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Please share this newsletter with other local businesses, become a member of the Hawkesbury Business Hub (it's free!) and please tell me what you think by contacting business@hawkesbury.nsw.gov.au.

**Welcome to this month's edition of the business newsletter**

Tourism is a critical component of a thriving and healthy business community – especially here in the Hawkesbury. Council has an important role to play in supporting the local economy, and a major part of this is the provision of major events that stimulate local spending and draw in visitors from all over Sydney.

We have a few fabulous Council events to look forward to in the coming months: Hawkesbury Fest, which is being held on Sunday 4 August at the Governor Philip Park, Savour the Flavour in October and Light Up Windsor in November! These events allow Council to showcase and support locally grown foods and support local

businesses. These events will be a great fun day out for the Hawkesbury community, and we hope to see you all there. There are event sponsorship opportunities and stallholder applications available for local businesses, all of the information is provided in this newsletter.

The Hawkesbury Local Business Awards will be held in November this year and voting opens at the end of this month. I strongly encourage you to register your business online and show your support to our Hawkesbury local business community by voting for your favourite local businesses. Information on Small Business Month Expos and how to become a collaboration partner is also a great opportunity if you own a small business!

Sincerely, Mayor Sarah McMahon

In the Hawkesbury

Hawkesbury Local Business Awards

Hawkesbury City Council is a proud sponsor of the Local Business Awards. The Awards are well recognised and respected, and businesses look forward to the annual program and Gala Presentation Evening. The recognition in becoming a finalist or a winner adds credibility as a successful local business.

The Awards logo has become a symbol of an outstanding business. The 2024 Hawkesbury Local Business Awards will be held on Wednesday, **13 November 2024** at the Hawkesbury Race Club.

Finalists are selected based on the number of nominations they receive from the public. The more nominations received, the better the chance of being selected as a Finalist.

Your customers will have the opportunity to nominate your business through your business profile on the website. Each area has a closing date and voting will be accepted up until this date.

The number of nominations required to become a finalist varies for each category. This is determined by the foot traffic of each industry. Businesses will be judged against specific criteria which includes information provided by each finalist, and their online presence. This well-defined process has been developed to ensure that the judging process is fair for any size or type of business.

Winners are announced at the prestigious Local Business Awards presentation evening. Tickets are only available to finalists, their guests, local dignitaries, and award partners.

Nominations are now open until **12 August 2024** and now is the time to recognise the outstanding businesses providing quality products or services in your local area.

Nominate or register a local business



SUNDAY 4 AUGUST | 10AM—3PM
GOVERNOR PHILLIP PARK *Free*

ACTIVITIES
KIDS' ACTIVITIES • GIVEAWAYS • MARKET STALLS • RIDES
COMMUNITY GROUPS • FOOD STALLS AND TRUCKS • INTERACTIVE FUN
AND GET TO KNOW YOUR COUNCIL

**HAWKESBURY
FEST**
CELEBRATING LOCAL GOVERNMENT WEEK

hawkesbury.nsw.gov.au

Hawkesbury Fest

Hawkesbury Fest is a free community event hosted by Hawkesbury City Council to connect our community and celebrate what Council does in our community. Hawkesbury Fest will be held during NSW Local Government Week, on Sunday, 4 August from 10am to 3pm at Governor Phillip Park, Windsor.

Bring your family and friends to the Hawkesbury riverside to enjoy rides, food trucks, market and community stalls, kids' activities, and free face painting.

Scale the rock climbing wall, be captivated by our roving entertainers, enjoy live local performers, see Farmer Dave's exciting Temptation Alley and mini dog races demonstrations, and eat some delicious food. Hawkesbury Fest has something for everybody!

This is the last week to become a small business sponsor for Hawkesbury Fest 2024! **Applications close 5 July.** Small business sponsor packages available for \$500 for the event. Email events@hawkesbury.nsw.gov.au for details.

Read more



Savour the Flavour Hawkesbury – stallholder applications now open

🍎 APPLY NOW TO BE A SAVOUR STALLHOLDER! 🍏 Are you a Hawkesbury or surrounds local food producer? Do you want to showcase the fruits of your labour? Then we want you at Savour the Flavour!

Applications are now open to become a food or beverage stallholder at Savour the Flavour Hawkesbury on Saturday 12 October! You might be an aficionado of apples, a brewer of beers, a master of meats or a pastry professional – if your fresh produce comes from the Hawkesbury then we want to hear from you! Head online and sign up today.

Sign up



Local Business Sponsorship Opportunities for Savour the Flavour and Light Up Windsor

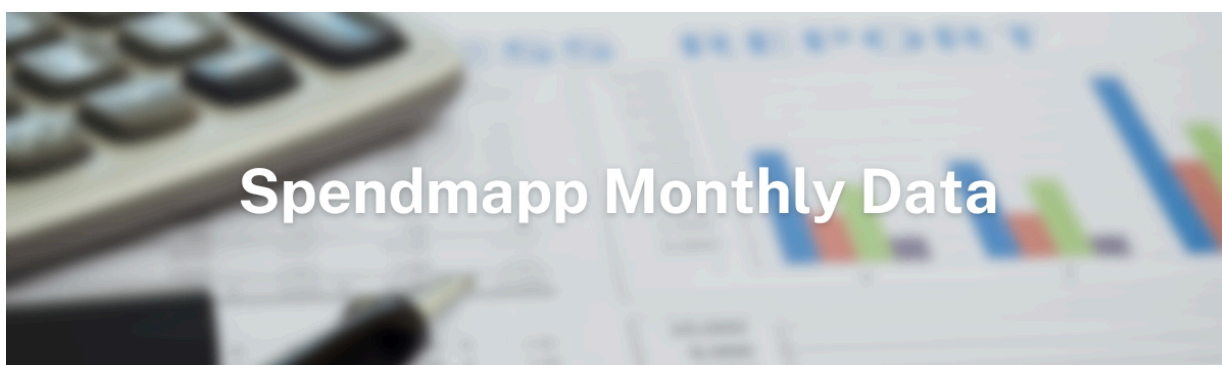
Hawkesbury is a great place to hold events, located on the edge of Sydney – it is 'a vibrant city with a rural feel'.

Two of our premiere events – Savour the Flavour Hawkesbury and Light Up Windsor, are coming up in October and November respectively and our Events team is hard at work preparing to deliver both events. These events not only provide a great day out for locals – they also showcase the Hawkesbury to the greater Sydney region and support local businesses with additional spend and tourism.

We invite you, as a local business, to partner with Hawkesbury City Council to help us grow and deliver the best possible events for our great city, while providing invaluable exposure for your brand.

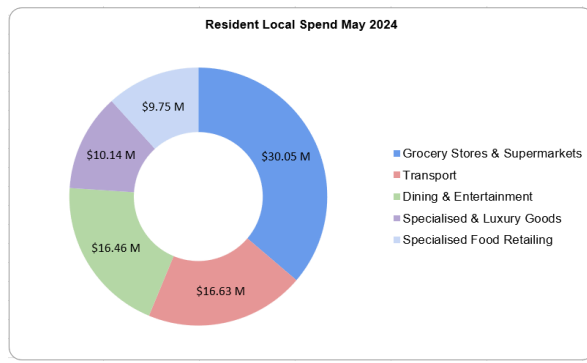
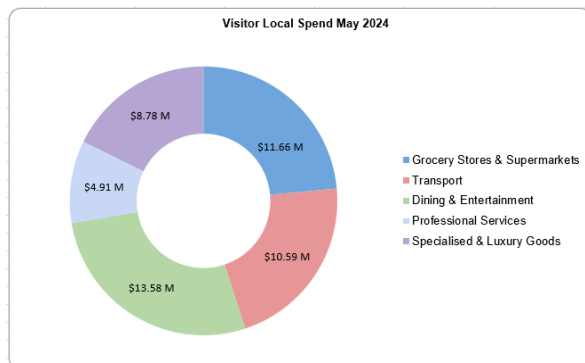
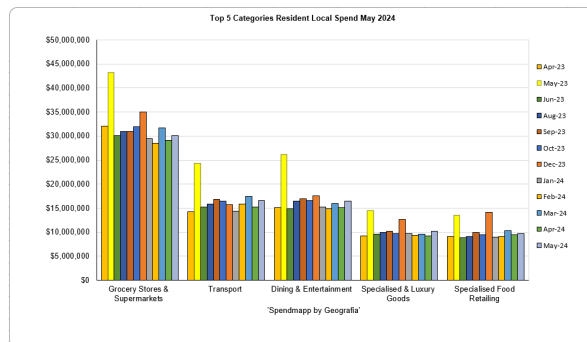
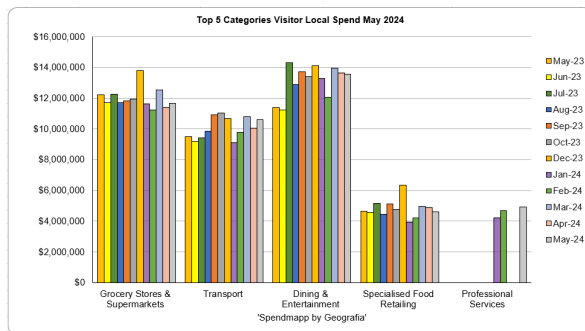
Please email to speak with our Events Team to gain a further understanding of the benefits of partnering with us for [Savour the Flavour](#) and [Light Up Windsor](#).

Contact here



[Spendmapp](#), developed by Geografia, is an economic modelling tool used by several local government areas to measure consumer spending of locals and visitors geographically using bank data.

The tool helps local council's and businesses gain a better understanding of the local economy by providing an insight into the visitor economy, online expenditure and escape expenditure. Using the data helps determine patterns of spending and can assist with managing and responding to long term economic trends and shocks.



May's visitor spending had an increase in *Transport*, *Professional Services*, *Specialised & Luxury Goods* and *Grocery Stores & Supermarkets* from the previous month. Meanwhile there was a decrease in spending for *Dining & Entertainment*.

This May, the category *Professional Services* has replaced *Specialised Food Retailing* to be in the top 5 categories of visitor spending.

Resident spending in May shows an increase in all categories.

Business News & Updates



Commissioner to review small business experiences with regulatory policymaking: Have Your Say

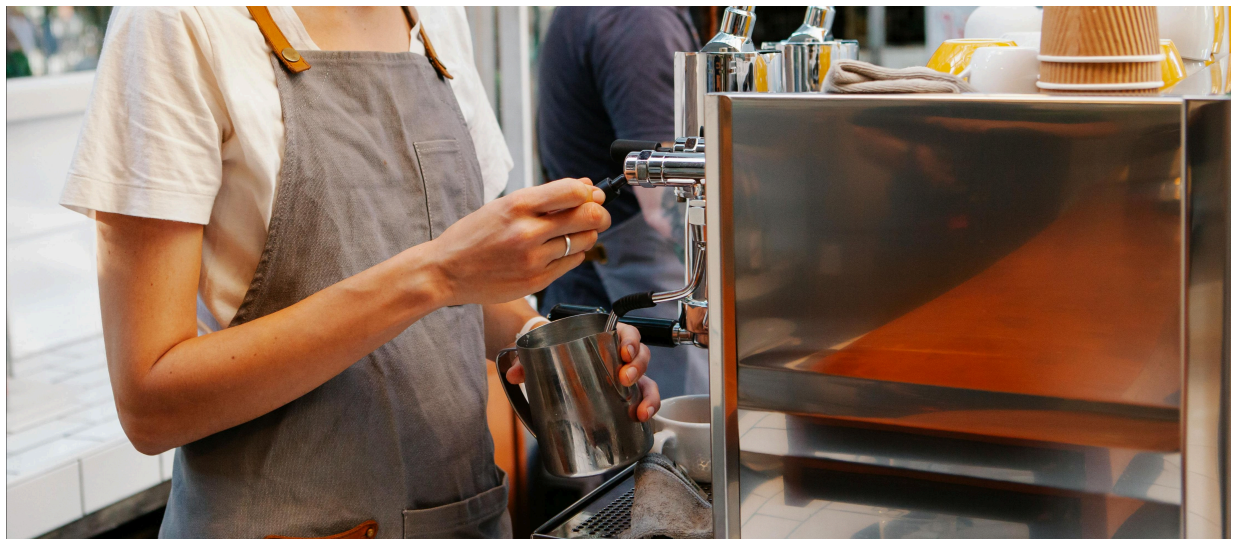
The NSW Small Business Commissioner is conducting a Review of small business experiences with regulatory policymaking. The Review will examine the experiences of small businesses as key stakeholders when new legislation, regulations, rules and other requirements are being developed.

As part of the review, the Commission is seeking feedback from small businesses, industry groups, peak bodies and other stakeholders about their experiences with regulation in NSW. By participating in our review, you can help us identify ways to better support our small business community. The survey and submission process close at 5pm on **Friday 12 July 2024**.

[Read more](#)

Tax time essentials and tools for small businesses

With the end of financial year fast approaching, the Australian Tax Office has given tax time essentials, learning resources, tools and services to support small business.

[Read more](#)

Become a NSW Small Business Month collaboration partner

Put it in your diaries, NSW Small Business Month is coming in October 2024!

For NSW Small Business Month 2024, the NSW Small Business Commission will be leading a series of Small Business Month Expos across New South Wales. The expos will give small business owners and their staff the opportunity to network with government agencies and large organisations, connect with other small businesses, gain knowledge, and learn new skills.

Information will be available soon on what events and opportunities will be available to small businesses and their staff. In the meantime, if your organisation would like to get involved in NSW Small Business Month, consider becoming a collaboration partner.

To stay updated, sign up to the official [newsletter](#) to receive NSW Small Business Month Expo updates and information on how to register.

Read more



Federal budget 2024-25: Information for small businesses

The latest results from the Commission's Momentum Survey reveals significant challenges remain for the small business sector. The Federal Government released the 2024-25 Budget containing several new measures for small business. Key announcements for small businesses include:

- The extension of the \$20,000 [instant asset write-off](#) for depreciating assets until 30 June 2025
- A \$325 energy bill relief rebate for eligible small businesses
- The removal of [457 nuisance tariffs](#) on a range of imported goods from July 1 to reduce compliance costs
- Investment into 20,000 free TAFE places in courses relevant to the construction sector, in addition to the 300,000 [fee-free TAFE](#) places in areas of priority skills.

Read more and apply

Business Grants & Funding



SafeWork Small Business Rebate

If you are a small business owner in NSW, this \$1,000 rebate will help you purchase safety items to improve work health and safety for you and your workers.

[Read more and apply](#)



Grants, Program and Funding Finders

Make sure you're taking advantage of the Federal and NSW State Government support available to small businesses, including grants, loans and rebates:

- [Grants and programs finder | business.gov.au](#)
- [Grants & Programs - Investment NSW](#)
- [Grants and funding | NSW Government](#)

Upcoming Workshops and Webinars

**Building credibility to win tenders**

2 July 2024, 4pm - 6pm (online)

[Register](#)**Determine your optimal pricing strategy**

11 July 2024, 10am -12pm (online)

[Register](#)**How to start a business - North, South, Eastern Sydney**

17 July 2024, 10am - 1pm (online)

[Register](#)**AI powered marketing automation**

19 July 2024, 10am - 12pm (online)

[Register](#)**Destination NSW Webinar: How to create world-class agritourism experiences**[Watch webinar](#)

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