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Welcome to this month's newsletter

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We would like to wish all of our Hawkesbury business community a Merry Christmas and Happy New Year. We're having some time off over Christmas, and will be back with our next newsletter in February 2021.

Please share this newsletter with other local businesses, become a member of the Hawkesbury Business Hub (it's free!) and please tell me what you think by contacting me on 4560 4437 or 0418 296 579 or email Amanda.Kearney@hawkesbury.nsw.gov.au

[From Mayor Conolly's desk](#)

As we conclude a challenging year for all of us in the Hawkesbury, I'd like to thank our business community for continuing to employ staff, serve customers and create the vibrant local economy that Hawkesbury residents and visitors to the area

As part of Council's own efforts to improve and streamline communication with the community, we recently launched our updated website.



I'd particularly like to invite businesses to join the Hawkesbury Business Hub [here](#). It contains a wealth of information on how to start a business and continue to succeed in business. There are even recordings of special training webinars, including Robert Gerrish's [keynote presentation](#) from Small Business Month.

I'd like to wish everyone a safe and Merry Christmas, as we look forward to what 2021 holds for us all.



[QR codes now mandatory for hospitality venues](#)

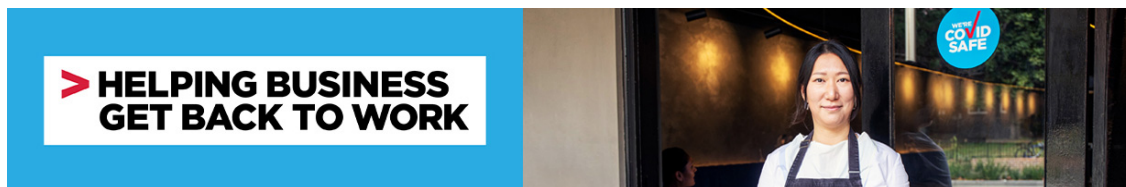
QR Codes are mandatory for all NSW hospitality venues as of 23 November, 2020.

Customer contact details collected by pubs, restaurants, bars, and other businesses make contact tracing more efficient and may help stop the spread of COVID-19 in our communities.

that [register as COVID Safe](#).

For more information please visit [this webpage](#), which will be updated as further information is available.

To find out more about QR code options please [click here](#).



[Guidelines for COVID Safe workplaces: Information and resources](#)

Keep Our Mob Safe campaign:

NSW Health in partnership with the Department of Customer Service has developed the Keep Our Mob Safe campaign to prepare and empower Aboriginal people to keep themselves and their communities safe and healthy amid COVID-19. The resources include flyers, posters, and social media tiles and are available for download [here](#).

Together against COVID-19:

A pack outlining strategy, plans, and controls for communication to build social cohesion as the COVID-19 crisis evolves can be found [here](#).

Safety plans for a range of businesses and organisations can be found [here](#), and those in the sport and recreation sector [here](#).

Quicklinks:

Councils can access the latest information and resources about COVID-19 on the [NSW Government](#), [NSW Health](#), [Commonwealth Government](#), [Commonwealth Department of Health](#), and [NSW Office of Local Government websites](#).



The Regional Job Creation Fund supports regional investment and job creation by offering up to \$10 million in co-funding to activate or bring forward regional projects in engine, enabling or emerging engine industries. Examples of eligible projects could include the:

- Replacement, upgrade or adaptation of plant and equipment at an existing regional NSW business
- Establishment of an additional production line for an existing regional NSW business
- Onshoring of activity currently done overseas to a regional NSW location
- Development of new regional tourism experiences and visitor attractions
- Relocation of a business operation from out of state to regional NSW.

The Regional Job Creation Fund's focus is to co-fund projects creating at least five sustainable regional jobs. Applicants must provide a minimum 50% cash co-contribution to the project and the NSW Government contribution will be no more than \$20,000 per new job created through the project.

Applications close: 5.00pm on Friday, 14 May 2021 or when program funding has been fully allocated

Assessment timeframes:

Preliminary stage - seven working days from the date of submission

Detailed application stage - 12 weeks from the date of complete submission

[Click here](#) for more information



[Markets Policy Exhibition](#)

The Draft Markets Policy will be on public exhibition from Friday, 20 November 2020 to Friday, 18 December 2020.

The purpose of the Market Policy is to establish a consistent process for assessing and approving markets held on council land or crown lands under the care and control of council, demonstrate the level of commitment required from market operators to achieve quality markets operations and facilitate well managed markets that help to support and contribute to the local communities complementing the offerings of local businesses.

Further, you may also view the documents on Council's website at www.hawkesbury.nsw.gov.au or via Your Hawkesbury Your say at www.yourhawkesbury-yoursay.com.au

[Windsor Mall Public Exhibition](#)

The Draft Windsor Mall Policy will be on public exhibition from Friday, 20 November 2020 to Friday, 18 December 2020.

- Activate Windsor Mall by permitting a range of events and performances.
- Establish a process for assessing and approving activities in the Windsor Mall.
- Advise the standard and style of furniture for outdoor dining and footpath trading permits.

Further, you may also view the documents on Council's website at

www.hawkesbury.nsw.gov.au

or via Your Hawkesbury Your say at www.yourhawkesbury-yoursay.com.au



**Resilience
NSW**

[NSW Business Survey for Bushfire Impacted Areas](#)

The NSW Government would like to hear about your experience as a business owner affected by the 2019–20 bushfires via a brief survey. The aim of the survey is to understand how businesses impacted by the 2019–20 bushfires are recovering, what support they are accessing and where additional assistance is needed. The results will help identify future responses for supporting businesses during a disaster and we value your feedback as a business owner in a bushfire-affected area.

The survey will take approximately 6 minutes to complete. To complete the survey, please click on the link below:

[NSW Business Survey for Bushfire Impacted Areas](#)

To view the range of assistance currently available to bushfire-affected businesses, please visit the Service NSW bushfire support hub at:
<https://www.service.nsw.gov.au/campaign/business-support-bushfire-impacted-communities>.

You can also call 13 77 88 to speak to a Service NSW Business Concierge or



Webinar on apprenticeships and traineeships

Attention all Businesses: Thinking of putting on an apprentice or trainee or just looking to upskill your staff in 2021?

TAFE, in conjunction with Council, is hosting a webinar for interested businesses on Monday, 7 December 2020 from 6.00 pm – 7.00 pm.

TAFE NSW can help you with customised training packages or provide you with information about the changes to apprenticeships and traineeships and how they can support you.

Register your interest to attend by sending an email to lisa.olderidge@hawkesbury.nsw.gov.au



Women's Leadership and Development Program Project Grants

The Australian Government is inviting entities to apply for grant funding under the Women's Leadership and Development Program (WLDP) Project Grants.

The Australian Government funds the WLDP to deliver a range of projects specifically for Australian women. Additional funding over 2020-21 to 2023-24 was announced in the 2020-21 Budget as part of the 2020 Women's Economic

The objective of the WLDP is to improve outcomes for Australian women in six key focus areas: women's job creation; women's economic security; women's workforce participation; women's leadership; women's safety; and international engagement.

This grant opportunity supports projects that achieve tangible improvements in outcomes linked to the achievement of all, one, or a combination of the key priority areas of the WLDP (note: international engagement will not form part of this grant opportunity).

Priority will be given to applicants who can demonstrate how their project complements existing initiatives under the Government's JobMaker Plan, in particular the JobTrainer Fund, to work in partnership with the Commonwealth.

Projects that are scalable, transferable across industries and occupations, and those that focus on supporting women from different backgrounds are strongly encouraged.

Projects funded under the 2018-19 WLDP grant opportunity are encouraged to apply for a continuation or expansion of their project.

For details and to apply [Click here](#)

If you would like assistance, please call the Community Grants Hub Hotline on 1800 020 283 (option 1) or email support@communitygrants.gov.au (link sends e-mail).



**Small
Business
Commissioner**

[A message from the new Small Business Commissioner, Chris Lamont](#)

"The NSW Small Business Commission (Commission) aims to ensure their needs are front-of-mind in NSW Government decisions, policy development as well as support and assistance measures. We play an important role in providing advocacy, information, resources and mediation services for small businesses.

when a disaster or disruption occurs, such as the summer bushfires and COVID-19 pandemic.

"I am keen to build on the collaborative working relationship the Commission has enjoyed with your council, and I am committed to supporting you in helping your local small businesses grow and thrive, especially through this challenging period."

Commission Contacts:

For queries, mediations, disputes, to raise issues or any other small business matters: visit www.smallbusiness.nsw.gov.au, phone 1300 795 534 or email we.assist@smallbusiness.nsw.gov.au

[WSBC free online training](#)

Western Sydney Business Centre is offering a series of free webinars to help businesses acquire and refine essential skills. Click [here](#) to learn more.



WESTERN SYDNEY
BUSINESS CENTRE

Communication skills for building your business – for face to face and online business

**Thursday, 3 December,
10am-midday**

[Click here to book online](#)

Digital basic

**Thursday, 3 December,
1pm-3pm**

[Click here to book online](#)

Tender writing – writing a winning application

**Friday, 4 December,
10am-midday**

[Click here to book online](#)

Blogging made easy & effective

**Monday, 7 December,
10am-midday**

[Click here to book online](#)

midday

[Click here to book online](#)

Social media basics for small businesses

**Wednesday,
9 December, 1pm-3pm**

[Click here to book online](#)

Google AdWords

**Thursday,
10 December, 10am-
midday**

[Click here to book online](#)

**Running an eCommerce business in today's
challenging climate**

**Friday, 11 December,
10am-midday**

[Click here to book online](#)

Creating a YouTube video and channel

**Monday, 14 December,
10am-midday**

[Click here to book online](#)

Digital storytelling 2.0

**Tuesday, 15 December,
10am-midday**

[Click here to book online](#)

Creating offers that sell

**Tuesday 15 December,
1pm-3pm**

[Click here to book online](#)

Social Media marketing

**Wednesday, 16
December, 10am-
midday**

[Click here to book online](#)

Digital basic

**Wednesday,
16 December, 1pm-3pm**

[Click here to book online](#)

Online Brand 2.0

**Thursday,
17 December, 10am-
midday**



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