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Please share this newsletter with other local businesses, become a member of the Hawkesbury Business Hub (it's free!) and please tell us what you think by contacting business@hawkesbury.nsw.gov.au.

Mayoral Column



Welcome to the August edition of the business newsletter!

There are many projects and events to look forward to in the coming months, including Council's very own upcoming Hawkesbury Fest event being held on Sunday 6 August at the Governor Phillip Park, and our Savour the Flavour Hawkesbury event being held on Saturday 14 October 2023. These events allow Council to showcase and support locally grown foods and support local businesses. Both events will be a great fun day out for the Hawkesbury community, and we hope to see you all there.

I am also pleased to advise that the voting for the Hawkesbury Local Business Awards is still open until Tuesday 22 August, and I strongly encourage you to register your business online and vote for your favourite local businesses. More information on how to register and vote is included within this newsletter.

If you have any questions, please feel welcome to reach out to Council's City Design and Economic Development team or email business@hawkesbury.nsw.gov.au.

Sincerely,

In the Hawkesbury



Hawkesbury Local Business Awards

Hawkesbury City Council is a proud sponsor of the Local Business Awards. The Awards are well recognised, respected and businesses look forward to the annual program and Gala Presentation Evening. The recognition in becoming a finalist or a winner adds credibility as a successful local business. The Awards logo has become a symbol of an outstanding business.

The 2023 Hawkesbury Local Business Awards will be held on **Wednesday, 25 October 2023** at the Hawkesbury Race Club.

Finalists are selected based on the number of nominations they receive from the public. The more nominations received, the better the chance of being selected as a Finalist.

Your customers will have the opportunity to nominate your business through your business profile on the website. Each area has a closing date and voting will be accepted up until this date.

The number of nominations required to become a finalist varies for each category. This is determined by the foot traffic of each industry. Businesses will be judged against specific criteria which includes information provided by each finalist, and their online presence. This well-defined process has been developed to ensure that the judging process is fair for any size or type of business.

Winners are announced at the prestigious Local Business Awards presentation evening. Tickets are only available to finalists, their guests, local dignitaries, and award partners.

Nominations are now open until **22 August 2023** and now is the time to recognise the outstanding businesses providing quality products or services in your local area.

[Nominate or register a local business](#)



Hawkesbury Fest

Hawkesbury Fest is back at Governor Phillip Park, Windsor on **Sunday 6 August from 10am to 3pm**. Your free community event is hosted by Hawkesbury City Council to connect the Hawkesbury community and celebrate what Council does in our community.

Get ready to enjoy free amusement rides, kids' activities, free face painting PLUS:

- RuffTRACK dog agility display with Farmer Dave
- More than 20 local markets stalls
- 12 food and beverages trucks/stalls
- More than 15 community group information stalls including a local Emergency Services display
- 12 Council information stalls including a bike N blend activity with our road safety team and a Revolve Recycling bike repair workshop – 'check and tune' activity
- Fun fitness challenges with the YMCA including planking and a magnetic fish activity for the kids
- Live music by local artists
- Roving entertainment
- Free workshops by Messy Makers – sand art and dry messy and sensory play.

For a list of community, market, food and sponsor stalls, visit [Council's website](#).



Savour the Flavour Hawkesbury – stallholder applications now open

Are you a Hawkesbury or surrounds local food or beverage producer? Do you want to showcase the fruits of your labour? Apply today to become a stallholder at this year's Savour the Flavour Hawkesbury, to be held on Saturday 14 October.

Savour the Flavour, now in its second year, was created to support our farmers, local businesses and our community by showcasing the Hawkesbury and our wonderful local food and produce.

Head online and sign up today at www.savourtheflavour.com.au/the-event/stallholders.



Free First Aid Training

The Recovery Team at Council has arranged for Red Cross to deliver accredited First Aid training for residents in parts of the Hawkesbury.

Places are limited and there is a compulsory four-hour online component to be completed before a full-day Saturday session at one of the following:

- Wisemans Ferry – Saturday 2 September
- Richmond – Saturday 4 November
- Bligh Park – Saturday 2 December

To register your interest:

Email hubs@hawkesbury.nsw.gov.au with your name, address, contact number, email address, any dietary needs and preferred location.

Please ensure you are committed to completing BOTH the online and face-to-face requirements of the course before registering your interest.

Information on further training and locations in 2024 will be made available in October.

Hawkesbury City Council

Economic Profile 2022/2023

www.economy.id.com.au/hawkesbury



Hawkesbury City Council Economic Profile 2022/2023

Hawkesbury City Council has prepared a new Economic Profile snapshot to provide an insight into local business, employment, and the economic drivers of the \$4.1 billion Hawkesbury economy.

Click here to download the full [Hawkesbury City Council Economic Profile](#), or visit [Hawkesbury's economic profile page](#) on [Economy.id](#) for the data source and more information.



Free Business Health Checks



WESTERN SYDNEY
BUSINESS CENTRE



Hawkesbury
City Council

BusinessConnect

Funded by the NSW Government

Free Business Health Check

The Business Health Check, delivered in partnership with Hawkesbury City Council, Western Sydney Business Centre and NSW Business Connect, is designed to help you identify opportunities and potential challenges to help your business thrive.

Free Business Health Check's will be offered at Hawkesbury City Library on **Thursday 17th August and Thursday 14th September between 9:30am and 2:30pm.**

Working one-on-one with a Business Connect advisor, you will complete a 60-minute Business Health Check to provide useful insights to support you prioritise the next steps for your business.

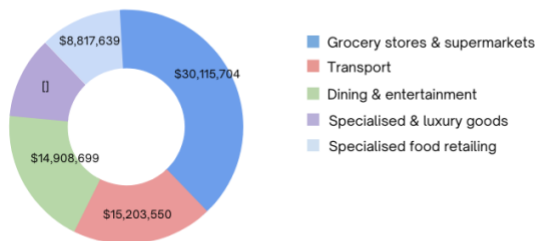
To book your free 60-minute session with a Business Connect advisor, contact reception@wsbusiness.com.au.

Spendmapp Monthly Data

[Spendmapp](#), developed by Geografia, is an economic modelling tool used by several local government areas to measure consumer spending of locals and visitors geographically using bank data.

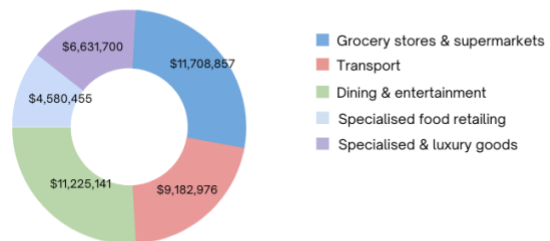
The tool helps Local Council's and businesses gain a better understanding of the local economy by providing an insight into the visitor economy, online expenditure and escape expenditure. Using the data helps determine patterns of spending and can assist with managing and responding to long term economic trends and shocks.

Resident Spend in June 2023



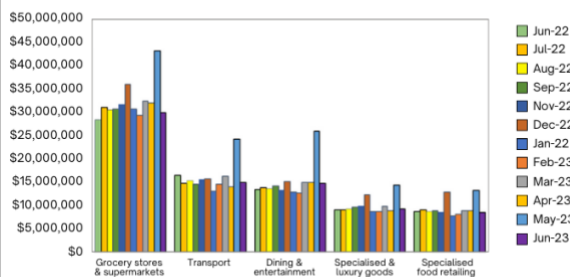
Data source:
'Spendmapp by Geografia'

Visitor Spend in June 2023



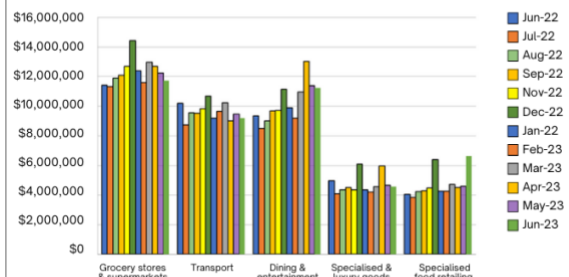
Data source:
'Spendmapp by Geografia'

Top 5 Categories Resident Local Spend June 2023



Data source:
'Spendmapp by Geografia'

Top 5 Categories Visitor Local Spend



Data source:
'Spendmapp by Geografia'

June saw a small increase from the previous month in resident spending in both *Dining and Entertainment* and *Transport*. Visitor spending, however, was down this month except for the *Specialised & Luxury Goods* category, which saw a significant increase.

Business News & Updates



Tax Time Toolkit for Small Businesses

The Australian Tax Office has developed a Small Business Tax Time Toolkit for 2023, to help small businesses meet their tax and super obligations and make valuable contributions to the Australian economy.

The toolkit contains helpful information on claiming deductions specific to small businesses, recording and reporting the use of business money or assets, and what you need to know tax-wise when pausing or permanently closing your business. The toolkit also includes a comprehensive list of resources, tools and other services available to small businesses at tax time and year-round.

[Download the Tax Time Toolkit](#)

Aviation Careers Forum for Women

Thursday 9 November 2023
9am - 4pm ParkRoyal Parramatta

- Learn about Airports & Aviation Careers
- Connect with Women from Industry
- Meet Aviation Employers & Education Providers

www.empoweringwsw.com.au

[@empoweringwsw](#) [@empoweringwsw](#)

This free event is made possible with support from the Department of the Prime Minister & Cabinet's Office for Women

FREE, FUN & INTERACTIVE
Open to women of ALL ages.
Morning tea & lunch provided



Spots are limited
BOOK NOW!



Aviation Careers Forum for Women

Discover airport and aviation career opportunities for women this November 9th at The Aviation Careers Forum for Women.

Meet and engage with leading female aviation role models, listen to inspirational female speakers, join interactive career seminars and panel discussions, and enjoy the mini careers expo.

Date: Thursday 9 November 2023

Time: 9am – 4:40pm

Location: PARKROYAL Parramatta

[Register](#)

Upcoming Workshops



WESTERN SYDNEY BUSINESS CONNECTION PROUDLY PRESENTS

STRUCTURAL FAILURE - GETTING BUSINESS STRUCTURES RIGHT

WEBINAR
THURSDAY 10TH AUGUST 2023

 Western Sydney
Business Connection

 matthewsfolbigg
LAWYERS

Webinar: Structural Failure - Getting Business Structures Right

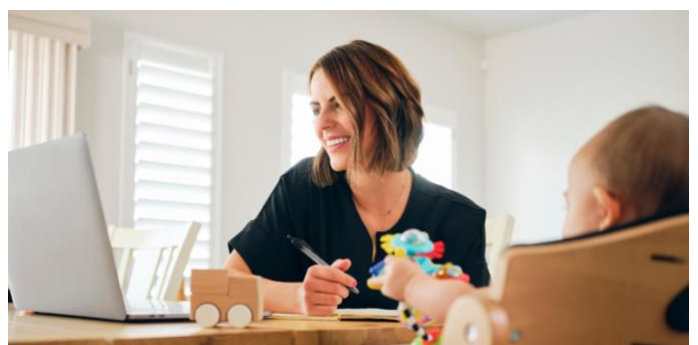
Join this free upcoming webinar on Thursday 10 August (11am to 12pm) to hear from Geeti Chawla and Zeeshaan Nordin, both Principals in the Matthews Folbigg Lawyers Commercial and Corporate Law Group, as they assess the various benefits and risks of different business structures, especially through the lens of asset protection and corporate governance.

[Register](#)



Understanding your financial reporting
Tuesday 1 August, 10am – 11:30am (online)

[Register](#)



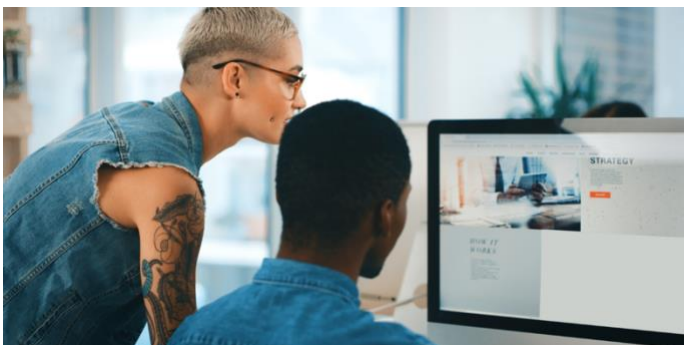
Work life balance for women
Wednesday 2 August, 1pm – 2pm (online)

[Register](#)



Cybersecurity: how to protect your business
Friday 11 August, 10am – 12pm (online)

Register



How your branding attracts the right customers
Tuesday 29 August, 2pm – 3:30pm (online)

Register