



Attachment 2 to Item 182

Community Events Assessment
Criteria Matrix for the Event
Sponsorship Application under
Round 1 Event Sponsorship
Program 2022/2023

Date of meeting: 15 November 2022
Location: Council Chambers
Time: 6:30 p.m.

COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

Organiser's Name: Chris Bowell
Event Name: Dogs in the Park NSW
Event Location: Richmond Park
Event Date: March 23

Objective	Criteria	Score Options	Score	Event Score
Attendee Appeal	Appeal to wide demographic	Specialised event Appeal to age group Universal Appeal	1 2 3	<input type="text" value="1"/>
	Number of attendees	<500 500-1000 >1000	0 1 2	<input type="text" value="0"/>
	Free Event	No Yes	0 1	<input type="text" value="1"/>
Community connections and resilience	Create community partnerships	No Yes	0 3	<input type="text" value="3"/>
	Opportunities for local community group involvement	No Yes More than 2 groups	0 2 3	<input type="text" value="2"/>
	Opportunity for community volunteers	No Yes	0 3	<input type="text" value="3"/>
Economic Benefit	Opportunities for local business involvement	No Yes	0 2	<input type="text" value="2"/>
	Origin of attendees	Hawkesbury Outside LGA	2 1	<input type="text" value="2"/>
	Revenue generated from event	<\$20,000 >\$20,000	1 2	<input type="text" value="1"/>
Sustainability	Provision of a Sustainability Events Management Plan	No Yes	0 3	<input type="text" value="0"/>
	A Zero Waste Event	No Yes	0 3	<input type="text" value="0"/>

OBJECTIVE	CRITERIA	SCORE OPTIONS	SCORE	EVENT SCORE
Venues/Location	Events that support revitalisation of town centres (CSP direction)	No Yes	0 2	<input type="text" value="2"/>
	Develop vibrant town centres with business growth and community connection (CSP direction)	No Yes	0 2	<input type="text" value="2"/>
	Events that celebrate our rivers or riverside locations (CSP direction)	No Yes	0 2	<input type="text" value="0"/>
	Hawkesbury Showground	No Yes	0 2	<input type="text" value="0"/>
	Venue is accessible	No Yes	0 2	<input type="text" value="2"/>
Arts, Culture, Heritage and Food	Showcasing Hawkesbury heritage	No Yes	0 2	<input type="text" value="2"/>
	Involvement of local artists	No Yes	0 2	<input type="text" value="0"/>
	Involvement of local musicians	No Yes	0 2	<input type="text" value="0"/>
	Involvement of local food producers	No Yes	0 2	<input type="text" value="2"/>
Promotional and Brand Exposure	Local/Regional promotions	No Local Regional	0 1 2	<input type="text" value="1"/>
	State promotion	No Yes	0 2	<input type="text" value="0"/>
	Provision of marketing strategy	No Yes	0 2	<input type="text" value="0"/>
Legacy	Opportunity to grow the event	No Yes	0 1	<input type="text" value="1"/>
	Multiple funding sources	No Yes	1 2	<input type="text" value="2"/>
	Event previously has been held in the Hawkesbury	No Yes	1 2	<input type="text" value="2"/>
	Strong business model	No Yes	0 1	<input type="text" value="1"/>
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	1	<input type="text"/>
	Event has been supported by Council for less than 2 years	Yes	2	<input type="text"/>
	Event has not been supported by Council	Yes	3	<input type="text" value="3"/>

TOTAL SCORE

COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

Organiser's Name: Rotary Club of Richmond
Event Name: Carols in the Richmond Park
Event Location: Richmond park
Event Date: 11 December 2022

Objective	Criteria	Score Options	Score	Event Score
Attendee Appeal	Appeal to wide demographic	Specialised event Appeal to age group Universal Appeal	1 2 3	<input type="text" value="3"/>
	Number of attendees	<500 500-1000 >1000	0 1 2	<input type="text" value="2"/>
	Free Event	No Yes	0 1	<input type="text" value="1"/>
Community connections and resilience	Create community partnerships	No Yes	0 3	<input type="text" value="3"/>
	Opportunities for local community group involvement	No Yes More than 2 groups	0 2 3	<input type="text" value="2"/>
	Opportunity for community volunteers	No Yes	0 3	<input type="text" value="3"/>
Economic Benefit	Opportunities for local business involvement	No Yes	0 2	<input type="text" value="2"/>
	Origin of attendees	Hawkesbury Outside LGA	2 1	<input type="text" value="2"/>
	Revenue generated from event	<\$20,000 >\$20,000	1 2	<input type="text" value="1"/>
Sustainability	Provision of a Sustainability Events Management Plan	No Yes	0 3	<input type="text" value="3"/>
	A Zero Waste Event	No Yes	0 3	<input type="text" value="0"/>

OBJECTIVE	CRITERIA	SCORE OPTIONS	SCORE	EVENT SCORE
Venues/Location	Events that support revitalisation of town centres (CSP direction)	No Yes	0 2	<input type="text" value="2"/>
	Develop vibrant town centres with business growth and community connection (CSP direction)	No Yes	0 2	<input type="text" value="2"/>
	Events that celebrate our rivers or riverside locations (CSP direction)	No Yes	0 2	<input type="text" value="0"/>
	Hawkesbury Showground	No Yes	0 2	<input type="text" value="0"/>
	Venue is accessible	No Yes	0 2	<input type="text" value="2"/>
Arts, Culture, Heritage and Food	Showcasing Hawkesbury heritage	No Yes	0 2	<input type="text" value="2"/>
	Involvement of local artists	No Yes	0 2	<input type="text" value="2"/>
	Involvement of local musicians	No Yes	0 2	<input type="text" value="2"/>
	Involvement of local food producers	No Yes	0 2	<input type="text" value="2"/>
Promotional and Brand Exposure	Local/Regional promotions	No Local Regional	0 1 2	<input type="text" value="1"/>
	State promotion	No Yes	0 2	<input type="text" value="0"/>
	Provision of marketing strategy	No Yes	0 2	<input type="text" value="0"/>
Legacy	Opportunity to grow the event	No Yes	0 1	<input type="text" value="1"/>
	Multiple funding sources	No Yes	1 2	<input type="text" value="2"/>
	Event previously has been held in the Hawkesbury	No Yes	1 2	<input type="text" value="2"/>
	Strong business model	No Yes	0 1	<input type="text" value="1"/>
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	1	<input type="text"/>
	Event has been supported by Council for less than 2 years	Yes	2	<input type="text" value="2"/>
	Event has not been supported by Council	Yes	3	<input type="text"/>
TOTAL SCORE				<input type="text" value="45"/>

COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

Organiser's Name: Bowen Mountain Park Management Committee
Event Name: Christmas in the Park
Event Location: Bowen Mountain Park
Event Date: 17 December 2022

Objective	Criteria	Score Options	Score	Event Score
Attendee Appeal	Appeal to wide demographic	Specialised event Appeal to age group Universal Appeal	1 2 3	<input type="text" value="3"/>
	Number of attendees	<500 500-1000 >1000	0 1 2	<input type="text" value="0"/>
	Free Event	No Yes	0 1	<input type="text" value="1"/>
Community connections and resilience	Create community partnerships	No Yes	0 3	<input type="text" value="3"/>
	Opportunities for local community group involvement	No Yes More than 2 groups	0 2 3	<input type="text" value="3"/>
	Opportunity for community volunteers	No Yes	0 3	<input type="text" value="3"/>
Economic Benefit	Opportunities for local business involvement	No Yes	0 2	<input type="text" value="2"/>
	Origin of attendees	Hawkesbury Outside LGA	2 1	<input type="text" value="2"/>
	Revenue generated from event	<\$20,000 >\$20,000	1 2	<input type="text" value="1"/>
Sustainability	Provision of a Sustainability Events Management Plan	No Yes	0 3	<input type="text" value="3"/>
	A Zero Waste Event	No Yes	0 3	<input type="text" value="0"/>

OBJECTIVE	CRITERIA	SCORE OPTIONS	SCORE	EVENT SCORE
Venues/Location	Events that support revitalisation of town centres (CSP direction)	No Yes	0 2	<input type="text" value="2"/>
	Develop vibrant town centres with business growth and community connection (CSP direction)	No Yes	0 2	<input type="text" value="0"/>
	Events that celebrate our rivers or riverside locations (CSP direction)	No Yes	0 2	<input type="text" value="0"/>
	Hawkesbury Showground	No Yes	0 2	<input type="text" value="0"/>
	Venue is accessible	No Yes	0 2	<input type="text" value="2"/>
Arts, Culture, Heritage and Food	Showcasing Hawkesbury heritage	No Yes	0 2	<input type="text" value="0"/>
	Involvement of local artists	No Yes	0 2	<input type="text" value="2"/>
	Involvement of local musicians	No Yes	0 2	<input type="text" value="2"/>
	Involvement of local food producers	No Yes	0 2	<input type="text" value="2"/>
Promotional and Brand Exposure	Local/Regional promotions	No Local Regional	0 1 2	<input type="text" value="1"/>
	State promotion	No Yes	0 2	<input type="text" value="0"/>
	Provision of marketing strategy	No Yes	0 2	<input type="text" value="0"/>
Legacy	Opportunity to grow the event	No Yes	0 1	<input type="text" value="1"/>
	Multiple funding sources	No Yes	1 2	<input type="text" value="2"/>
	Event previously has been held in the Hawkesbury	No Yes	1 2	<input type="text" value="2"/>
	Strong business model	No Yes	0 1	<input type="text" value="1"/>
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	1	<input type="text"/>
	Event has been supported by Council for less than 2 years	Yes	2	<input type="text"/>
	Event has not been supported by Council	Yes	3	<input type="text" value="3"/>

TOTAL SCORE

COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

Organiser's Name: Windsor Business Group
Event Name: Light Up Windsor
Event Location: Windsor Town Centre
Event Date: 3 December 2022

Objective	Criteria	Score Options	Score	Event Score
Attendee Appeal	Appeal to wide demographic	Specialised event Appeal to age group Universal Appeal	1 2 3	<input type="text" value="3"/>
	Number of attendees	<500 500-1000 >1000	0 1 2	<input type="text" value="2"/>
	Free Event	No Yes	0 1	<input type="text" value="1"/>
Community connections and resilience	Create community partnerships	No Yes	0 3	<input type="text" value="3"/>
	Opportunities for local community group involvement	No Yes More than 2 groups	0 2 3	<input type="text" value="3"/>
	Opportunity for community volunteers	No Yes	0 3	<input type="text" value="3"/>
Economic Benefit	Opportunities for local business involvement	No Yes	0 2	<input type="text" value="2"/>
	Origin of attendees	Hawkesbury Outside LGA	2 1	<input type="text" value="1"/>
	Revenue generated from event	<\$20,000 >\$20,000	1 2	<input type="text" value="1"/>
Sustainability	Provision of a Sustainability Events Management Plan	No Yes	0 3	<input type="text" value="3"/>
	A Zero Waste Event	No Yes	0 3	<input type="text" value="0"/>

OBJECTIVE	CRITERIA	SCORE OPTIONS	SCORE	EVENT SCORE
Venues/Location	Events that support revitalisation of town centres (CSP direction)	No Yes	0 2	<input type="text" value="2"/>
	Develop vibrant town centres with business growth and community connection (CSP direction)	No Yes	0 2	<input type="text" value="2"/>
	Events that celebrate our rivers or riverside locations (CSP direction)	No Yes	0 2	<input type="text" value="0"/>
	Hawkesbury Showground	No Yes	0 2	<input type="text" value="0"/>
	Venue is accessible	No Yes	0 2	<input type="text" value="2"/>
Arts, Culture, Heritage and Food	Showcasing Hawkesbury heritage	No Yes	0 2	<input type="text" value="2"/>
	Involvement of local artists	No Yes	0 2	<input type="text" value="2"/>
	Involvement of local musicians	No Yes	0 2	<input type="text" value="2"/>
	Involvement of local food producers	No Yes	0 2	<input type="text" value="2"/>
Promotional and Brand Exposure	Local/Regional promotions	No Local Regional	0 1 2	<input type="text" value="1"/>
	State promotion	No Yes	0 2	<input type="text" value="0"/>
	Provision of marketing strategy	No Yes	0 2	<input type="text" value="0"/>
Legacy	Opportunity to grow the event	No Yes	0 1	<input type="text" value="1"/>
	Multiple funding sources	No Yes	1 2	<input type="text" value="2"/>
	Event previously has been held in the Hawkesbury	No Yes	1 2	<input type="text" value="2"/>
	Strong business model	No Yes	0 1	<input type="text" value="1"/>
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	1	<input type="text" value="1"/>
	Event has been supported by Council for less than 2 years	Yes	2	<input type="text"/>
	Event has not been supported by Council	Yes	3	<input type="text"/>

TOTAL SCORE

COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

Organiser's Name: Hawkesbury Vallery Baptist Church
Event Name: Hanna Park Carols
Event Location: Hanna Park, Beaumont Ave
Event Date: 17 Dec 2022

Objective	Criteria	Score Options	Score	Event Score
Attendee Appeal	Appeal to wide demographic	Specialised event Appeal to age group Universal Appeal	1 2 3	<input type="text" value="3"/>
	Number of attendees	<500 500-1000 >1000	0 1 2	<input type="text" value="2"/>
	Free Event	No Yes	0 1	<input type="text" value="1"/>
Community connections and resilience	Create community partnerships	No Yes	0 3	<input type="text" value="3"/>
	Opportunities for local community group involvement	No Yes More than 2 groups	0 2 3	<input type="text" value="3"/>
	Opportunity for community volunteers	No Yes	0 3	<input type="text" value="3"/>
Economic Benefit	Opportunities for local business involvement	No Yes	0 2	<input type="text" value="2"/>
	Origin of attendees	Hawkesbury Outside LGA	2 1	<input type="text" value="2"/>
	Revenue generated from event	<\$20,000 >\$20,000	1 2	<input type="text" value="1"/>
Sustainability	Provision of a Sustainability Events Management Plan	No Yes	0 3	<input type="text" value="0"/>
	A Zero Waste Event	No Yes	0 3	<input type="text" value="0"/>

OBJECTIVE	CRITERIA	SCORE OPTIONS	SCORE	EVENT SCORE
Venues/Location	Events that support revitalisation of town centres (CSP direction)	No Yes	0 2	<input type="text" value="2"/>
	Develop vibrant town centres with business growth and community connection (CSP direction)	No Yes	0 2	<input type="text" value="2"/>
	Events that celebrate our rivers or riverside locations (CSP direction)	No Yes	0 2	<input type="text" value="2"/>
	Hawkesbury Showground	No Yes	0 2	<input type="text" value="0"/>
	Venue is accessible	No Yes	0 2	<input type="text" value="2"/>
Arts, Culture, Heritage and Food	Showcasing Hawkesbury heritage	No Yes	0 2	<input type="text" value="0"/>
	Involvement of local artists	No Yes	0 2	<input type="text" value="0"/>
	Involvement of local musicians	No Yes	0 2	<input type="text" value="2"/>
	Involvement of local food producers	No Yes	0 2	<input type="text" value="2"/>
Promotional and Brand Exposure	Local/Regional promotions	No Local Regional	0 1 2	<input type="text" value="1"/>
	State promotion	No Yes	0 2	<input type="text" value="0"/>
	Provision of marketing strategy	No Yes	0 2	<input type="text" value="0"/>
Legacy	Opportunity to grow the event	No Yes	0 1	<input type="text" value="1"/>
	Multiple funding sources	No Yes	1 2	<input type="text" value="2"/>
	Event previously has been held in the Hawkesbury	No Yes	1 2	<input type="text" value="2"/>
	Strong business model	No Yes	0 1	<input type="text" value="1"/>
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	1	<input type="text"/>
	Event has been supported by Council for less than 2 years	Yes	2	<input type="text" value="2"/>
	Event has not been supported by Council	Yes	3	<input type="text"/>

TOTAL SCORE

COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

Organiser's Name: Kurrajong Community Forum/ Lyn Ward
Event Name: Kurrajong Sparkle Twilight Event
Event Location: Kurrajong Village Street Precinct
Event Date: 10 December 2022

Objective	Criteria	Score Options	Score	Event Score
Attendee Appeal	Appeal to wide demographic	Specialised event Appeal to age group Universal Appeal	1 2 3	<input type="text" value="3"/>
	Number of attendees	<500 500-1000 >1000	0 1 2	<input type="text" value="1"/>
	Free Event	No Yes	0 1	<input type="text" value="1"/>
Community connections and resilience	Create community partnerships	No Yes	0 3	<input type="text" value="3"/>
	Opportunities for local community group involvement	No Yes More than 2 groups	0 2 3	<input type="text" value="2"/>
	Opportunity for community volunteers	No Yes	0 3	<input type="text" value="3"/>
Economic Benefit	Opportunities for local business involvement	No Yes	0 2	<input type="text" value="0"/>
	Origin of attendees	Hawkesbury Outside LGA	2 1	<input type="text" value="2"/>
	Revenue generated from event	<\$20,000 >\$20,000	1 2	<input type="text" value="1"/>
Sustainability	Provision of a Sustainability Events Management Plan	No Yes	0 3	<input type="text" value="0"/>
	A Zero Waste Event	No Yes	0 3	<input type="text" value="0"/>

OBJECTIVE	CRITERIA	SCORE OPTIONS	SCORE	EVENT SCORE
Venues/Location	Events that support revitalisation of town centres (CSP direction)	No Yes	0 2	<input type="text" value="2"/>
	Develop vibrant town centres with business growth and community connection (CSP direction)	No Yes	0 2	<input type="text" value="2"/>
	Events that celebrate our rivers or riverside locations (CSP direction)	No Yes	0 2	<input type="text" value="0"/>
	Hawkesbury Showground	No Yes	0 2	<input type="text" value="0"/>
	Venue is accessible	No Yes	0 2	<input type="text" value="2"/>
Arts, Culture, Heritage and Food	Showcasing Hawkesbury heritage	No Yes	0 2	<input type="text" value="2"/>
	Involvement of local artists	No Yes	0 2	<input type="text" value="2"/>
	Involvement of local musicians	No Yes	0 2	<input type="text" value="2"/>
	Involvement of local food producers	No Yes	0 2	<input type="text" value="2"/>
Promotional and Brand Exposure	Local/Regional promotions	No Local Regional	0 1 2	<input type="text" value="2"/>
	State promotion	No Yes	0 2	<input type="text" value="0"/>
	Provision of marketing strategy	No Yes	0 2	<input type="text" value="0"/>
Legacy	Opportunity to grow the event	No Yes	0 1	<input type="text" value="1"/>
	Multiple funding sources	No Yes	1 2	<input type="text" value="2"/>
	Event previously has been held in the Hawkesbury	No Yes	1 2	<input type="text" value="1"/>
	Strong business model	No Yes	0 1	<input type="text" value="1"/>
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	1	<input type="text"/>
	Event has been supported by Council for less than 2 years	Yes	2	<input type="text"/>
	Event has not been supported by Council	Yes	3	<input type="text" value="3"/>

TOTAL SCORE

COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

Organiser's Name: Hawkesbury District Agricultural Association
Event Name: Hawkesbury Show 23
Event Location: Hawkesbury Showground
Event Date: 28-30 April 2023

Objective	Criteria	Score Options	Score	Event Score
Attendee Appeal	Appeal to wide demographic	Specialised event Appeal to age group Universal Appeal	1 2 3	<input type="text" value="3"/>
	Number of attendees	<500 500-1000 >1000	0 1 2	<input type="text" value="2"/>
	Free Event	No Yes	0 1	<input type="text" value="0"/>
Community connections and resilience	Create community partnerships	No Yes	0 3	<input type="text" value="3"/>
	Opportunities for local community group involvement	No Yes More than 2 groups	0 2 3	<input type="text" value="3"/>
	Opportunity for community volunteers	No Yes	0 3	<input type="text" value="3"/>
Economic Benefit	Opportunities for local business involvement	No Yes	0 2	<input type="text" value="2"/>
	Origin of attendees	Hawkesbury Outside LGA	2 1	<input type="text" value="1"/>
	Revenue generated from event	<\$20,000 >\$20,000	1 2	<input type="text" value="2"/>
Sustainability	Provision of a Sustainability Events Management Plan	No Yes	0 3	<input type="text" value="3"/>
	A Zero Waste Event	No Yes	0 3	<input type="text" value="0"/>

OBJECTIVE	CRITERIA	SCORE OPTIONS	SCORE	EVENT SCORE
Venues/Location	Events that support revitalisation of town centres (CSP direction)	No Yes	0 2	<input type="text" value="0"/>
	Develop vibrant town centres with business growth and community connection (CSP direction)	No Yes	0 2	<input type="text" value="0"/>
	Events that celebrate our rivers or riverside locations (CSP direction)	No Yes	0 2	<input type="text" value="0"/>
	Hawkesbury Showground	No Yes	0 2	<input type="text" value="2"/>
	Venue is accessible	No Yes	0 2	<input type="text" value="2"/>
Arts, Culture, Heritage and Food	Showcasing Hawkesbury heritage	No Yes	0 2	<input type="text" value="2"/>
	Involvement of local artists	No Yes	0 2	<input type="text" value="2"/>
	Involvement of local musicians	No Yes	0 2	<input type="text" value="2"/>
	Involvement of local food producers	No Yes	0 2	<input type="text" value="2"/>
Promotional and Brand Exposure	Local/Regional promotions	No Local Regional	0 1 2	<input type="text" value="2"/>
	State promotion	No Yes	0 2	<input type="text" value="2"/>
	Provision of marketing strategy	No Yes	0 2	<input type="text" value="0"/>
Legacy	Opportunity to grow the event	No Yes	0 1	<input type="text" value="1"/>
	Multiple funding sources	No Yes	1 2	<input type="text" value="2"/>
	Event previously has been held in the Hawkesbury	No Yes	1 2	<input type="text" value="2"/>
	Strong business model	No Yes	0 1	<input type="text" value="1"/>
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	1	<input type="text" value="1"/>
	Event has been supported by Council for less than 2 years	Yes	2	<input type="text"/>
	Event has not been supported by Council	Yes	3	<input type="text"/>

TOTAL SCORE

COMMUNITY EVENT ASSESSMENT CRITERIA MATRIX

Organiser's Name: Graham Shakespear/ Hawkesbury Woodcraft Co-op
Event Name: WoodWorking and Craft Show
Event Location: Hawkesbury Showground
Event Date: 20-21 May 2023

Objective	Criteria	Score Options	Score	Event Score
Attendee Appeal	Appeal to wide demographic	Specialised event Appeal to age group Universal Appeal	1 2 3	<input type="text" value="1"/>
	Number of attendees	<500 500-1000 >1000	0 1 2	<input type="text" value="2"/>
	Free Event	No Yes	0 1	<input type="text" value="1"/>
Community connections and resilience	Create community partnerships	No Yes	0 3	<input type="text" value="3"/>
	Opportunities for local community group involvement	No Yes More than 2 groups	0 2 3	<input type="text" value="3"/>
	Opportunity for community volunteers	No Yes	0 3	<input type="text" value="3"/>
Economic Benefit	Opportunities for local business involvement	No Yes	0 2	<input type="text" value="2"/>
	Origin of attendees	Hawkesbury Outside LGA	2 1	<input type="text" value="1"/>
	Revenue generated from event	<\$20,000 >\$20,000	1 2	<input type="text" value="1"/>
Sustainability	Provision of a Sustainability Events Management Plan	No Yes	0 3	<input type="text" value="3"/>
	A Zero Waste Event	No Yes	0 3	<input type="text" value="0"/>

OBJECTIVE	CRITERIA	SCORE OPTIONS	SCORE	EVENT SCORE
Venues/Location	Events that support revitalisation of town centres (CSP direction)	No Yes	0 2	<input type="text" value="0"/>
	Develop vibrant town centres with business growth and community connection (CSP direction)	No Yes	0 2	<input type="text" value="0"/>
	Events that celebrate our rivers or riverside locations (CSP direction)	No Yes	0 2	<input type="text" value="0"/>
	Hawkesbury Showground	No Yes	0 2	<input type="text" value="2"/>
	Venue is accessible	No Yes	0 2	<input type="text" value="2"/>
Arts, Culture, Heritage and Food	Showcasing Hawkesbury heritage	No Yes	0 2	<input type="text" value="0"/>
	Involvement of local artists	No Yes	0 2	<input type="text" value="2"/>
	Involvement of local musicians	No Yes	0 2	<input type="text" value="2"/>
	Involvement of local food producers	No Yes	0 2	<input type="text" value="2"/>
Promotional and Brand Exposure	Local/Regional promotions	No Local Regional	0 1 2	<input type="text" value="2"/>
	State promotion	No Yes	0 2	<input type="text" value="2"/>
	Provision of marketing strategy	No Yes	0 2	<input type="text" value="0"/>
Legacy	Opportunity to grow the event	No Yes	0 1	<input type="text" value="1"/>
	Multiple funding sources	No Yes	1 2	<input type="text" value="2"/>
	Event previously has been held in the Hawkesbury	No Yes	1 2	<input type="text" value="1"/>
	Strong business model	No Yes	0 1	<input type="text" value="1"/>
Council Support (answer one only)	Event has been supported by Council for more than 2 years	Yes	1	<input type="text"/>
	Event has been supported by Council for less than 2 years	Yes	2	<input type="text"/>
	Event has not been supported by Council	Yes	3	<input type="text" value="3"/>

TOTAL SCORE