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Please share this newsletter with other local businesses, become a member of the Hawkesbury Business Hub (it's free!) and please tell me what you think by contacting me on 4560 4437 or 0418 296 579 or email

[Amanda.Kearney@hawkesbury.nsw.gov.au](mailto:Amanda.Kearney@hawkesbury.nsw.gov.au).

## Mayoral Column



### Welcome to the June edition of the business newsletter.

This month, we invite our local community to view and provide comments on Council's Draft Place Plans which are on public exhibition until Wednesday 21 June 2023. The information on how to view and provide feedback is listed in this newsletter. It is great to see that June is a busy and vibrant month full of local events in the Hawkesbury and we have listed these upcoming business events throughout this newsletter.

Council is also pleased to announce we have partnered with Western Sydney Women to host the Western Sydney Business Women 'Local. Link. Learn' networking lunch for women small business owners within the Hawkesbury LGA and we encourage you to purchase tickets for this business event.

As always, If Council can provide you with any further support, please do not hesitate to contact us.

Sincerely,  
Mayor Sarah McMahon

## In the Hawkesbury



### Place Plans

Hawkesbury City Council has developed a series of Draft Place Plans for towns and villages across the Hawkesbury to develop and celebrate the unique local characteristics of each place, as well as providing a vision document to assist in applying for future grants.

The Draft Hawkesbury Place Plans have been placed on public exhibition to provide an opportunity for the Hawkesbury Community to have their say and to provide further feedback which will help in shaping the future of the Hawkesbury towns and villages.

Residents and local business owners are encouraged to view the Draft Place Plans and provide further feedback on any opportunities that may not be included in the plans.

**The Draft Place Plans will be on public exhibition from Wednesday 24 May 2023 – Wednesday 21 June 2023.**

Visit the [Council website](#) or click the link below to view and provide further comment on the Draft Plans.

[View the Draft Plans](#)



### Hawkesbury City Council - Events Business Focus Group

The Council Events Team is conducting focus groups to gather information and feedback on their current and future events.

15-20 local Hawkesbury businesses will be selected to participate, and each will receive a \$100 gift voucher. If you are keen to be a part of the business focus groups, please use the link below to fill out the form.

[Express your interest](#)

WESTERN SYDNEY BUSINESS WOMEN

# Networking Lunch

'LOCAL. LINK. LEARN.'

All ticket sales from the lunch series will fund free programs for Western Sydney Women.



## Confidence & Profitability with Amanda Rose

Founder and CEO of Western Sydney Women and Small Business Women Australia

### Partnership with Western Sydney Women

Western Sydney Women are partnering with Hawkesbury Council for their Western Sydney Business Women 'Local. Link. Learn' networking lunch for female small business owners in the Hawkesbury.

This exclusive informal lunch is a great opportunity for you to build your community networks and connect with other like-minded small businesswomen in the local area.

Amanda Rose, the Founder and CEO of Sydney Women and Small Business Women Australia will be joining us as the guest speaker to share her experience of how to build your confidence to build your profitability.

**When:** Wednesday 21 June, 12pm (arrival from 11:30am)

**Where:** Richmond Club, 6 East Market Street Richmond, NSW 2753

**Cost:** \$80 per person (includes lunch)

All ticket sales go towards Western Sydney Women programs. Don't miss out on this incredible opportunity, [book your tickets now](#).



### Hawkesbury Business Awards Night

The Hawkesbury Business Awards night will be held on Friday 16 June 2023 at the Hawkesbury Race Club.

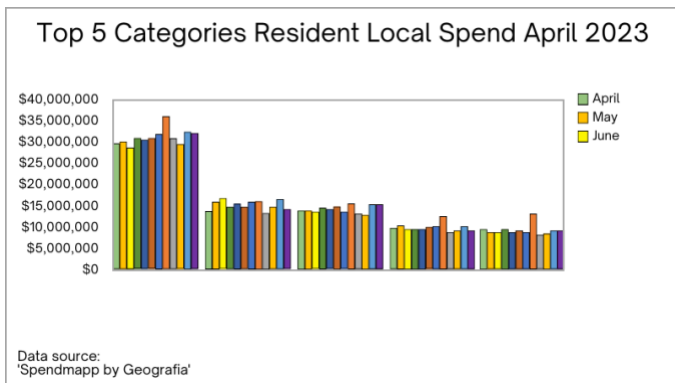
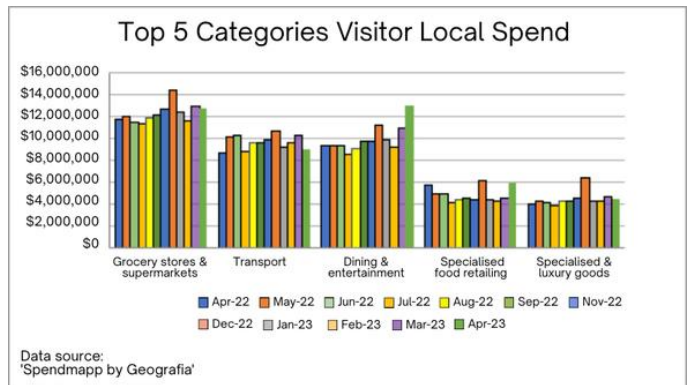
A black-tie, red-carpet event for the whole community, the awards are a chance to highlight the inspirational and high achieving members of various sectors.

All businesses are encouraged to attend the awards and tickets are still available to purchase online. For more information, visit the [Hawkesbury Business Events website](#).

# Spendmapp Monthly Data

[Spendmapp](#), developed by Geografia, is an economic modelling tool. It uses bank data to measure consumer spending of both locals and visitors in the geographic area over certain time periods. It can help to determine patterns of spending, by who and where, to get a better picture of the local economy.

Using the data can help inform, manage, and help also to respond to long term economic trends and shocks and also gain insights into the visitor economy, online expenditure and escape expenditure. Spendmapp is used by a number of local government areas.



As you can see, the month of April showed an increase in the Visitor Dining and Entertainment sector, indicating that more visitors are coming to the Hawkesbury, especially with April being a strong month for activity.

## Business News & Updates



### 2023 Australian Liveability

The Australian Liveability Census, conducted every two years, is led by independent research organisation [Place Score](#). The objective of the census is to understand liveability from the perspective of those who know it best, by inviting local communities to share what is important to them and how their local neighbourhoods are performing.

The census will be running until the end of June 2023. Visit the [Place Score website](#) to learn how you can participate as a resident, company, community group or government.

*Please note that this is a National Research Project and is separate to the Hawkesbury City Deals Liveability Project.*

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### Conduct a waste audit of your business

The new [Bin Trim app](#), an initiative of the NSW Environment Protection Agency and Sustainable Materials Strategy, supports NSW businesses to conduct a self-assessment of their waste streams and create an action plan.

Using the Bin Trim app can help you to better manage your business waste and assist you in assessing and identifying actions to reduce waste and associated costs.

Over 37,000 business have already participated in Bin Trim to reduce their waste. Join them by [signing up](#) to register a site, complete a waste assessment, create an action plan and track your progress.

# Upcoming Workshops



**Social media for creatives**  
Tuesday 6 June, 5pm-7pm (online)

[Register](#)



**Website strategy for creatives**  
Tuesday 13 June, 5pm-7pm (online)

[Register](#)



**How to start a creative business**  
Wednesday 21 June, 6pm-8pm (online)

[Register](#)



**Tax time for creatives**  
Friday 23 June, 3pm-5pm (online)

[Register](#)



**Government tenders and panels**  
Monday 26 June, 4pm-6pm (online)

[Register](#)