



## Welcome to this month's newsletter

1. [Mayoral Column](#)
2. **In the Hawkesbury**
  - 2.1. [Light Up Windsor Festival](#)
3. **Business News & Updates**
  - 3.1. [NSW Plastics Ban](#)
  - 3.2. [Support for women in business – Service NSW](#)
  - 3.3. [Mental Health Support for Businesses](#)
  - 3.4. [New Planning Rules to Boost Farm Businesses from 1 December](#)
  - 3.5. [SpendMapp \(August 2022\)](#)
  - 3.6. [New Concierge Service for Hospitality Businesses](#)
  - 3.7. [Federal Budget 2022-23](#)
  - 3.8. [Destination NSW – sign up to the Insights Newsletter](#)
4. **Upcoming Workshops**
  - 4.1. [Hawkesbury-Nepean Business Owners - How to Prepare for Floods](#)
  - 4.2. [Hawkesbury Small Business Month Workshop – Running a successful agritourism business](#)
  - 4.3. [Export Capability Building Workshop – Growing your Exports – Hawkesbury](#)
  - 4.4. [Inbound Strategy Workshop](#)
  - 4.5. [Systems and processes to scale your business](#)
  - 4.6. [Ideal validation and ideal customer](#)
  - 4.7. [Engaging customers with video and social](#)
  - 4.8. [Cyber security tips for small business](#)
  - 4.9. [Balancing your business and your wellbeing](#)
  - 4.10. [5 must do's to successfully sell online](#)
  - 4.11. [Negotiation skills](#)

Please share this newsletter with other local businesses, become a member of the Hawkesbury Business Hub (it's free!) and please tell me what you think by contacting me on 4560 4437 or 0418 296 579 or email [Amanda.Kearney@hawkesbury.nsw.gov.au](mailto:Amanda.Kearney@hawkesbury.nsw.gov.au).

## Mayoral Column

Welcome to the November edition of the business newsletter.

I would like to start this edition by acknowledging those that were involved in, and those who came to visit the Savour the Flavour event held last month at Richmond Oval. The event was a great success, and it is wonderful to be able to support the Hawkesbury local business community in any way possible.

This month is the official celebration of NSW Small Business Month, and after the devastation that our community has faced over the last few years, we are excited to be hosting a variety of free face-to-face business workshops throughout the month, to support and educate small businesses throughout the Hawkesbury LGA. I encourage you all to attend these workshops and use this opportunity to connect with other local businesses.



Stay safe and take care.

Sincerely,

Mayor Sarah McMahon

## In the Hawkesbury

A vibrant poster for the 'Light Up Windsor Street Fair'. The background is a collage of festive images, including people in winter clothing, a reindeer, and a 'ONE WAY' street sign. The title 'LIGHT UP WINDSOR Street Fair' is prominently displayed in the center-left. To the right, the event details are listed. Logos for 'Hawkesbury City Council' and 'Hawkesbury EVENTS' are in the top left, and 'in partnership with wbg Windsor Business Group' is in the top right.

**Light Up Windsor Street Fair**

**SATURDAY, 3 DECEMBER  
5-9PM**

**WINDSOR MALL TO  
GEORGE STREET, WINDSOR**

LIVE MUSIC | OVER 50 MARKET STALLS  
MEET & GREET WITH SANTA AND MRS CLAUS  
ROVING ENTERTAINMENT  
FIND THE REINDEERS ACTIVITY | FOOD AND MORE



### Light Up Windsor Festival

Celebrate Christmas the Hawkesbury way at the annual Light Up Windsor Street Fair.

This year the Light Up Windsor Street Fair will be a true celebration of Christmas. On Saturday 3 December 2022, Windsor Mall and George Street will come to life with our annual street festival, which will include markets, live entertainment, amazing Christmas lights display, roving characters, Christmas workshop, snow and much more.

The Light Up Windsor Festival is the perfect way for families from the Hawkesbury and beyond to come and enjoy local hospitality and retail while celebrating a magical time of the year at a fun, exciting and interactive Christmas event.

**Where:** Street Fair - Windsor Mall to George Street, Windsor

**When:** Saturday, 3 December 2022 05:00 PM - 09:00 PM

# NSW Single-use Plastics Ban

Items banned from 1 November 2022



Plastic single-use cutlery



Plastic single-use straws & stirrers



Plastic single-use plates and expanded polystyrene plates



Plastic single-use bowls and expanded polystyrene bowls



Expanded polystyrene foodware and clamshell containers



Expanded polystyrene cups



Plastic cotton buds



Plastic microbeads in certain rinse off personal hygiene products

## NSW Plastics Ban

The NSW Government's ban on certain single-use plastic items will come into effect on **1 November 2022**. This latest stage of the single-use plastics ban follows the ban on lightweight plastic bags with handles that came into effect in June and will prevent almost 2.7 billion items of plastic litter from entering the environment in NSW over the next 20 years.

### What's banned from 1 November?

- Single-use plastic straws, stirrers and cutlery
- Single-use plastic plates, bowls and cotton buds
- Expanded polystyrene food ware (such as clamshell containers, cups, plates and bowls)
- Rinse-off personal care products containing plastic microbeads

Get savvy about banned items and their alternatives by viewing the [photo gallery](#) or learn more information by visiting [Plastics ban NSW | Social Pinpoint \(mysocialpinpoint.com.au\)](#)



Support for women in business – Service NSW



Service NSW for Business provides support to help women start, run and grow their businesses, with access to available funding, education, networks, programs and services.

Some of the resources available include:

- [The Women's Financial Toolkit](#)
- [Grants funding and support program](#)
- [Women in business training](#)
- [Business toolkit for Aboriginal or Torres Strait Islander women](#)

Click [here](#) to find out more about how Service NSW can help you and your business.

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## Mental Health Support for Businesses

Providing a mentally healthy work environment, ensuring staff stay physically and mentally healthy, and ensuring your own mental health and wellbeing is being looked after are important for the viability of your small business, your employees, suppliers, customers and family.

There is mental health support and resources available to owners and operators of small businesses, to help them cope with uncertainty, and assist in supporting their staff when the business faces challenging times.

### NSW Government - Mental Health at Work

The NSW Government's [Mental Health at Work website](#) outlines important information on mental health training and provides advice on work, health and safety. Business owners and operators can learn more about mental health at work, the rights and obligations, and access free training and resources for businesses and employees.

### Heads Up

[BeyondBlue](#) has partnered with the [Mentally Healthy Workplace Alliance](#) to create [Heads Up](#), which provides information for employers, employees, managers and small business with free, practical information and resources to create mentally healthy workplaces and respond to mental health issues in the workplace.

### NewAccess for Small Business Owners

Beyond Blue's [NewAccess](#) for Small Business Owners is a guided 6-week mental health coaching program. It is available nationwide by phone or video call, and is free, confidential, and convenient.

For more information about the support and resources available visit the [Small Business Commissioner website](#).

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## New Planning Rules to Boost Farm Businesses from 1 December

New planning rules designed to make it easier for farmers to set up agritourism businesses will come into effect on 1 December 2022.

Agritourism is a growing sector for both the Australian and NSW economies and is expected to be worth \$18.6 billion nationally by 2030. Agritourism opportunities can include farm stays, cafes, cellar doors, retreats, roadside stalls, fruit picking or small wedding venues.

The changes to planning rules include:

- Simplifying planning terms to make it easier for farmers to know how they can use their land for new income streams.
- New planning pathways to allow activities to be either fast-tracked for approval or exempted from approval requirements.
- Landowners will be able to rebuild farm buildings destroyed by natural disasters without planning approval.

For more information visit [www.planning.nsw.gov.au/agritourism](http://www.planning.nsw.gov.au/agritourism)



## SpendMapp (August 2022)

[Spendmapp](#), developed by Geografia, is an economic modelling tool. It uses bank data to measure consumer spending of both locals and visitors in the geographic area over certain time periods. It can help to determine patterns of spending, by who and where, to get a better picture of the local economy.

Using the data can help inform, manage, and help also to respond to long term economic trends and shocks and also gain insights into the visitor economy, online expenditure and escape expenditure. Spendmapp is used by a number of local government areas.

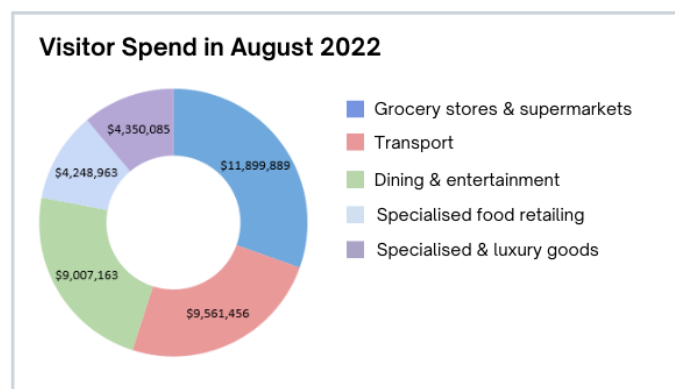


Figure 1. Visitor spend in August 2022, Spendmapp by Geografia, August 2022

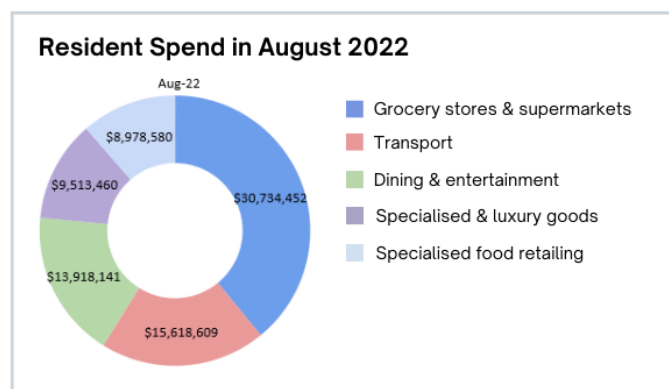


Figure 2. Resident spend in v 2022, Spendmapp by Geografia, August 2022

Visitor Local Spend is up in the month of August with Grocery and Supermarkets still the largest category for spending, with Dining and Entertainment and specialised Luxury Goods showing an increase from July.

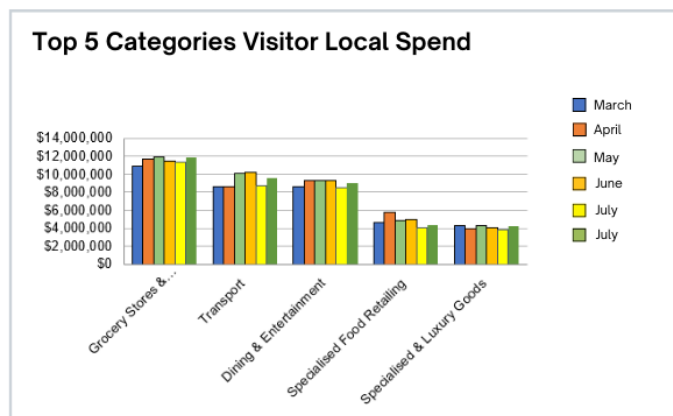


Figure 3. Top categories for visitor local spend, Spendmapp by Geografia, August 2022

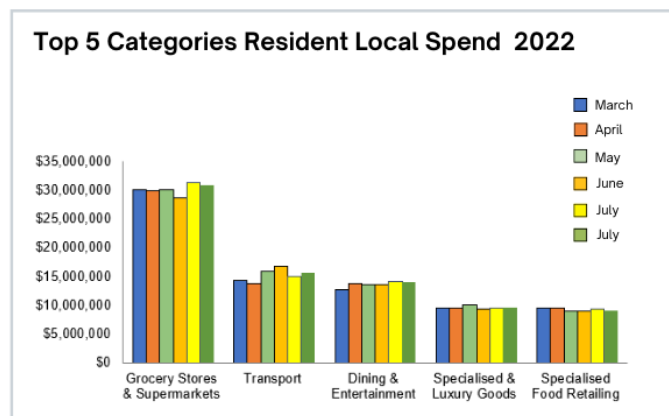


Figure 4. Top categories for resident local spend, Spendmapp by Geografia, August 2022



## New Concierge Service for Hospitality Businesses

The NSW Government has launched a new concierge service to support hospitality businesses and local councils with licensing and planning approvals. This follows the recent introduction of liquor licensing, planning and regulatory changes introduced under the Government's 24-Hour Economy reforms.

The new hospitality concierge will:

- Help councils establish special entertainment precincts to encourage and support more live music and entertainment.
- Assist local councils, businesses and the community to understand the options and initiatives available to support the 24-Hour Economy.
- Help venues get the necessary approvals to start up new offerings or expand their existing offerings to patrons.
- Assist licensees in navigating the various regulatory approval pathways in relation to new applications and expanded or varied business offerings.
- Facilitate referrals to the appropriate agency or local councils, to assist in coordinated and timely approvals.

For more information about the hospitality concierge, visit [www.liquorandgaming.nsw.gov.au/hospitalityconcierge](http://www.liquorandgaming.nsw.gov.au/hospitalityconcierge)





## Federal Budget 2022-23

The new Commonwealth Government has delivered its first Budget with a projected deficit of \$36.9 billion for the 2022/23 financial year, with an improvement of \$41.1 billion coming off the back of high income tax receipts and high commodity prices.

Treasurer Jim Chalmers has announced a reasonable and proportionate Budget. A New Housing Accord between government, investors and industry will see an initial \$350 million invested in this Budget to kickstart the delivery of one million new homes across the country over five years from 2024.

This Budget also locks in some key measures discussed at the recent Jobs Summit, with an increase to the permanent Migration Program for this financial year from 160,000 to 195,000 investing \$42.4 million to accelerate visa processing and 180,000 fee-free TAFE places to be delivered next year.

The Budget includes higher subsidies for more than 1.2 million eligible Australian families in early childhood education and care, which will see cost-of-living relief. This is expected to increase the paid hours worked by women with young children by up to 1.4 million hours a week.

[Download the full Federal Budget 2022-23 Overview](#)

# INSIGHTS

## TOURISM & EVENTS INDUSTRY NEWS



### Destination NSW – sign up to the Insights Newsletter

Destination NSW's industry bulletin, Insights, is distributed to more than 3500 registered contacts across the state. Information on Destination NSW marketing campaigns, events, development opportunities, research and general news within the industry is captured in the bulletin.

[Subscribe to Insights](#) and have the latest NSW tourism and events industry news emailed to you each week.

## Upcoming Workshops



### Hawkesbury-Nepean Business Owners - How to Prepare for Floods

Please join us for a free webinar on **Thursday 10 November 2022** to hear from the NSW State Emergency Service (NSW SES), the Bureau of Meteorology and Infrastructure NSW on how to prepare for floods.

With a focus on the business community in the Hawkesbury-Nepean Valley area of Western Sydney, discussion will include:

- The high flood risk in this area
- Important insights into how different sized floods affect businesses in the Hawkesbury-Nepean Valley
- A seasonal weather outlook from the Bureau of Meteorology
- How business owners can prepare for floods (including a local business owner providing their insights and practical examples).
- We particularly encourage business owners and stakeholders to attend from sectors including construction and trades, tourism, hospitality and recreation, agriculture and horticulture.

There will also be time to ask questions and provide feedback.

If you have any questions please email Louise Shepherd at [Louise.Shepherd@infrastructure.nsw.gov.au](mailto:Louise.Shepherd@infrastructure.nsw.gov.au) or phone 0403 588 770.

Register



## Hawkesbury Small Business Month Workshop – Running a successful agritourism business

As part of NSW Government Small Business month, Hawkesbury City Council and Harvest Trails and Markets will host fun and practical workshops to provide information and skills that support agritourism in the Hawkesbury. We will hear from:

- The Department of Planning to discuss the new agritourism rules
- Hawkesbury City Council to explain the DA process
- A practical workshop on how to deploy a booking system in your business

The workshop will run in two locations:

### **The Royal Richmond**

Wednesday 23 November 2022, 6:30pm – 8:30pm

[Secure your spot!](#)

### **Schembrae's at Kurrajong**

Tuesday 8 November 2022, 10am – 12pm

[Secure your spot!](#)

Each event will be fully catered and showcase wonderful Hawkesbury products.



*This event is proudly funded by the NSW Government Small Business Month program.*

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## Capacity Building Program Workshop

This upcoming NSW Export Capacity Building workshop is aimed at businesses seeking to initiate export activities, or export-ready businesses looking to consolidate their knowledge and maximise long-term export gains.

This introduction to exporting workshop is aimed at increasing your business' export-readiness and will address a number of topics to enhance your knowledge and capability. There will also be informative discussions on topical issues for exporters, including export fundamentals and reviewing your business capacity and capability.

The workshop is free to attend and will include a networking lunch.

Date: Wednesday 30 November 2022

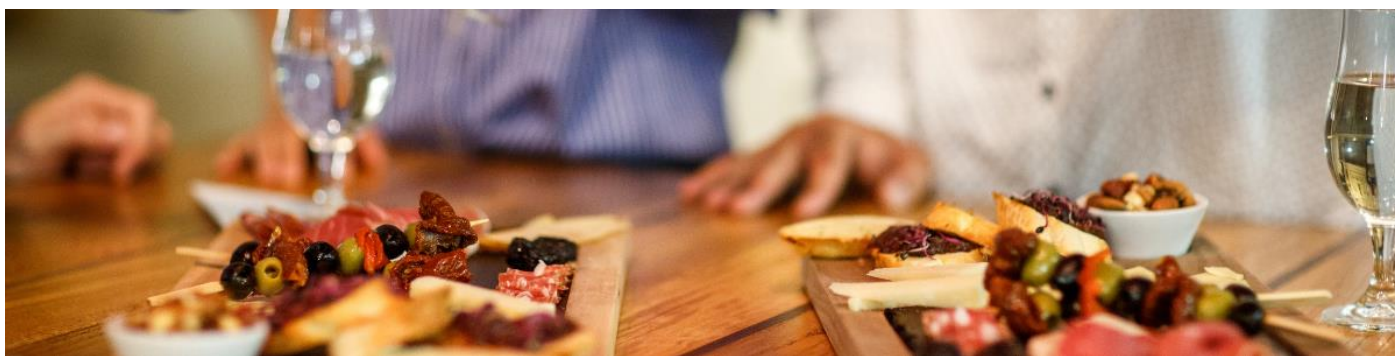
Time: 9:30am - 1:00pm

Location: Hawkesbury Central Library - Tebbutt Room

[Register here](#)

*The workshop is brought to you by Investment NSW and the Export Council of Australia.*

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## Inbound Strategy Workshop – Destination NSW

Find out how to attract international visitors to your tour, attraction or accommodation at an upcoming Inbound Strategy Workshop, delivered by Destination NSW as part of its [NSW First Program](#).

These free, one-day workshops set out the tools and steps for tourism businesses to tailor products for different international visitor markets, make a plan to become export ready, and sell experiences to international visitors via online travel agents and traditional inbound travel trade.

Register now to attend the upcoming Western Sydney Inbound Strategy workshop:

Date: 10 November 2022

Time: 10:00am – 3:30pm

Location: West HQ (33 Railway St, Rooty Hill NSW 2766)

[Register now](#)

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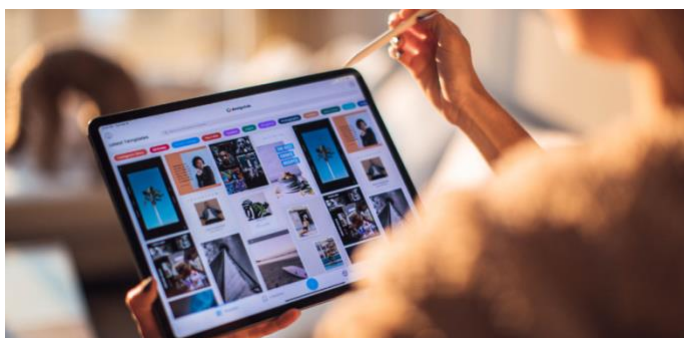
**Systems and processes to scale your business**  
Tuesday 1 November, 4pm-6pm (online)

[Register](#)



**Ideal validation and ideal customer**  
Thursday 3 November, 9am-12pm (online)

[Register](#)



**Engaging customers with video and social**  
Tuesday 8 November, 10am-11:30am (online)

[Register](#)



**Balancing your business and your wellbeing**  
Thursday 10 November, 1pm-4pm (online)

[Register](#)



**Cyber security tips for small business**  
Tuesday 22 November, 10am-12pm (online)

[Register](#)



**5 must do's to successfully sell online**  
Thursday 24 November, 1pm-2:30pm (online)

[Register](#)



## **Negotiation skills**

Tuesday 29 November, 4pm-6pm (online)

[Register](#)