



Hawkesbury City Council

attachment 2  
to  
item 215

Presentation delivered to the  
Project Group by Mr Peter Conroy,  
General Manager

date of meeting: 28 November 2017  
location: council chambers  
time: 6:30 p.m.



# **Town Centre Masterplan**

## **Working Group**

**Tuesday 19 September 2017**

# Town Centre Master Plan

- Town Centre Revitalization
- Council Governance
- The Ingredients
- The Issues
- The Study Area
- Some Examples
- Next Steps

# Town Centre Revitalization

**Is about:**

- **Economic activity**
- **Pedestrian numbers**
- **Connectivity, way finding, being easy to navigate**
- **Being pleasurable**
- **Being engaging and vibrant**
- **Being memorable**
- **Being authentic – reflective of local context and community**
- **Being safe**

**Over a long period of time**



# Questions?

# Council Governance

- **Council : *Strategic Direction and Policy***
- **Town Centres Master Plan Project Group**
  - *Advice on preparation of a brief to engage consultant*
  - *To act as a reference group in relation to the works program, methodology and stakeholder engagement*
  - *Advice on framework to test concepts*
- **Heritage Advisory Committee**
- **Tourism Advisory Committee**

# **Council Governance**

- **Other considerations:**
  - **Community Strategic Plan**
  - **Hawkesbury Tourism Strategy**
  - **Windsor Town Centre Master Plan**
  - **Hawkesbury Economic Development Plan**
  - **Hawkesbury Horizon**



# The ingredients : *The Jigsaw*





# Questions?

# The Issues

- **Lack of overall plan - linking Public Domain and Private Land as one**
- **Public Domain (Council has primary responsibility)**
  - Urban design : streetscape
  - Architecture : heritage and new infill
  - Signage : location, directional, business, information
  - Paving : material, cleaning, non slip
  - Street furniture : design, lighting, seating, bins, bollards, bus shelters, maintenance
  - Landscaping : heritage, street trees, garden beds, stormwater
  - Public art : authentic, location
  - Footpath use : footpath trading, pop ups & busking
  - Connectivity : within and between centres

# Architecture : heritage & new infill

## THE BURRA CHARTER

The Australia ICOMOS Charter for  
Places of Cultural Significance 2013



Australia ICOMOS Incorporated  
International Council of Monuments and Sites

# The Issues

- **Private Land (Owner has primary responsibility)**
  - Absentee landlords
  - View of land owner re “appropriate land uses”
  - Vacant premises
  - Property maintenance
  - Quality and experience of operator
  - Chamber of Commerce
  - Training and professional development for operators
  - “Renew Newcastle” type approach for vacant premises



# Questions?

# The Study Area



# The Study Area

- **George Street has two centres**
  - Windsor
  - South Windsor
- **A river along one edge**
- **A heritage precinct**
- **Significant heritage buildings**
- **A Railway in the centre**
- **Parkland**
- **A catchment**



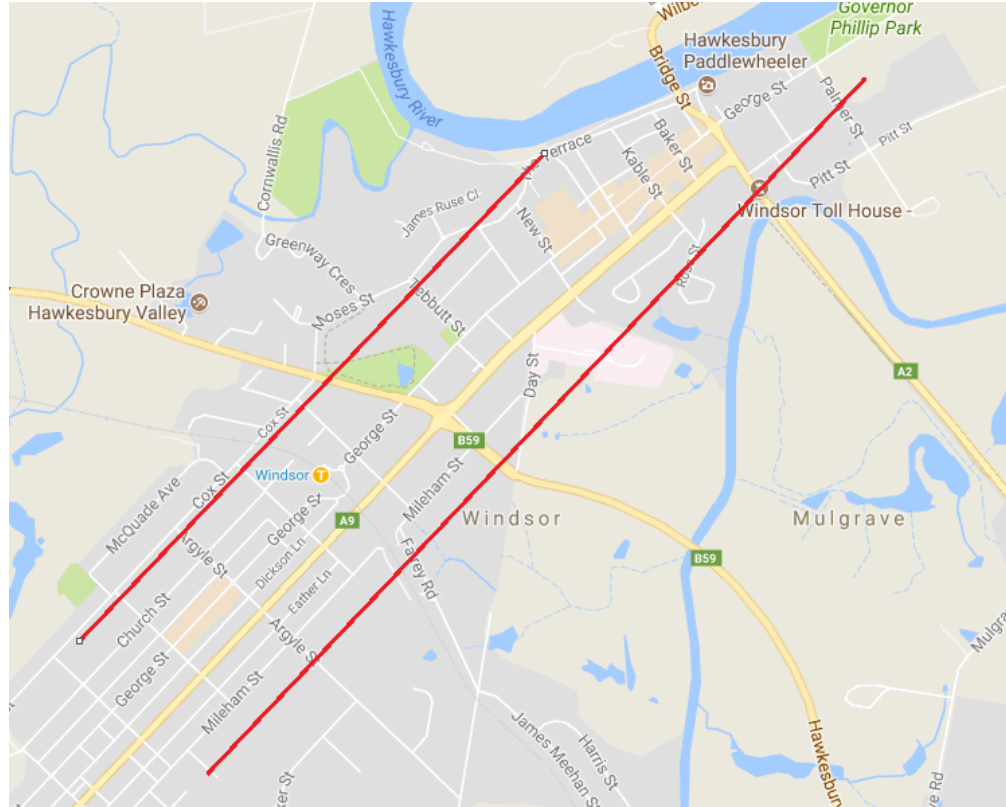
# George Street



# Windsor and South Windsor



# 300 – 400 m walk from George Street





# Questions?

# Some Examples : QLD

Maleny / Montville / Sunshine Coast / Glasshouse Mountains





# Some Examples : QLD



# Some Examples : QLD





# Some Examples : QLD





# Some Examples : QLD



# Some Examples : QLD



# Some Examples : QLD





# Some Examples : QLD



# Some Examples : QLD





# Some Examples : QLD



# Some Examples : QLD



# Some Examples : VIC

Hepburn / Daylesford / Hanging Rock / Central Highlands





# Some Examples : QLD



# Some Examples : VIC



# Some Examples : VIC





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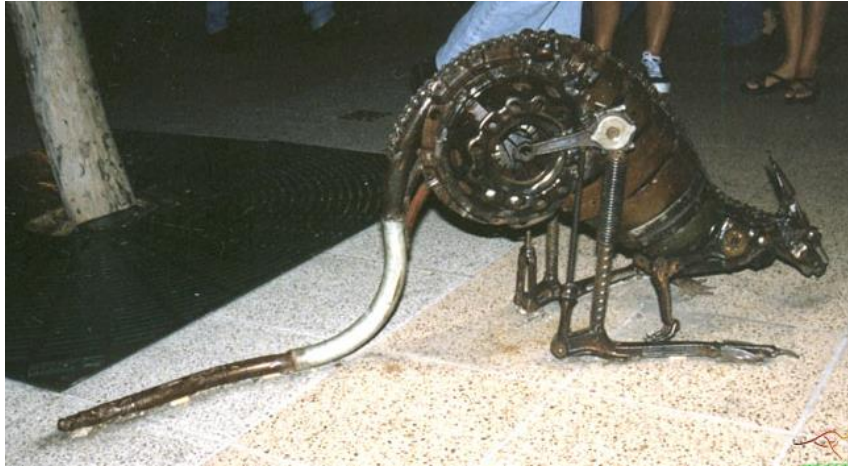


# Some Examples : Public Art





# Some Examples : Public Art



# Some Examples : Public Art





# Some Examples : Public Art





# Questions?

# Next Steps

- **Feedback from you**
  - Examples and Why
  - Good and Bad
  - Personal Photographs
  - Magazine Articles and Pictures
  - Anything
- **Next Meeting**
  - Present results
  - Guest speaker
  - Map out Project Plan



# Questions?



# Thankyou