



## Welcome to this month's newsletter

This edition includes:

- [From Mayor Conolly's Desk](#)
- [Financial Assistance for flood-affected regions](#)
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- [Stay Connected with Destination NSW](#)
- [NSW Small Business Fees and charges rebate](#)
- [\\$30 Million grants program for local manufacturing](#)
- [Helpful Hawkesbury business data](#)
- [WSBC free online training](#)

Please share this newsletter with other local businesses, become a member of the Hawkesbury Business Hub (it's free!) and please tell me what you think by contacting me on 4560 4437 or 0418 296 579 or email [Amanda.Kearney@hawkesbury.nsw.gov.au](mailto:Amanda.Kearney@hawkesbury.nsw.gov.au)

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### [From Mayor Conolly's desk](#)

Once again, the Hawkesbury and its business community are reeling from another major natural disaster, this time flood. With what has felt like a rolling series of once-in-a-lifetime events over the past 18 months, I continue to be very proud and humbled by the determination, strength and grit displayed by all of you, whom I am privileged to serve.



I have been in ongoing contact with state and federal agencies to secure the support and funding we need to get back on our feet. I am here to advocate on your behalf for the long haul. Please access the various supports shared in this newsletter to help your business and our community recover as quickly as

My heartfelt sympathy to all of you who have lost homes, businesses, property, equipment or livestock during this terrible time. The people of the Hawkesbury are made of strong, exceptional stuff. If Council or myself can help in any way with your recovery, please get in touch.

Mayor Conolly

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### **Financial assistance is available for affected regions in NSW**

Financial assistance is available for affected regions in NSW due to floods and storms, including the Penrith, Liverpool, Campbelltown, Blacktown, Cumberland, Camden, Parramatta, Blue Mountains and Hawkesbury local government areas in Western Sydney.

The quickest way to claim is to call 180 22 66.

Please stay safe, follow only official advice, and look after each other.

**For more information:** <https://www.disasterassist.gov.au/?fbclid=IwAR0aYrorGKC8YrrlYzWtUQi2ltcGK2mgvPPG95W6N-QBGef2mzg1Hf7M22g>

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### **Information for flood affected landholders**



## FLOOD AFFECTED LANDHOLDERS

If you require assistance  
with stock or animal-  
welfare issues contact the  
Agricultural and Animal  
Services Hotline

# 1800 814 647

There is a series of online resources available for people impacted by the flood emergency. Visit the [Local Land Services website](#) to view them all or follow the below links for direct access.

- [After flood on-farm checklist](#)
- [AASFA Animal disposal advice](#)
- [Natural disaster guide for primary producers](#)

Primary producers are also encouraged to report flood-related damage including stock and fodder losses, damage to crops, pastures, fencing and other farm infrastructure through the [Natural Disaster Damage Survey](#).

This will ensure we understand the severity and regional distribution of the damage and can target resources and assistance in the appropriate areas.

Local government areas in [NSW declared Natural Disasters](#) are eligible for assistance under Natural Disaster Relief and Recovery Arrangements (NDRRA).

Additional assistance measures for primary producers are available for eligible areas. To apply for a concessional loan or freight subsidy, contact the NSW Rural Assistance Authority on 1800 678 593.



Destination NSW is the lead agency, champion and voice for the visitor economy within the NSW Government. Their purpose is to deliver economic and social benefits for the people of NSW by growing the visitor economy.

News and Opportunities: For latest news and opportunities from Destination NSW, subscribe to [Insights](#).

Share your stories, news and updates with our teams:

Media: [media@dnsw.com.au](mailto:media@dnsw.com.au)

Industry Development: [product@dnsw.com.au](mailto:product@dnsw.com.au)

Regional Tourism Development Manager, Tenille Jenkins:  
[tenille.jenkins@dnsw.com.au](mailto:tenille.jenkins@dnsw.com.au)

NSW First Program: Destination NSW supports tourism businesses to develop, promote and sell their own unique experiences through its [NSW First Program](#).

We do this via our workshops, webinars, industry guides and one-to-one mentoring and advice. For up-to-date news on the NSW program, subscribe to [NSW First Updates](#).



## [Small Business Fees and Charges Rebate](#)

The Small Business Fees and Charges Rebate will be available for eligible small businesses and not-for-profits in early April.

Key eligibility criteria state that the applicant:

- must be a small business (including non-employing sole-traders) or a not-for-profit organisation

- payroll tax threshold of \$1.2 million
- have an Australian Business Number (ABN) registered in NSW and/or have business premises physically located and operating in NSW
- be registered for goods and services tax (GST)
- provide a declaration that the business has a turnover of at least \$75,000 per year.

The online application form is expected to be available on the Service NSW website from early April 2021

Eligibility criteria and guidelines have been published on the Service NSW website:

**Small business fees and charges rebate | Service NSW**

<https://www.service.nsw.gov.au/small-business-fees-and-charges-rebate>

**Small business fees and charges rebate – Guidelines | Service NSW**

<https://www.service.nsw.gov.au/small-business-fees-and-charges-rebate/small-business-fees-and-charges-rebate-guidelines>



**The Food and Agribusiness Growth Centre**

**\$30M GRANTS PROGRAM TO SUPPORT LOCAL  
MANUFACTURING**

**\$30M COMMERCIALISATION FUND NOW OPEN**

Grant applications for the Federal Government's new, \$30 million, Commercialisation Fund are now open.

Co-funding grants between \$100,000 and \$1 million are available to Australian Food and Beverage manufacturers.

[Learn more.](#)





## [Helpful Hawkesbury business data just a click away](#)

[Community profile](#) The Hawkesbury City Community Profile provides demographic analysis for the City and smaller areas within it based on results from 2016, 2011, 2006, 2001, 1996 and 1991 Censuses of Population and Housing. The profile is updated with population estimates when the Australian Bureau of Statistics (ABS) releases new figures.

[Social atlas](#) The Hawkesbury City Social Atlas presents Census data in its most compelling form – as a series of thematic maps that show how particular population groups are distributed across Hawkesbury City. There are over 100 individual maps, each representing a community of interest, such as young children, or the elderly.

[Economic profile](#) Hawkesbury City's economic profile presents economic information that enables you to describe the area's role within the broader economy, explore options for economic development and promote the area's strengths.

[Tourism Research Australia](#)'s Local Government Area Profiles assist industry and Government decision making and identify and support investment opportunities, particularly in regional Australia.

Profiles are only prepared for Local Government Areas with adequate International Visitor Survey and/or National Visitor Survey sample to produce robust results. Further, data are averaged over four years, which minimises the impact of variability in estimates from year to year, and provides for more robust volume estimates. Profiles are provided for international travel, domestic overnight travel, and/or domestic day travel.

**Link to website:** <https://www.tra.gov.au/Regional/local-government-area-profiles>

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## [WSBC free online training](#)

Western Sydney Business Centre is offering a series of free webinars to help businesses

Past Issues acquire and refine essential skills.  
Click here to learn more.



**WESTERN SYDNEY**  
BUSINESS CENTRE

**Digital Basic**

Thursday 1st April, 10am -12pm

[Book Here](#)

**Facebook & Instagram Advertising  
Masterclass**

Wednesday 7th April, 10am-12pm

[Book Here](#)

**Cyber Security Tips During & Post COVID-19**

Thursday 8th April, 10am-11am

[Book Here](#)

**Blogging Made Easy and Effective**

Tuesday 13th April, 10am-12pm

[Book Here](#)

**Online Brand 2.0**

Wednesday 14th April, 10am-12pm

[Book Here](#)

**Digital Basic**

Thursday 15th April, 10am-12pm

[Book Here](#)

**How to use Email Marketing & SMS Marketing**

Monday 19th April, 9:30am-12pm

[Book Here](#)

**DIY Tools for Successful Social Media  
Marketing**

Tuesday 20th April, 10am-12pm

[Book Here](#)

**How to Start a Small Business**

Wednesday 21st April, 6pm-8pm

[Book Here](#)

**Design basics for small businesses**

Wednesday 21st April, 6pm-8pm

[Book Here](#)

**How to Start a Small Business**

Friday 23rd April, 10am-12pm

[Book Here](#)

**Business Planning Essentials**

Tuesday 27th April, 10am-12pm

[Book Here](#)

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