



Hawkesbury City Council

attachment 1
to
item 99

Detailed summary of the applications
received and the proposed level of
financial assistance to be provided

date of meeting: 12 June 2019

location: council chambers

time: 6:30 p.m.

Ref	Applicant	Name of Event	Satisfy the Eligibility Criteria	Score on the Assessment Criteria Matrix. Maximum score of 70	Requested Amount (\$) and money to be spent on	In-Kind Request	Recommended Amount (\$) and inclusions	Other Council Assistance	Discussion
1	New South Wales Aboriginal Association	Hawkesbury Aboriginal Reconciliation Golf Day 2019	Yes	40	2,000 to be spent on commemorative shirts and prizes	NA	2,000	Marketing and promotion on Facebook and inclusion on Event Calendar on HCC website	<p>The NSW Aboriginal Association have applied for Event sponsorship for the Hawkesbury Aboriginal Reconciliation Gold Day 21 June 2019. The event will be held at the Richmond Golf Club and will be held in Reconciliation Week. Reconciliation Week celebrations are held across Australia each June to celebrate the history, culture and achievements of Aboriginal and Torres Strait Islander peoples</p> <p>The event has not been held previously in the Hawkesbury. It is anticipated that there will be members of the local community, both indigenous and non indigenous participating in the event.</p> <p><u>These expected outcomes align with the Events Strategy's goals to support and build strong local connections and build resilience and a sense of place within the community.</u></p>
2	Upper Hawkesbury Power Boat Club	Power Boat Spectacular	Yes	41	10,000 to be spent on event infrastructure including fencing, toilets, bins and rubbish removal	Waste bins, recycle bins, fencing for parking or shoreline, venue hire fees.	3,000 sponsorship 1,300 for 10 bins (5 waste and 5 recycled to be organised by applicant) TOTAL \$4,300.	Marketing and promotion on Facebook and inclusion on Event Calendar on HCC website	<p>The Power Boat Spectacular promotes and displays power boat circuit racing on the Hawkesbury River at Governor Phillip Park Windsor. The event is expected to be attended by 2000-3000 people over 14-15 September. The event has been running for the past 30 years and can be viewed from the banks of Governor Phillip Park.</p> <p>Community groups including the Scouts and Power Boat Club with more than 50 volunteers involved. The event will include trade and food stalls, amusement rides. <u>The event aligns with the Hawkesbury Community Strategic Plans Direction's to celebrate our Rivers and promote Tourism and Development and the Events Strategy's goals to increase community involvement and participation.</u></p>

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3	Bilpin Garden Club	59 th Annual Bilpin Flower Show and Spring Fair	Yes	42	1,000 to be spent on hall hire, banner poles, prizes	Marketing, banner poles	1,000 sponsorship	Marketing and promotion on Facebook and inclusion on Event Calendar on HCC website	The Bilpin Flower Show has been held for 59 years to showcase the flowers and foliage of the Bilpin area. Last year there were 150 entries with more than 650 people attending. The event in 2019 will be held over the weekend of 12 to 13 October. <u>These expected outcomes align with the Events Strategy's goals to support and build strong local connections and build resilience and a sense of place within the Bilpin community.</u>
4	Hawkesbury Valley Baptist Church	Hanna Park Carols	Yes	46	10,000	Waste and recycle bins, marketing, promotion, banner pole hire, venue hire fee, access to power	3,200 Sponsorship and 1,300 for 10 bins (5 waste and 5 recycled) TOTAL \$4,500	Marketing and promotion on Facebook and Event calendar on HCC website.	Hanna Park Carols is North Richmond's community carols event held the weekend just before Christmas on 22 December 2019. Hosted by the Hawkesbury Valley Baptist Church served by 150 volunteers and funded by approximately 50 local businesses. More than 7,000 people are expected to attend the event. <u>This event and the support by the Hawkesbury Valley Baptist Church will assist Council to deliver on the goals of the Events Strategy to build strong local connections across the community and local businesses. It will also contribute the reinforcement of Hanna Park as an important place in the Hawkesbury as identified in the Hawkesbury Community Strategic Plan.</u>

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5	Rotary Club of Richmond Inc	Richmond Rotary Carols in the Park	Yes	49	1,500 to be spent on waste bins, portaloos, advertising		1,500 sponsorship and 1,300 for 10 bins (5 waste and 5 recycled) TOTAL \$2,800	Marketing and promotion on Facebook and Event calendar on HCC website.	Richmond Rotary is holding Carols in the Park on Sunday 15 December 2019. The event has been held in Richmond Park for almost 30 years. In 2018 there were between 2500-3000 attendees, volunteers and local musicians. <u>This event and the support by the Rotary Club of Richmond will assist Council to deliver on the goals of the Events Strategy to build strong local connections across the community and local businesses. It will also contribute the reinforcement of the township of Richmond as a dynamic place as identified in the Hawkesbury Community Strategic Plan.</u>
6	Kurrajong Community Forum	Music in the Park	Yes	51	4,000 to be spent on advertising, musicians, printing, St Johns Ambulance, audio visual	Waste and recycle bins, banner pole hire, venue hire fee, access to power	2,500 sponsorship and 1,300 for 10 bins (5 waste and 5 recycled) TOTAL \$3,800	Marketing and promotion on Facebook and Event calendar on HCC website.	The Kurrajong Community Forum is holding Music in the Park in February 2020 which will draw on the strengths of the four previous Jazz in the Park events and create connections, family, friends and neighbour. It is expected 600-800 people will attend. <u>This event and the support by the Kurrajong Community Forum will assist Council to deliver on the goals of the Events Strategy to build strong local connections across the community and local businesses. It will also contribute the reinforcement of the township of Kurrajong as a dynamic place as identified in the Hawkesbury Community Strategic Plan.</u>

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7	Utopian Touring	Dinner by the River	Yes	41	5,000	Waste and recycle bins, banner pole hire, venue hire fee, access to power	1000 sponsorship 1,300 for 10 bins (5 waste and 5 recycled) TOTAL \$2,300		Utopian Touring is holding Dinner by the River on 28 September 2019 at Macquarie Park. It will showcase iconic musicians, food and wine along the banks of the River with the number of attendees between 250-450. Local volunteers, community groups, musicians and businesses will be involved. <u>These expected outcomes align with the Events Strategy's goals to support and build strong local connections and build resilience and a sense of place within the community and local businesses.</u>
8	Richmond Good Food Market	Richmond Good Food Market	Yes	46	5,000 to be spent on waste bins, recycle bins, marketing and promotion, access to power, access to water, venue hire fee waived	Nil	3,500 sponsorship. which could be allocated to include the cost of 10 waste bins (5 waste and 5 recycled)	Marketing and promotion on Facebook and Event calendar on HCC website.	The markets were started by a local family 5 years ago as a place for local farmers and producers to engage and sell their produce to their local community. The weekly markets has also helped to reduce food miles, created a new local economy, a place of employment and a meeting space for the community and a destination for tourists. The markets are a weekly event (47 Saturdays/year). <u>This weekly event and the ongoing support by the Richmond Good Food Markets will assist Council to deliver on the goals of the Events Strategy to build strong local connections across the community and local businesses. It will also contribute the reinforcement of the township of Richmond as a dynamic place as identified in the Hawkesbury Community Strategic Plan.</u>

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9	BBQ Grange Pty Ltd	Showdown at the Showground	Yes	40	20,000	Nil	3,000	Marketing and promotion on Facebook and Event calendar on HCC website.	Showdown at the Showground 9-11 November 2019 has been developed to promote low and slow BBQing in Australia. The event will be an opportunity to promote the cooking to the local community and engage local businesses to participate and reach new audiences. It is hoped that more 12,000 will come along to the event over the weekend. The event was previously held at the Moore Park Entertainment Quarter. The event will involve local businesses, community groups, musicians and 30 volunteers. <u>This event will help to build positive connections across the community through the involvement and participation of locals, businesses, volunteers and community groups and the use of the Hawkesbury Showground.</u>
10	Hawkesbury Remakery	Windsor Artisan Market	Yes	44	1,000	Waste and recycle bins, banner pole hire, venue hire fee, access to power	1,000 sponsorship Waste from the event can be placed in existing bins in Windsor Mall. Access to power to be provided.	Marketing and promotion on Facebook and Event calendar on HCC website.	The Windsor Artisan Markets will be held on a Thursday or Friday evening during September in Windsor Mall. Thetwilight markets will showcase local makers and the Hawkesbury Remakery. There will be 12 volunteers involved in the event and community groups including the Country Women's Association and local makers. <u>This event will assist Council to deliver on the goals of the Events Strategy to build strong local connections across the community and local businesses and groups. It will also contribute the reinforcement of the township of Windsor as a dynamic place as identified in the Hawkesbury Community Strategic Plan.</u>

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11	Pitt Town Anzac Day Planning Committee	Anzac Day Memorial Service for the Pitt Town Community	Yes	48	3,000 to be spent on equipment hire, printing, advertising	Nil	3,000	Marketing and promotion on Facebook and Event calendar on HCC website.	Pitt Town Anzac Day memorial service on 25 April 2020 will commemorate men and women who served Australia in all military events. The event has been held in the Pitt Town community for the last nine years. Participation includes 400 attendees and volunteers, local community groups, schools., sporting groups, Windsor RSL Subbranch and churches. <u>These expected outcomes align with the Events Strategy's goals to support and build strong connections and build resilience and a sense of place within the community of Pitt Town.</u>
12	Hawkesbury District Agricultural Association	Hawkesbury Show 2020	Yes	58	5,500 to be spent on marketing and advertising the 2020 event	Nil	5,500	Marketing and promotion on Facebook and Event calendar on HCC website.	The Hawkesbury Show is the longest running event in the Hawkesbury with the greatest attendance, in excess of 60,000 people attending over the three days of festivities from Sydney and across NSW. There is a focus of the district's agriculture, heritage, judging, live music, concerts, parades, amusement rides, showbags and fireworks. The event will be held between 1-3 May 2020. <u>This event will help to build positive connections across the community and the region through the involvement and participation of locals, businesses, volunteers and community groups and the use of the Hawkesbury Showground in support of this iconic Hawkesbury event.</u>

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13	Tomahawk Marketing	Lost Trade Fair	Yes	40	15,000 to be spent on waste, marketing, fencing, parking	Marketing and waste management	3,000 which could be allocated to pay for the cost of waste management charged by the Hawkesbury District Agricultural Association.	Marketing and promotion on Facebook and Event calendar on HCC website.	<p>The Lost Trades Fair will be held for the first time in the Hawkesbury on the 5-6 October 2019 at the Hawkesbury Showground. The event has been held in regional areas attracting over 20,000 people. The Fair celebrates the art of skilled manual work with over 100 artisans, like stonemasons and blacksmiths who will be demonstrating their trades and shared their knowledge.</p> <p><u>The event aligns with the Hawkesbury Community Strategic Plans Direction's to promote Tourism and Development with opportunities for attendees to explore and discover the Hawkesbury and possibly revisit the region in future. The event also provides the opportunity for community to appreciate artisans and therefore supports the Community Strategic Plans to strengthen cultural development and heritage.</u></p>

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14	St Albans Folk Festival	St Albans Folk Festival	Yes	54	4,000	Waste and recycle bins, marketing, promotion, banner pole hire, venue hire fee, access to power	3,200 sponsorship and 1,300 for 10 bins (5 waste and 5 recycled) TOTAL \$4,500	Marketing and promotion on Facebook and Event calendar on HCC website.	St Albans Folk Festival, held between the 24-26 April 2020 in the township of St Albans will include contemporary and traditional folk music, Australian bush music, music sessions, workshops, dances, poetry and children's activities, The event showcases local and international performers,, songwriters and musicians. The festival runs a market of food, produce, and other stalls. The 1,000 attendees travel for the day or camp on the banks of the Macdonald River. The event is served by 150 volunteers. There is involvement of local businesses and local community groups. <u>This event and the support by the St Albans Folk Festival will assist Council to deliver on the goals of the Events Strategy to build strong local connections across the community and local businesses. It will also contribute the reinforcement of the township of St Albans as a dynamic place as identified in the Hawkesbury Community Strategic Plan. The event also aligns with the Hawkesbury Community Strategic Plans Direction's to promote Tourism and Development with opportunities for attendees to explore and discover the Hawkesbury and possibly revisit the region in future.</u>
15	Hawkesbury Chamber of Commerce	Hawkesbury Business Showcase	Yes	40	2,000	Nil	2,000	Marketing and promotion on Facebook and Event calendar on HCC website	The Hawkesbury Business showcase to be held in October 2019 has been developed to support the Hawkesbury business community through the Chamber of Commerce and encourage them to highlight local businesses and celebrate their contribution to the Hawkesbury. <u>This event will help to build positive connections across the business community and the region through the involvement and participation of local business people.</u>

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