

Guidelines for Working with Charitable Organisations

1. Definitions.

<i>Registered Charitable Organisation</i>	An organisation listed on the Australian Charities and Not for Profit (ACNC) Charity Register .
<i>Signature Fundraising Appeal</i>	<p>A nation-wide or state-wide public appeal, soliciting Donations for a charitable purpose, or for the support of an organisation having a charitable object.</p> <p>Examples would include</p> <ul style="list-style-type: none"> • Red Shield Appeal, • Red Nose Day, • Movember, • Jeans for Genes Day, • Pink Ribbon Day etc.
<i>National Awareness Day Event</i>	<p>A coordinated, nation-wide event or activity seeking to raise community awareness of a health related or Community well-being issue.</p> <p>Examples would include</p> <ul style="list-style-type: none"> • White Ribbon Day, • Child Protection Week, • Dementia Awareness Month, • Mental Health Month.

2. Aim:

The Aim of the strategy is to assist a community group or a local club or chapter of a Registered Charitable Organisation, to organise and to promote a nation-wide, or state-wide fundraising appeal or awareness day within the Hawkesbury Local Government Area.

3. Scope:

Council will provide one-off financial and/or in kind contribution to support small-scale activities associated with nation-wide or state-wide fundraising appeals or community awareness days. Up to \$1,000 in financial and in-kind assistance will be made available.

Council has the capacity to support proposals from community groups, local clubs or chapters of a Registered Charitable Organisation for up to five separate nation-wide or state-wide fundraising appeals or community awareness days in any one financial year.



4. Type of Assistance:

Council can provide the following assistance:

- Promotional and Marketing Collateral,
- Mayoral Patronage,
- Mayoral Reception/Launch,
- Donation in lieu of a purchase of group table or individual seat at a fundraising or awareness event,
- Subsidised hire of Council facilities.

5. Eligibility:

Council will accept proposals from:

- local not-for-profit community agencies, local clubs or chapters of Registered Charitable Organisations;
- for the purpose of conducting an activity or event, allied to a nation-wide, state-wide fundraising appeal or community awareness day;
- where the proceeds of the fundraising or awareness event will be donated to a Registered Charitable Organisation, who are the primary sponsor and organiser of a nation-wide or state-wide fundraising appeal or community awareness day;
- where the event or activity is to be held in the Hawkesbury Local Government Area;
- where the event or activity has resonance and significance for the Hawkesbury community

6. Assessment Process:

The Applicant is to submit a sponsorship proposal by completing the online application form.

Sponsorship proposals will then be assessed by Council, based on the Eligibility Criteria.

Outcome of the appraisal of sponsorship proposals against the eligibility criteria will be reported to Council for determination. (In conjunction with the reporting of Event Sponsorship or Community Sponsorship Applications).