sign the petition. Council has placed the bell and the petition forms at Hawkesbury Regional Museum. We need over 10,000 signatures to present it to NSW Parliament for debate. You can even take your photo while you are there and post it to social media #savedbythebell. Saving Windsor Bridge is an asset for the future, supported by local businesses, tourism operators and the broader community.



## Register as a COVID-Safe business

The NSW Government has introduced a simple three-step process to ensure your business is safe for you, your employees, and your customers.

Step 1: Complete a COVID-19 Safety Plan

Step 2: Register as a COVID-19 Safe business.

Step 3: Show that you're COVID-19 safe by downloading and displaying your COVID Safe posters to reassure your customers.

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If you need business support, visit the [NSW Government website](#) or call 13 77 88. For more information visit [NSW Government](#)



### Steps to a COVID-19 Safe Business

Tuesday 18th August, 10:00am-12noon

[Click here to book online](#)

Tuesday 25<sup>th</sup> August, 7pm- 9pm

[Click here to book online](#)

VENUE:  
Online Workshop  
FREE

## Online event – Steps to a COVID-19 Safe Business

Hawkesbury City Council and Western Sydney Business Centre are co-hosting an online webinar for businesses to learn more about how to be a COVID-19 safe business on **Tuesday, 18 August, 10am to midday** and **Tuesday, 25 August, 7pm - 9pm**.

This webinar will provide a walk-through of resources, your obligations and how to adapt under changing Health Orders. Other points of discussion include:

- COVID-19 Safe Business Resources
- COVID-19 Safety Plan Checklist – Food & General Retail
- COVID-19 Safe Business Registration
- COVID-19 Safe Business Signage & Communications with Customers
- COVID-19 & Marketing Case Study

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## Liveability Public Exhibition is LIVE - Have Your Say

Council's Draft Master Plan and Public Domain Plan, **Liveability Project, Revitalising Our Town Centres of Richmond, South Windsor and Windsor** is now available for view and comment at Council's community engagement website, Your Hawkesbury – Your Say at <https://www.yourhawkesbury-yoursay.com.au/lptc> and at Council's Administration Building, 366 George Street, Windsor.



You can also access an interactive document and complete a Liveability community survey at <https://www.yourhawkesbury-yoursay.com.au/lptc>. Hard copies of the survey are also available at Council's Administration Building, Hawkesbury Central Library and Richmond Branch Library or by calling Council's Customer Service on 4560 4444.

As part of the survey, you have the chance to prioritise key projects for Windsor, Richmond and South Windsor.

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Council has created this project to revitalise the town centres of Richmond, South Windsor and Windsor through public domain upgrades, place-making and activation initiatives, stakeholder partnerships and commercial opportunities. This project is supported by the Western Parkland City Liveability Program and funded by all three levels of government via the Western Sydney City Deal.

The Town Centres Master Plan Working Group, including chairperson Councillor Danielle Wheeler, Councillor Emma-Jane Garrow, business owners and community representatives, have worked together to ensure that the town centres of Windsor, Richmond and South Windsor become vibrant hubs through the project.

See the survey and the interactive document at <https://www.yourhawkesbury-yoursay.com.au/lptc>

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## Business Bounce Back - Making a Difference

A new Business Bounce Back Mentoring Program especially for Hawkesbury Tourism Businesses is making great progress and helping local tourism operators.

The Business Bounce Back program was launched in April by Hawkesbury City Council as part of its broader business recovery program. The response from participants has been overwhelming:

"The Business Bounce Back Program has been fantastic in supporting me through the reopening of my business, especially after experiencing the double whammy of loss from bush fire, followed by closure from COVID-19. The assistance I have received, especially in the area of marketing, has truly been invaluable." *Penny Ramsay*

Rebecca Want, of Curraweena House, has also benefitted from the mentoring program sponsored by Council. "The mentoring has really helped my business bounce back from the bushfires and COVID-19. Both events have had a significant impact on our small business but I am optimistic that with support and mentoring that we will bounce back." *Rebecca Want*


To find out more and to join the program, please email City Design and Economic Development Manager Amanda Kearney via




WEBINAR SERIES

ATO  
ESSENTIALS

Brought to you by

Hawkesbury  
City Council



ATO Business Webinars

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The ATO, in conjunction with Hawkesbury City Council, will hold a series of

easy to understand webinars that focus on everyday Small Business questions and issues that are easy to access and understand. These sessions will be facilitated by Linden Regina:

"I live and breathe Small Business. I was raised on a farm and I understand the pressures of running a business, trying to meet all your obligations in a timely fashion, manage cash flow, pay the bills and raise a family."

Sign up today to learn more about your obligations and opportunities when running a small business and working with the ATO.

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**Starting a small business**[SIGN UP HERE](#)

11 August, 7:30am - 8:30am

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**Employer: Introduction to car fringe benefits**[SIGN UP HERE](#)

18 August, 6pm - 7pm

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**Ride sourcing and tax (Sole traders)**[SIGN UP HERE](#)

25 August, 7.30am - 8:30am

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**Ride-sourcing: Income, expenses and GST**[SIGN UP HERE](#)

1 September, 6pm - 7pm

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## Love The Hawkesbury Marketing Campaign

Hawkesbury City Council and Destination NSW have been working in partnership to launch a new campaign to showcase the beautiful Hawkesbury

The campaign will encourage couples and families in Sydney and Regional NSW to take a memorable break to the stunning Hawkesbury region. To support the social and economic recovery of the Hawkesbury tourism sector, the campaign will feature a variety of visitor experiences – from amazing outdoor adventures to authentic field to fork dining options and relaxing places to stay. This will ensure an 'open for business' message is in the market.

To get involved in the Love NSW campaign and leverage the marketing activities update or [create your listing](#) on [sydney.com](#) and refer to the [Love NSW campaign toolkit](#).



## Jobkeeper Payment and Income Support Extended

In reassuring news for businesses, the JobKeeper Payment will now be extended by six months to 28 March 2021 and the temporary Coronavirus Supplement for those on income support will be extended until 31 December 2020.

Businesses and individuals may need to update registration details to receive additional support. Follow the links for additional information about:

- [JobKeeper for employers or employees](#)
- [Jobkeeper for sole traders](#)
- [Coronavirus supplement \(JobSeeker\)](#)
- [JobTrainer skills package](#) - supporting apprentices and trainees wage subsidy
- [Boosting cash flow for employers](#)
- [Relief for commercial tenants](#)
- [Credit support for businesses](#)
- [Early access to superannuation](#)

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## Entrepreneurs' Programme for Bushfire affected SMEs

The Entrepreneurs' Programme provides Australian businesses with quality advice and support to help them innovate and grow. Our expert advisers and facilitators are business people with a wealth of experience. They offer independent and objective advice tailored to the needs of your business.

On 11 March 2020, the Morrison Government announced a Small Business Rebuild Package focused on local government areas (LGAs) that have been most impacted by the Black Summer bushfires.

The package comprises:

- a new \$10,000 grant to assist significantly impacted small businesses in specific LGAs;
- the Commonwealth and states working together to make concessional loans for indirectly affected businesses easier to access and manage; and
- extra support people in existing Bushfire Recovery Centres, including 21 new business advisers (BAs).

Find out more on our [Entrepreneur's Programme page](#).



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## Free Energy Advice for Business

Are your energy costs soaring?

We know energy costs are impacting businesses — which is why we have

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[Beap](#) will audit your energy consumption, suggest potential energy-saving opportunities and give you access to helpful information on sustainability and how to access government grants.

### **Free, independent energy advice tailored to your business**

**How?** You will undergo a one-to-one consultation with a business expert. They understand the specific energy needs of your industry and can advise on potential energy-saving opportunities.

**Who?** Available to small businesses with between 6-20 employees and drought-affected business employing 0-5 across Australia.

### **Two-ways you can get started on your path to more energy savings:**

1. [Register online](#); OR
2. Call 1300 415 224

In business, every dollar counts. Don't miss this free opportunity to make a positive change to your bottom line and join the thousands of other businesses who have already benefited.



WESTERN SYDNEY  
**ENERGY  
PROGRAM**

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# NSW FIRST PROGRAM



## The NSW First Program - Free Webinars

The road ahead can feel unclear in these unprecedented times for the travel and tourism industry.

As part of the NSW First Program, Destination NSW presents these webinars to assist tourism businesses to develop, promote and sell tourism products and experiences. Sign up today!

For more information visit the [NSW First Program Website](#)

### Commissions and the travel distribution system

[SIGN UP HERE](#)

4 August, 11:00am - 11:35am

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### Creating effective trade fact sheets

[SIGN UP HERE](#)

12 August, 11:00am - 11:35am

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### Working with your Accredited Visitor Information Centre

[SIGN UP HERE](#)

26 August, 2pm - 2:35pm



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## [Hawkesbury Business Hub is live - have you joined?](#)

Our Hawkesbury Business Hub was recently launched to help support our local business community. We now have a new addition to the Hub which is a Business Directory. Hawkesbury City Council encourages you to drop a pin in the location of your local business and tell us all about your business, your history, what you offer, your business hours and any current special offers.

We will be regularly promoting the local businesses who register on our Directory Map through our Facebook page. It's free promotion for your business, so get on board today!

 Follow this link to our [Business Hub Directory Map](#)

 See what our Business Hub has to offer [here](#)

 If you would like assistance with setting up your business in our directory, call our Customer Service Team on 4560 4444.

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## [WSBC free online training](#)

Western Sydney Business Centre is offering a series of free webinars to help businesses acquire and refine essential skills. Click [here](#) to learn more.



**WESTERN SYDNEY**  
BUSINESS CENTRE



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