



REAL ESTATE SIGNAGE **FACTSHEET**

THE STATE ENVIRONMENTAL PLANNING POLICY (EXEMPT AND COMPLYING DEVELOPMENT CODES) 2008 (SEPP) AND THE HAWKESBURY CITY COUNCIL COMPLIANCE AND ENFORCEMENT POLICY EXEMPTS CERTAIN COMPLIANT REAL ESTATE SIGNAGE.

Real estate signs are defined as temporary signs constructed or installed to advertise real property for sale, rent or auction.

Temporary signs advertising properties for sale, rent or auction, must be placed within the property for sale, rent or auction.

A temporary real estate sign is required to be advertising real property for sale, rent or auction, not solely to promote the agent or agency.

RESIDENTIAL

1. One double sided or "V" sign measuring no more than 0.75m² for each face inside the property boundaries or positioned hard up against the front boundary of the property when located on Council land, road or reserve.
2. Signs positioned so as not to obstruct any pedestrian access or line of sight for vehicular traffic.
3. Signs are permitted for up to 4 months.
4. Larger signs may be permitted, upon written submission to, and approval by Council

COMMERCIAL AND INDUSTRIAL

1. One double sided or "V" sign, measuring no more than 3.0m² for each face, inside the property boundaries, or attached to the building being advertised for sale.
2. Signs are permitted for up to 4 months.
3. Larger signs may be permitted, upon written submission to, and approval by Council.

OTHER ZONES WITH LAND SIZE GREATER THAN 4,000M²

1. One sign measuring no more than 1.2m² inside the property boundary or positioned hard up against the front boundary where located on Council land, road or reserve.
2. Signs are permitted for up to 4 months.

IN ANY OTHER CASE

1. Only one sign per road frontage.
2. Maximum size 10m².
3. No higher than 5m above ground.
4. Must not be illuminated.
5. The sign must be removed within 14 days of the sale or before construction starts on the land.
6. For heritage items or draft heritage items, signs must not be attached to the building.

REAL ESTATE POINTER/ DIRECTIONAL SIGNS

1. The maximum number of Pointer/Directional signs that can be displayed is three (3) per property on any given day.
2. A maximum of one (1) Pointer/Directional sign can be used per intersection per agency in any one direction.
3. The size of any one individual sign cannot exceed 60cm wide x 50cm high.
4. Any one sign cannot be displayed above 70cm from ground level.
5. Each Pointer/Directional sign must display the property address details for its corresponding viewing, open home or auction.
6. Pointer/Directional signs must NOT be positioned in such a way as to cause an unreasonable risk to public safety or unreasonably interfere with the use of public space. Council retains the right to remove and impound any signs on public land if, in the opinion of Council, a sign poses a risk to public safety or unreasonably interferes with the use of public space.
7. Pointer/Directional signs are NOT permitted to be displayed on roundabouts or traffic islands at any time.
8. Council may remove or impound signs that do not comply with the guidelines or fact sheet. Impound fees are payable for the release of impounded signs.
9. Pointer/Directional signs may be left out Saturdays & Sundays under the following conditions:
 - a. They must pertain to a property listed for an open home/viewing/auction on that weekend,
 - b. They must comply with all rules in points 1-7.
 - c. Pointer/Directional signs displayed for an open home, viewing or auction on weekends, can be placed out no earlier than the Saturday morning (of that weekend) and must be collected no later than 10am the following Monday.
10. Directional/Pointer signs can only be displayed Monday – Friday within 2 hours either side of the list time for the open home, viewing or auction during that week.

REQUIREMENT FOR A DEVELOPMENT APPLICATION

For the erection of any other sign that is not an exempt sign, a development application (DA) is required to be lodged addressing the objectives and standards of Council's Development Control Plan.

FURTHER INFORMATION

For further information please refer to: Part 2, Division 2, Subdivision 12 of the State Environmental Planning Policy (Exempt and Complying Code) 2008. Roads Act 1993, The Hawkesbury Local Environmental Plan 2012, Hawkesbury Council's Development Control Plan (DCP) Part B, Section 2, Part C Section 3.5 and The Hawkesbury City Council's Enforcement Policy.

For more Information Contact Council staff at council@hawkesbury.nsw.gov.au or **02 4560 4444**

April 2024



Interpreter Service available, call 131 450 131 450 خدمة الترجمة الشفوية متاحة، اتصل على رقم 131 450 可提供傳譯服務，請致電 131 450 Hemm servizz tal-interpretu, cempel 131 450

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 **Hawkesbury
City Council**