



Attachment 1 to Item 182

Detailed summary of the applications received and the proposed level of financial assistance to be provided

Date of meeting: 15 November 2022
Location: Council Chambers
Time: 6:30 p.m.

#	Event Name	Event date/s	Satisfy Eligibility Criteria	Score on the Assessment Criteria Matrix. Maximum score of 70	Requested amount (\$) and money to be spent on	In-kind request	Recommended amount (\$) and inclusions (Ex GST)	Event Description by Applicant	Recommendation
Community Event Application - Score > 40									
1	Dogs in the Park NSW - Community Event	1 March 2023	No	35	\$ 4,000.00	NA	nil	Free local dogs day out by promoting responsible dog ownership and a social dog day out with dog camps, dog stalls from local area and also local dog rescue groups.	Consider application in Event Sponsorship Round 1 2022/2023
2	Carols in the Richmond Park - Community Event	11 December 2022	Yes	45	\$ -	Waste bins, banner poles, access to power, access to water, venue hire fee waived	\$ 3,500.00	Christmas Carols,Provides Family Entertainment.	Consider application in Event Sponsorship Round 1 2022/2023
3	Christmas in the Park, Bowen Mountain - Community Event	17 December 2022	Yes	41	\$ 6,000.00	Stage, lighting, banners and entertainment	\$ 3,000.00	Christmas activities including santa photos, craft, water slide, music and market stalls.	Consider application in Event Sponsorship Round 1 2022/2023
4	Light Up Windsor - Community Event	3 December 2022	Yes	44	\$ 5,000.00	Lighting local building facades	\$ 3,500.00	Light Up Windsor, Unite the community and increase local economy.	Consider application in Event Sponsorship Round 1 2022/2023
5	Hanna Park Carols, North Richmond - Community Event	17 December 2022	Yes	41	\$ 6,000.00	Traffic Management and toilet facilities	\$ 3,000.00	A community carols event celebrating the birth of Jesus. An opportunity for our community to gather by the Hawkesbury river. Giving, loving and serving each other. Our event will have many opportunities to sit, listen, reflect, eat, participate and communicate with each other.	Consider application in Event Sponsorship Round 1 2022/2023
6	Kurrajong Sparkle Twilight Event - Community Event	10 December 2022	Yes	40	\$ 4,000.00	Santa, street performers, face painting, music, graphic design, printing, insurance	\$ 3,000.00	Create a festive inclusive village event for locals and visitors. Santa, Live music, roaming Miss Sparkle, face painting, Village shops with street stalls.	Consider application in Event Sponsorship Round 1 2022/2023
7	Hawkesbury Show - Community Event	28-30 April 2023	Yes	45	\$ -	nil	\$ 3,500.00	A annual agricultural event that is held at the Hawkesbury Showground that involved community groups, schools, business and emergency services.	Consider application in Event Sponsorship Round 1 2022/2023
8	Hawkesbury Woodwork and Craft Show - Community Event	20/21 May 2023	No	42	\$ 2,730.00	Advertising, local musicians, sustainability equipment, equipment hire	\$ 2,730.00	To promote woodwork and other crafts in the Hawkesbury LGA, to encourage participation in crafts to build resilience in the community. To promote the Hawkesbury and local businesses to visitors.	Consider application in Event Sponsorship Round 1 2022/2023

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Commercial Event Application - Score > 50									
9	Big Hawkesbury Bushdance - Commercial Event	18 February 2023	No	46	\$ 2,000.00	Venue, waste management, marketing and local musicians	nil	An opportunity for the community to come together for a good old fashioned feet tapping good time. There will be two sessions, one that is family friendly and a second that is for over 18s only later in the night. The night will include dancing, live local music, local food trucks, games and cometitions.	Consider application in Event Sponsorship Round 1 2022/2023
10	Collectors Plant Fair - Commercial Event	15/16 April 2023	Yes	51	\$ 10,000.00	Fencing, Parking	\$ 4,000.00	A annul event held at the Hawkesbury Race Club that supports nursery growers by bringing the buyer and the producer together. The event involves community and busines groups.	Consider application in Event Sponsorship Round 1 2022/2023
11	Convict 100 (Mountain Bike Race) - Commercial Event	5/6 May 2023	Yes	54	\$ 20,000.00	Waste & Recycle bins, Marketing & Promotion	\$ 4,500.00	The Convict 100 is one of Australia's favourite and longest running mountain bike marathons. Including 100km, 68km & 44km (for beginners and juniors) course options, there is a distance to suit riders of all skill & fitness levels. The race starts and finishes in the historic township of St. Albans. The course follows the historic Convict Trail through the heart of the Hawkesbury Valley, taking in some of the best scenery the area has to offer. The mix of fast fire trail, technical rock gardens, rocky descents and spectacular ridgeline views is unmatched by any other MTB event.	Consider application in Event Sponsorship Round 1 2022/2023
12	Disney Frozen Junior Musical Theatre Production Commercial Event	20-23 April 2023	No	32	\$ 30,000.00	nil	nil	Frozen Jr, the Musical Is a story of true love and acceptance between sisters, Frozen JR. expands upon the emotional relationship and journey between Princesses Anna and Elsa. When faced with danger, the two discover their hidden potential and the powerful bond of sisterhood. With a cast of beloved characters and loaded with magic, adventure, and plenty of humor, Frozen JR. is sure to thaw even the coldest heart!.	Consider application in Event Sponsorship Round 1 2022/2023
13	Lynwood Christmas Spectacular - Commercial Event	10-Dec-22	Yes	50	\$ 10,000.00	Fireworks and outdoor movie	\$ 4,000.00	Christmas markets, Christmas movie, fireworks.	Consider application in Event Sponsorship Round 1 2022/2023
14	St Albans Village Market - Commercial Event	Monthly market - currently a 2 day format	Yes	53	\$ 30,000.00	Kids Activities, Musicians,Community Engagement initiatives,event suppliers and food vendors	\$ 4,500.00	St Albans Village Market (SAVM) is currently a 2 day monthly event. 'Post flood hesitancy' from visiting stallholders has seen this reduced to a single day event on a few occasions. It is planned to hold a 'year in review meeting' with all local stallholders at end November, which will determine the calendar of events for 2023. The Nov 12 & 13, and Dec 10 & 11 market dates are expected to go ahead as sheduled, but the Oct market has been set at only Sunday Oct 9 due to the impact on stallholder bookings (and late withdrawals) following 3 floods in the launch year, and the appalling state of St Albans Road.	Consider application in Event Sponsorship Round 1 2022/2023
15	The Hawkesbury and Beyond Tourism and Agriculture Conference plus The Hawkesbury and Beyond Tourism and Agriculture Expo - Commercial Event	7 and 9 March 2023	Yes	51	\$ 10,000.00	Marketing, venues, administration, catering, transport / participant transfers or infastructure	\$ 4,000.00	The Hawkesbury and Beyond Tourism and Agriculture Conference will bring together local, national and international members of both industries to learn about how to support development of their industries together on a local and broader scale. Participants will come from various aspects of the industries including primary producers, micro producers, food manufacturers, distillers, event managers, venue operators, accommodation operators, tour operators, booking agents along with government representatives. The program will include a conference featuring local industry leaders, day tours, gala dinner and an expo.	Consider application in Event Sponsorship Round 1 2022/2023

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16	The Hawkesbury Expo 2023 - Commercial Event	10-11 March 2023	No	44	\$ 500.00	Venue	nil	The expo will be a mix of indoor and outdoor spaces of various sizes, allowing for spaces to meet the needs of all businesses so that a food truck, jumping castle, accountant or musician can feel comfortable presenting their business offering. The Expo will be a full indoor and outdoor set up of displays, activities and stalls allowing for marketing and building brand awareness among the business and consumer communities of the Hawkesbury and beyond. Friday will allow business people from the Hawkesbury and beyond to attend and network during business hours. While Saturday will allow for families and community members to attend out of business hours. While these demographics will not be restricted either day, so cross over of attendance may occur between these segments. The expo is a celebration of our business diversity while ensuring that our community and neighbours are aware of all that the Hawkesbury region has to offer.	Consider application in Event Sponsorship Round 1 2022/2023
17	Sydney Vaulting Group Official Competition - Commercial Event	1 and 2 April 2023	No	32	\$ 3,000.00	Interstate Judges to travel to our competition	nil	Equestrian Vaulting Display & Competition.	Consider application in Event Sponsorship Round 1 2022/2023
18	Richmond Good Food Markets - Commercial Event	Each Saturday in 2023	Yes	50	\$ 7,000.00	Marketing, promotions, growth, bringing tourism to the Hawkesbury	\$ 4,000.00	Richmond Good Food Market (RGFM) has been supporting local farmers and producers for nearly 7 years now. As the new owner, my plan is to keep it going as a true, local farmers market allowing everyone to showcase their products and their creations while bringing a lovely meeting spot to the Hawkesbury every Saturday.	Consider application in Event Sponsorship Round 1 2022/2023
19	The Hawkesbury Business Awards 2023 - Commercial Event	19-May-23	No	43	\$ 10,000.00	Venue, awards, local entertainment and marketing	nil	Hawkesbury Business Awards is a red carpet event for the whole community. Aimed at highlighting the inspirational and high achieving members of our various sectors. Award categories are: Builders, carpenters and bricklayers Plumbers, drainers and gas fitters Electrical and air conditioning Other trades and construction Manufacture and wholesale Real estate Professional and scientific Vehicles, transport and warehousing Agriculture and animals Finance and banking Beauty and hair Food and groceries retail General retail Business Services Health and disability Fitness and sport Accommodation Catering, cafes and restaurants Tourism and events Entertainment and the arts Education, training and childhood centres Electronics, IT and media Government and not for profit Business person of the year Business of the year Young business person of the year (under 26yoa) Community outreach project or contribution of the year Resilience Champion of the Year.	Consider application in Event Sponsorship Round 1 2022/2023
20	Hawkesbury Business Week 2023 - Commercial Event	6-10 November 2023	No	NA	\$ 1,000.00	Marketing and administration	nil	Hawkesbury Business Week is a series of events by a local business for local businesses of all sizes and all industries. Our people and businesses are amazing in their resilience and determination. We can inspire each other, grow our economy and find innovative ways forward when we work together. It is time to ignite our networks all over the Hawkesbury region.	Organiser to resubmit application in the 23/24 financial year, in accordance with the event strategy eligibility criteria.
Round 1 Total					\$ 161,230.00		\$ 47,230.00		
BUDGET ROUND UP									
	Original Budget	\$ 65,000.00							
	Round 1 Allocated Total	\$ 47,230.00							
	Round 2 Budget Remaining	\$ 17,770.00							