

Welcome to this month's newsletter

1. Mayoral Column

2. In the Hawkesbury

- 2.1. Zero Barriers & Hawkesbury City Council Business Breakfast International Women's Day
- 2.2. Windsor Town Centre Business Information Session Recording
- 2.3. Hawkesbury City Council Local Jobs Board
- 2.4. Hawkesbury City Council Social Infrastructure Strategy
- 2.5. Hawkesbury and Beyond Agriculture and Tourism Conference

3. Business News & Updates

- 3.1. WaterFix® Small Business Program
- 3.2. Destination NSW Digital Skills Accelerator for Tourism 2023
- 3.3. Welcome Here Project

4. Upcoming Workshops

- 4.1. Networking tips and techniques for creatives
- 4.2. Pricing strategies for new businesses
- 4.3. Wellbeing for creative business
- 4.4. Cybersecurity and digital currency
- 4.5. Worklife balance for women

Please share this newsletter with other local businesses, become a member of the Hawkesbury Business Hub (it's free!) and please tell me what you think by contacting me on 4560 4437 or 0418 296 579 or email <u>Amanda.Kearney@hawkesbury.nsw.gov.au</u>.

Mayoral Column

Welcome to the March edition of the business newsletter.

It is wonderful to see business events back on around the Hawkesbury again and the great opportunities available to support our local businesses. I encourage you to use this opportunity to connect with other businesses at these events.

I am also pleased to advise that the revitalisation of South Windsor is now also complete, with work in Richmond town centre a few weeks away from completion. It is great to see our town centres busy and vibrant again and I look forward to seeing the works begin in Windsor Town Centre.



Sincerely,

Mayor Sarah McMahon

In the Hawkesbury



Zero Barriers & Hawkesbury City Council – International Women's Day Business Breakfast

In celebration of International Women's Day, Zero Barriers in partnership with Hawkesbury City Council invites you to a Business Breakfast being held on Monday 6 March 2023 at Hawkesbury City Council library.

City Council

Zero Barriers is a business and service support project that shows you how you can capture more customers and be a part of the solution for little or no cost to your business. Find out what it means to be 'disability-friendly', what other businesses and services are doing to be more inclusive, and what's in it for your business.

Renowned local businesswoman Bev Barnfather will also share her insights into embracing equity and how it can spell success in the professional sphere.

Limited spaces available. Click <u>HERE</u> to reserve your spot.



Windsor Town Centre Business Information Session Recording

Last month, Hawkesbury City Council ran a Business Information Session for Windsor Town Centre Businesses to provide an overview and update of the Liveability Project, as well as other general business information.

The session was recorded and can now be viewed using the link below:

Windsor Town Centre Business Information Session - 23 February 2023 - YouTube



Hawkesbury City Council Local Jobs Board

If you have a local job available for a local person, please advertise to the local business community via our Local Jobs board!

Advertising is **FREE** and applications can be found via the link below.



If you require any assistance in creating your job advertisement, please feel welcome to contact Cemre Scaron, on 02 4560 5272 or send an email to <u>business@hawkesbury.nsw.gov.au</u>.



Hawkesbury City Council Social Infrastructure Strategy

Hawkesbury City Council is preparing a Social Infrastructure Strategy. The purpose of the Strategy is to guide decisions about the planning, delivery, funding and management of open spaces, sporting and recreation facilities, community, cultural, and creative facilities as well as the places that community can gather and connect.

We invite you to attend a community workshop session to share your insights and ideas about why community facilities, recreational and sporting venues, parks, and open spaces are important to the Hawkesbury community and what is required to meet the needs of the growing Hawkesbury community. These sessions are also an opportunity to find out more about the Social Infrastructure Strategy development.

Register via the Eventbrite link to attend one of the following workshop sessions:

- Thursday 2 March 2023: 6pm-7.30pm at Hawkesbury Leisure and Learning Centre (114 March Street, Richmond NSW 2753)
- Tuesday 7 March 2023: 6pm-7.30pm (online)
- Wednesday 15 March 2023: 6pm-7.30pm at the Tebutt Room, Deerubbin Centre (300 George Street, Windsor NSW 2756)

The workshops are one way that the local community can provide their feedback. If you can't attend a workshop, you can complete the <u>online survey</u> or visit one of the community pop ups on Tuesday 28 February, Saturday 11 March, Sunday 12 March and Saturday 18 March (various locations, dates, and times available via Council's website).

Your feedback is critical to inform the final strategy and ensure that the local community experience and knowledge is part of how we plan, deliver, and manage social infrastructure across the Hawkesbury.

To learn more about the strategy or if you have any questions about the project, please contact the Hawkesbury City Council via (02)4560 4444 or <u>council@hawkesbury.nsw.gov.au</u>.



Hawkesbury and Beyond Agriculture and Tourism Conference

The Hawkesbury and beyond Agriculture and Tourism Conference will have speakers from the Hawkesbury and beyond delving into Agriculture and Tourism within NSW. From travel agents to farmers, there is something for everyone related to Agriculture and Tourism at THAT Conference 2023.

The Hawkesbury and beyond Agriculture and Tourism Conference is being held on Tuesday 7 March 2023 at the Windsor Function Centre and will include a range of guest speakers including:

- David Graham International Dog Trainer, Agricultural Entrepreneur and Co-founder of RuffTrack
- Farmer Dave has become a household name following appearances on Big Brother, Dancing with the Stars and with a former career as an international model. However, it is his work with the agriculture and working dog sectors in Australia where his talents truly shine.
- Karen Lebsanft CEO and Co-founder of Kurrajong Kitchen Lavosh
- Brian Schembri Award Winning Owner of Blueberry Hills on Comleroy and Schembraes at Kurrajong
- Angela and John Maguire Father and daughter operators of Enniskillen Orchard including The Shed and Tiny Away at Enniskillen

Secure your ticket now

Business News & Updates



WaterFix[®] Small Business Program

Until **30 June 2023**, you can be subsidised for up to **\$750** to cover the money-saving WaterFix plumbing services you need.

Sydney Water is offering small businesses a subsidy of \$750 under their WaterFix Program to cover repairs and replacement devices to help increase their water efficiency. The program, which is being piloted, aims to help small business save money long-term and improve water conservation by providing assessments on water usage and installing water-efficient fixtures.

The subsidy covers Sydney Water's usual call-out fee and water-efficiency assessment fee of \$110, as well as repairs and replacements that will result in water savings, to a total of \$750. Services may include:

- leak repairs
- installation of WELS 6-star rated aeration devices
- WELS 4-star rated showerhead replacements
- WELS 4-star tap replacements
- installation of water-efficient pre-rinse spray valves
- toilet repairs and replacements.

You can <u>request an appointment online</u>, call Sydney Water on 1800 043 627, or email <u>WaterFixSmallBiz@sydneywater.com.au</u>.



Destination NSW Digital Skills Accelerator for Tourism - 2023

Destination NSW has partnered with Tourism Tribe to offer a fully funded **Digital Skills Accelerator for Tourism** program to assist tourism businesses in Greater Sydney to digitally transform their marketing, improve their digital skills and online presence, build their digital marketing channels and ultimately help grow their business.

The Digital Skills Accelerator for Tourism is part of the NSW First Program, delivered by Destination NSW to assist businesses across the state to develop, promote and sell great visitor experiences.

Applications close **Friday 10 March 2023**. To apply, fill out an <u>Expression of Interest</u> and explain why this program would suit your business.

More information about the program is available on the **Tourism Tribe website**.



Welcome Here Project

The <u>Welcome Here Project</u> supports businesses and services throughout Australia to create and promote environments that are visibly welcoming and inclusive of LGBTIQ+ communities.

Members of the project receive the Welcome Here rainbow stickers to display in their window or other prominent place to let everyone know that LGBTIQ diversity is welcomed and celebrated within their business. Visit the <u>Welcome Here</u> <u>Members Directory</u> to see a list of all registered Welcoming Places throughout Australia.

You can register or nominate a business to <u>become a member</u> online. There is a \$15 fee for each member pack, which includes:

- Welcome letter & checklist
- Welcome Here Project regular sticker
- Welcome Here Project reverse window sticker
- Welcome Here Project charter
- Promotional postcards
- Welcome Here Project badge
- Welcome Here Project magnets

Visit the <u>Welcome Here Project website</u> for more information about the project, how to register and what is being done in the Australian business community to promote inclusivity.

Upcoming Workshops



Networking tips and techniques for creatives Wednesday 1 March, 6pm-8pm (online)



Pricing strategies for new businesses Thursday 2 March, 10am-12pm (online)

Register



Register

Wellbeing for creative business Thursday 2 March, 6pm-8pm (online)

Register



Cybersecurity and digital currency Tuesday 7 March, 6pm-8pm (online)

Register



Worklife balance for women Wednesday 8 March, 1pm-2pm (online)

Register