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sbury City Counci

ordinary meeting supplementary business paper

date of meeting: 12 December 2017

location: council chambers

time: 6:30 p.m.

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SUPPLEMENTARY REPORTS

MM Easy to do Business - (79351, 79353, 125612)

REPORT:

Background

Council has been approached by representatives of the NSW State Government regarding its "Easy to do Business" initiative – Refer Attachment 1

Service NSW, in partnership with the Office of the Small Business Commissioner have developed the program with the objective of moving towards having one application to help you fast track the approval process when opening a business.

The program is supported by an online portal that is intended to provide:

- step-by-step guidance and support across various local, state and federal government requirements
- upfront details of the time, fees and effort involved in establishing a business
- a dedicated personal Business Concierge to answer your questions, liaise with council, and review applications to ensure they are 'decision ready'.

Over time it is proposed that the program will be expanded to incorporate additional sectors such as housing and construction.

As the program evolves Council staff will work with other Council's across metropolitan Sydney in relation to its implementation and its integration with other initiatives such as the Digital Planning Portal.

Financial Implications

Participation in the "Easy to do Business" program is free.

RECOMMENDATION:

That Council delegates authority to the General Manager to enter into a contract with Service NSW for "Easy to do Business".

ATTACHMENTS:

AT - 1 Service NSW - Easy to do Business

Mayoral Minutes

AT - 1 Service NSW - Easy to do Business

Opening and running a café, restaurant or small bar just got easier



Service

Easy to do Business

We're working with the Office of the NSW Small Business Commissioner to make it easier to do business.

Previously, cafes, small bars and restaurants would have to deal with up to 13 agencies, 75 regulations, up to 30 phone numbers and complete 48 forms, taking as long as 18 months to navigate. Our program has seen this reduced to one digital application and one phone number, reducing the opening time for businesses to 90 days or less.

We are creating a brand new way for businesses to interact with government through one online portal. Businesses in your community will receive step-by-step guidance and support across local, state and federal government requirements, whether they wish to open, grow or finalise their business.

Benefits for Councils include:

- Increased productivity with 'decision ready' applications and reduced transaction costs
- Effective tools to help boost your local economy, enabling more jobs in your region and assisting Council to deliver on its strategic plan

You can also become a member of the Office of the NSW Small Business Commissioner Small Business Friendly Council initiative that supports Councils with information and resources, access to a networking group and free conferences to help build small business friendly capability.

With new sectors such as housing and construction being added in the near future, we are working hard to make it easier to do business in NSW.

For more information visit service.nsw.gov.au/business

service.nsw.gov.au • 13 77 88



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end of business paper

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