attachment 1
to
item 70

Community Indicators

Hawkesbury City Council

Proposed Community Indicators – Measuring the Hawkesbury Community Strategic Plan.

LOOKING AFTER PEOPLE and PLACE

▶ CSP Strategy: Revitalise and enhance town centres and villages.

<table>
<tr><td rowspan="2">CSP Measure</td><td colspan="6">HEADLINE INDICATOR</td></tr>
<tr><td>Description</td><td colspan="5">(LPP) 1.1 Resident population of Windsor & Richmond</td></tr>
<tr><td rowspan="11">LPP 1</td><td rowspan="11">Resident Population of town centres & villages</td><td>Explanation</td><td colspan="5">Population of the Windsor and Richmond (based on ABS state suburb classification). To measure success in attracting residents to key urban & service centres (to arrest the decline in population of these centres).</td></tr>
<tr><td>Desired Trend</td><td>Absolute increase in number of people residing in Richmond and Windsor.</td><td>Data Source</td><td>ABS Census</td><td>Frequency</td><td>5 yearly</td></tr>
<tr><td colspan="6">SECONDARY INDICATOR</td></tr>
<tr><td>Description</td><td colspan="5">(LPP) 1.2 Resident populations of key centres identified in Hawkesbury Residential Land Strategy (HRLS).</td></tr>
<tr><td>Explanation</td><td colspan="5">Total Population of precincts identified for residential development within HRLS - Nth Richmond, Glossodia Wilberforce, Pitt Town, Vineyard, Sth Windsor corridor + rural villages of Kurrajong & Kurmond – based on ABS classification as state suburb or urban centre/locality. Measure success in achieving aims of the HRLS</td></tr>
<tr><td>Desired Trend</td><td>Increase in number of people residing in key centres identified in Hawkesbury Residential Land Strategy</td><td>Data Source</td><td>ABS Census</td><td>Frequency</td><td>5 yearly</td></tr>
</table>

<table>
<tr><td rowspan="2">CSP Measure</td><td colspan="6">HEADLINE INDICATOR</td></tr>
<tr><td>Description</td><td colspan="5">(LPP) 2.1 Total economic output of Windsor, Richmond and Nth Richmond</td></tr>
<tr><td rowspan="6">LPP 2</td><td rowspan="6">Visitation to town centres & villages</td><td>Explanation</td><td colspan="5">Will measure the economic vitality of key urban and service centres of Windsor, Richmond and Nth Richmond which is an indirect measure of levels of visitation and activity within these centres.</td></tr>
<tr><td>Desired Trend</td><td>Increase in the economic output of Windsor, Richmond and Nth Richmond</td><td>Data Source</td><td>REMPLAN</td><td>Frequency</td><td>Annual</td></tr>
<tr><td colspan="6">SECONDARY INDICATOR</td></tr>
<tr><td>Description</td><td colspan="5">(LPP) 2.3 Number of bookings for use of Council-owned public spaces in Richmond and Windsor.</td></tr>
<tr><td>Explanation</td><td colspan="5">To measure use of public spaces for community and civic events in Richmond and Windsor</td></tr>
<tr><td>Desired Trend</td><td>An increase in the number of bookings for the use of public spaces to stage community and civic events</td><td>Data Source</td><td>Council Data</td><td>Frequency</td><td>Annual</td></tr>
</table>

▶ CSP Strategy: Encourage affordable, diverse and quality housing in serviced areas

<table>
<tr><td rowspan="2">CSP Measure</td><td colspan="6">HEADLINE INDICATOR</td></tr>
<tr><td>Description</td><td colspan="5">(LPP) 3.1 Community Satisfaction with Housing Choice</td></tr>
<tr><td rowspan="16">LPP 3</td><td rowspan="16">Housing Options versus demand</td><td>Explanation</td><td colspan="5">Additional survey question to establish the % of people who agree that housing choices are available to meet community needs (proposed for inclusion in Community Survey undertaken by Micromex every two years).</td></tr>
<tr><td>Desired Trend</td><td>Increase in % of people who agree that housing choices are available to meet community need.</td><td>Data Source</td><td>Community Survey*</td><td>Frequency</td><td>Every two years</td></tr>
<tr><td colspan="6">SECONDARY INDICATOR</td></tr>
<tr><td>Description</td><td colspan="5">(LPP) 3.2 Residential Building Approvals (no of new dwellings).</td></tr>
<tr><td>Explanation</td><td colspan="5">To measure increase in supply of homes to meet projected demand (as compared with dwelling targets in Hawkesbury Residential Land Strategy).</td></tr>
<tr><td>Desired Trend</td><td>Increase in the number of new dwellings.</td><td>Data Source</td><td>ABS Data Council Data</td><td>Frequency</td><td>Annual</td></tr>
<tr><td colspan="6">HEADLINE INDICATOR</td></tr>
<tr><td>Description</td><td colspan="5">(LPP) 3.3 Housing Affordability – Households experiencing Housing Stress</td></tr>
<tr><td>Explanation</td><td colspan="5">Housing Stress is defined as households in the lowest 40% of incomes who are paying more than 30% of their usual gross weekly income on housing costs. This indicator measures the number and % of households who may be experiencing difficulties in meeting their commitments.</td></tr>
<tr><td>Desired Trend</td><td>A decrease in the % of households experiencing housing stress.</td><td>Data Source</td><td>atlas.id Census Data</td><td>Frequency</td><td>5 yearly</td></tr>
<tr><td colspan="6">SECONDARY INDICATOR</td></tr>
<tr><td>Description</td><td colspan="5">(LPP) 3.4 Community Perception of Housing Affordability</td></tr>
<tr><td>Explanation</td><td colspan="5">Additional Community Survey question to establish the % of people who indicate that their current rental or mortgage payments are affecting their finances (proposed for inclusion in Micromex Community Survey.</td></tr>
<tr><td>Desired Trend</td><td>Decrease in % of people who indicate that housing payments are affecting household finances.</td><td>Data Source</td><td>Community Survey*</td><td>Frequency</td><td>Every two years</td></tr>
</table>

LOOKING AFTER PEOPLE and PLACE

▶ CSP Strategy (cont.) Encourage affordable, diverse and quality housing in serviced areas

CSP Measure		HEADLINE INDICATOR					
		Description	(LPP) 4.1 Migration by Age Group				
LPP 4	Migration of population	Explanation	Measures the age structure of people who move in and out of the Hawkesbury (net migration). The indicator may highlight trends in the outflow of people due to lack of employment, education or housing options				
		Desired Trend	A positive net migration flow across all age categories	Data Source	atlas.id Census Data	Frequency	5 yearly
		SECONDARY INDICATOR					
		Description	(LPP) 4.2 Resident Population by age categories.				
		Explanation	Measures the annual net change to the age profile of the Hawkesbury. While not a measure of migration, the annual figures will provide an indication of population outflows when compared with state & national trends.				
		Desired Trend	Changes to the population profile broadly reflect state and national trends.	Data Source	ABS National Regional Profile	Frequency	Annual

CSP Measure		HEADLINE INDICATOR					
		Description	(LPP) 5.1 Community Satisfaction with Current Housing Arrangements				
LPP 5	Proportional Dwelling Mix	Explanation	Additional Community Survey question to establish the % of people who agree that their current housing meets their specific living needs (in terms of house size & dwelling type). Will measure community perception of dwelling mix (proposed for inclusion in Micromex Community Survey).				
		Desired Trend	Increase in % of people who agree that their current housing meets their specific living needs.	Data Source	Community Survey*	Frequency	Every two years
		SECONDARY INDICATOR					
		Description	(LPP) 5.2 Proportional Dwelling Mix identified in Hawkesbury Residential Land Strategy (HRLS).				
		Explanation	The HRLS has estimated the % of dwelling types (detached dwellings –vs- medium density) that would be required to satisfy the projected demand for dwellings based on the household type mix in 2031. This indicator would measure progress in achieving the required dwelling mix target in the HRLS.				
		Desired Trend	An increase in the % of medium density dwellings as a proportion of all dwelling types in line with the HRLS.	Data Source	Census Data	Frequency	5 yearly

▶ CSP Strategy: Manage rural & natural lands to support a balance of agriculture, environment & housing that delivers viable rural production & rural character

CSP Measure		HEADLINE INDICATOR					
		Description	(LPP) 7.1 Value of Agricultural Production.				
LPP 7	. Agricultural Production and Employment	Explanation	Measures the Gross Economic Outputs derived from rural industries (Agriculture, Forestry & Fishing).				
		Desired Trend	An increase in the value of Gross Outputs from Agriculture, Forestry & Fishing.	Data Source	REMPLAN	Frequency	Annual
		HEADLINE INDICATOR					
		Description	(LPP) 7.2 Number and productivity of persons employed in rural industries				
		Explanation	This indicator will measure the no of persons employed in Agriculture, Forestry and Fishing and their per-capita output (i.e. productivity). The productivity measure is included to take into account technological and workplace changes which may impact employment demand.				
		Desired Trend	An increase in the number and productivity of persons employed in Agriculture, Forestry & Fishing.	Data Source	REMPLAN	Frequency	Annual
		SECONDARY INDICATOR					
		Description	(LPP) 7.3 Community Satisfaction with support provided to rural based industries.				
		Explanation	This indicator derived from responses to Council's Community Survey conducted by Micromex every two years (Question 1.B. 3 – respondent satisfaction with performance in 'Supporting rural based activities').				
		Desired Trend	An increase in mean satisfaction rating of performance in 'supporting rural based activities'.	Data Source	Community Survey	Frequency	Every two years

LOOKING AFTER PEOPLE and PLACE

▶ CSP Strategy: Recognise, protect and promote the values of indigenous, natural and built heritage through conservation and active use.

CSP Measure		HEADLINE INDICATOR					
LPP 6	Community Satisfaction with Rural and Heritage Character	Description	(LPP) 6.1 Community Satisfaction with Rural Character				
		Explanation	Additional Community Survey question to establish the % of people who rate the rural character of the Hawkesbury as satisfactory (proposed for inclusion in Community Survey undertaken by Micromex).				
		Desired Trend	Increase in the % of people who rate rural character of the Hawkesbury as satisfactory	Data Source	Community Survey*	Frequency	Every two years
		HEADLINE INDICATOR					
		Description	(LPP) 6.2 Community Satisfaction with Heritage Character				
		Explanation	This indicator derived from responses to Council's Community Survey conducted by Micromex every two years. (Question 1.E. 7 – respondent satisfaction with performance in 'valuing and protecting the Hawkesbury's heritage areas').				
		Desired Trend	An increase in mean satisfaction rating of performance in 'valuing & protecting heritage areas'.	Data Source	Community Survey	Frequency	Every two years
		SECONDARY INDICATOR					
		Description	(LPP) 6.3 Community Satisfaction with Management of Natural Areas.				
		Explanation	Indicator derived from responses to Council's Community Survey conducted by Micromex (Question 1.D. 11 – respondent satisfaction with performance in 'protecting bushland, open space and natural habitats').				
		Desired Trend	An increase in mean satisfaction rating of performance in 'protecting natural habitats'.	Data Source	Community Survey	Frequency	Every two years
		SECONDARY INDICATOR					
		Description	(LPP) 6.4 Community Satisfaction with Built Heritage				
		Explanation	Heritage buildings are cited as a key part of the identity of the Hawkesbury. This additional Community Survey question will measure the % of people who are satisfied with efforts made to protect and conserve built heritage (proposed for inclusion in Community Survey undertaken by Micromex every two years).				
		Desired Trend	Increase in % of people satisfied with efforts made to protect and conserve built heritage.	Data Source	Community Survey*	Frequency	Every two years

CSP Measure		HEADLINE INDICATOR					
LPP 11	Visitation to cultural and heritage centre	Description	(LPP) 11.1 Visitation to Council Owned Cultural Facilities.				
		Explanation	This indicator will measure the number of annual visits to council owned cultural facilities including the Library, Regional Gallery, Regional Museum and Pioneer Village at Wilberforce. This will provide an indication of the active use of heritage and cultural sites (council owned sites have been selected as data for these sites is available).				
		Desired Trend	An increase in the number of annual visits to Council owned cultural facilities.	Data Source	Council Data	Frequency	Annual

▶ CSP Strategy: Upgrade the necessary physical infrastructure and human services to meet contemporary needs and expectations.

CSP Measure		HEADLINE INDICATOR					
LPP 8	Availability and accessibility of affordable services versus benchmarks	Description	(LPP) 8.1 Benchmarks for Social Infrastructure Provision				
		Explanation	Will measure the adequacy of social infrastructure (education, health, culture, emergency services, child care, youth, aged care, open space and recreation) based on indicative population thresholds identified by the NSW Growth Centres Commission (GCC) and the Hawkesbury Residential Land Strategy (HRLS). It is an indicator of the availability of facilities to meet the needs of local and district populations.				
		Desired Trend	Social infrastructure is provided in accordance with indicative benchmarks.	Data Source	Council Data	Frequency	Annual
		SECONDARY INDICATOR					
		Description	(LPP) 8.2 Community Satisfaction with Services and Infrastructure.				
		Explanation	This indicator derived from responses to Council's Community Survey conducted by Micromex every two years (Question 1.E.5 – respondent satisfaction with improving services and infrastructure.				
		Desired Trend	An increase in mean satisfaction rating for improving services & infrastructure'.	Data Source	Community Survey	Frequency	Every two years

LOOKING AFTER PEOPLE and PLACE

▶ CSP Strategy: Provide for a safer community through planning, mitigation and response.

CSP Measure		HEADLINE INDICATOR					
		Description	(LPP) 9.1 Recorded Crime Rates for person and property offences.				
LPP 9	Community Perception of Safety	Explanation	This indicator will measure the no of recorded offences per capita for crime categories involving offences against person and offences against property.				
		Desired Trend	A decrease in per-capita recorded crime rates for offences against person and property.	Data Source	BOSCAR	Frequency	Annual
		SECONDARY INDICATOR					
		Description	(LPP) 9.2 Community Perception of Safety.				
		Explanation	Additional Community Survey question to establish the % of people who feel safe in their neighbourhood, and when alone in a public place (proposed for inclusion in Community Survey undertaken by Micromex).				
		Desired Trend	Increase in % of people who feel safe in their neighbourhood and in public spaces.	Data Source	Community Survey*	Frequency	Every two years

CSP Measure		HEADLINE INDICATOR					
		Description	(LPP) 10.1 Council Investment in Community Safety Services				
LPP 10	Assistance to Community Safety Providers	Explanation	This indicator will measure the quantum of funding provided by Council to support the operations of community safety agencies - Rural Fire Services, State Emergency Services.				
		Desired Trend	Maintain level of funding contribution to community safety agencies	Data Source	Council Data	Frequency	Annual

CARING for OUR ENVIRONMENT

▶ CSP Strategy: Effective management of our rivers, waterways, riparian land, surface and groundwaters, and natural eco-systems through local action and regional partnerships.

CSP Measure		HEADLINE INDICATOR					
		Description	(COE) 1.1 Water Quality Guidelines for Primary Contact Recreation				
COE 1	Swimmability of River	Explanation	This indicator measure the median enterococci levels (cfu/100mL) at 5 monitoring sites on the Hawkesbury River (Yarramundi, Nth Richmond, Wilberforce, Sackville and Lower Portland). The level of enterococci has been identified as the best indicator for primary contact (swimming) recreational water quality. For water to be suitable for swimming the median enterococci density level should be below 35cfu/100mL.				
		Desired Trend	Median enterococci density of less than 35cfu/100mL as recorded at monitoring sites on Hawkesbury R.	Data Source	Sydney Catch. Authority	Frequency	Annual

CSP Measure		HEADLINE INDICATOR					
		Description	(COE) 2.1 Implementation of Actions in Upper Hawkesbury Coastal Zone Management Plan.				
COE 2	Implementation of erosion and river health programs	Explanation	Council has adopted a management plan which outlines actions to improve the environmental, recreational & cultural values of the Hawkesbury River. This indicator will measure the number of actions implemented.				
		Desired Trend	Implementation of actions identified in the Upper Hawkesbury Coastal Zone Management Plan	Data Source	Council Data	Frequency	Annual
		SECONDARY INDICATOR					
		Description	(COE) 2.2 Community satisfaction with Health of Hawkesbury River and Waterways.				
		Explanation	This indicator derived from responses to Council's Community Survey conducted by Micromex every two years (Question 1.D.1 – respondent satisfaction with health of Hawkesbury River and waterways).				
		Desired Trend	An increase in mean satisfaction rating of satisfaction with health of river and waterways.	Data Source	Community Survey	Frequency	Every two years

▶ CSP Strategy: Reduce our environmental footprint through resource and waste management.

CSP Measure		HEADLINE INDICATOR					
		Description	(COE) 3.1 Recycled Water Connections and Volumes.				
COE 3	Volume & no. of recycled water connections	Explanation	Council operates a number of recycled water re-use and distribution schemes. This indicator will measure the number of recycled water connections established through these schemes and the volume of recycled water used or distributed by these schemes.				
		Desired Trend	An increase in the number of recycled water connections and recycled water volumes	Data Source	Council Data	Frequency	Annual

CARING for OUR ENVIRONMENT

▶ CSP Strategy (cont.): Reduce our environmental footprint through resource and waste management.

CSP Measure		HEADLINE INDICATOR				
COE 4	Waste to landfill volumes	Description	(COE) 4.1 Waste to Landfill Volumes			
		Explanation	This indicator measures the total tonnage of waste which ends up as landfill at Council's Waste Management Facility at Sth Windsor. This amount is divided by the resident population to derive a per-capita figure.			
		Desired Trend	A reduction in the amount of waste (per-capita) going to landfill at Council's waste management facility.	Data Source	Council Data	Frequency	Annual

CSP Measure		HEADLINE INDICATOR				
COE 5	Recycling Volumes per capita.	Description	(COE) 5.1 Household Resource and Recovery Rates			
		Explanation	This indicator measures the total tonnage of household waste collected within the Hawkesbury LGA which is recovered and recycled. This amount is divided by the number of serviced households to derive a per-household figure. This indicator also calculates the proportion of solid waste which is recovered and recycled. Indicator (CE) 3.1 provides the corresponding figure for the recovery and reuse of waste-water.			
		Desired Trend	An increase in the tonnage and rates of solid waste which is recovered and recycled	Data Source	Council Data	Frequency	Annual

CSP Measure		HEADLINE INDICATOR				
COE 6	Council Energy and Water Use.	Description	(COE) 6.1 Council Energy and Water Use.			
		Explanation	This indicator measures the total energy consumption (in gigajoules) and total water consumption (in kilolitres) for Council facilities. The two amounts can be divided by the number of residents to derive an equivalent per-capita figure.			
		Desired Trend	A decrease in energy and water consumption within Council facilities (on a per-capita basis).	Data Source	Council Data	Frequency	Annual

CSP Measure		HEADLINE INDICATOR				
COE 7	Council Greenhouse gas emissions	Description	(COE) 7.1 Council Greenhouse Gas Emissions			
		Explanation	This indicator measures the total greenhouse gas emissions (in tonnes CO^2 equivalent) from electricity, gas, street lighting and diesel usage within Council operations. The amounts can be divided by the number of residents to derive an equivalent per-capita figure.			
		Desired Trend	A decrease in greenhouse gas emissions within Council operations.	Data Source	Council Data	Frequency	Annual

CSP Measure		HEADLINE INDICATOR				
COE 9	Council use of recycled materials	Description	(COE) 9.1 Purchase of environment friendly office and stationery supplies.			
		Explanation	Council has adopted an environmentally sustainable procurement policy. This measure will track the proportion of 'environment friendly' office and stationary supplies purchased as a proportion of all office and stationery supplies. (This measure may be expanded to include other products)			
		Desired Trend	An increase in the proportion of environment friendly products purchased by Council	Data Source	Council Data	Frequency	Annual

▶ CSP Strategy: Manage growth with ecologically sustainable principles.

CSP Measure		HEADLINE INDICATOR				
COE 8	Adherence to sustainability indicators	Description	(COE) 8.1 Performance against sustainability indicators.			
		Explanation	No specific measure is proposed for this indicator. Following discussion with the Sustainability Advisory Committee it was determined that the proposed Community Indicators as outlined will provide a suitable mechanism for measuring "Quadruple Bottom Line'' sustainability across Social, Economic, Environmental & Governance domains.			
		Desired Trend	No of Sustainability Indicators achieved or on track.	Data Source	Various	Frequency	Various
		SECONDARY INDICATOR				
		Description	(COE) 8.2 Community satisfaction with sustainable living performance.			
		Explanation	This indicator derived from responses to Council's Community Survey conducted by Micromex (Question 1.D.2 3 5 6 7 & 9 – respondent satisfaction with 'reduced water consumption, tree preservation, stormwater management and reuse, reducing energy consumption, improving air quality, recycling services).			
		Desired Trend	An increase in mean satisfaction rating of satisfaction with selected sustainable living programs.	Data Source	Community Survey	Frequency	Every two years

CARING for OUR ENVIRONMENT

▶ **CSP Strategy:**   **Engage with the community and work together to care for our environment.**

CSP Measure		HEADLINE INDICATOR				
SFT 3	Number of Community Volunteers	Description	(SFT) 3.1. No of community volunteers (participating in environmental activities)			
		Explanation	No specific measure has been identified within the 'Caring for Our Environment' Section of the Community Strategic Plan for this item. It is proposed to use CSP Measure **SF 3** 'no of Council volunteers' for this strategy with specific reference to no of volunteers participating in Bushcare and Community Nursery activities.			
		Desired Trend	Maintain and increase the number of volunteers participating in environmental activities.	Data Source	Council Data	Frequency	Annual

LINKING the HAWKESBURY

▶ CSP Strategy: Facilitate an integrated transport network

CSP Measure		HEADLINE INDICATOR				
LH1	Community Satisfaction with transport services	Description	(LH) 1.1. Community Satisfaction with transport services			
		Explanation	Additional Community Survey question to establish the percentage of people who are satisfied with their ability to travel to work or commercial centres by private or public transport (proposed for inclusion in Community Survey undertaken by Micromex every two years).			
		Desired Trend	Increase in % of people satisfied with ability to commute using private or public transport.	Data Source	Community Survey*	Frequency	Every two years
		SECONDARY INDICATOR				
		Description	(LH) 1.2 Travel Time to Work			
		Explanation	This indicator will measure average work trip duration in minutes. It will provide an indicative measure of the ease of travelling within and beyond the Hawkesbury for work related purposes.			
		Desired Trend	A reduction in average work trip duration travel times	Data Source	NSW Bureau of Transport Stats	Frequency	Annual

▶ CSP Strategy: Establish and manage regional partnerships with transport providers and other levels of government to improve and extend public transport services.

CSP Measure		HEADLINE INDICATOR				
LH 3	Availability and rate of use of public transport	Description	(LH) 3.1 Work related public transport usage.			
		Explanation	This indicator would measure the proportion of residents travelling to work where the main method of transport is either public transport or a non-car mode of transport (bus, train, taxi, bicycle or by walking)			
		Desired Trend	Increase in the % of residents travelling to work by public transport or a non-car mode of transport.	Data Source	Census Data	Frequency	5 yearly
		SECONDARY INDICATOR				
		Description	(LH) 3.2 Community Satisfaction with public transport services.			
		Explanation	This indicator derived from responses to Council's Community Survey conducted by Micromex every two years (Question 1.C.5 6 – respondent satisfaction with 'bus services and train services'.			
		Desired Trend	An increase in mean satisfaction rating of satisfaction with bus and train services.	Data Source	Community Survey	Frequency	Every two years

▶ CSP Strategy: Provide and maintain roads that are financially and environmentally sustainable and respond to community safety, priorities and expectations.

CSP Measure		HEADLINE INDICATOR				
LH 2	Community Satisfaction with Council's Maintenance of roads.	Explanation	This indicator will measure the proportion of Council's sealed road network which rated as fair or above under the pavement condition index (PCI) for the sealed road network.			
		Desired Trend	Maintain or increase the proportion of sealed road network with a PCI rating of fair or above.		Council Data		Annual
		SECONDARY INDICATOR				
		Description	(LH) 2.1 Community Satisfaction with Road Maintenance.			
		Explanation	This indicator derived from responses to Council's Community Survey conducted by Micromex every two years (Question 1.C.4 – respondent satisfaction with 'road maintenance'.			
		Desired Trend	An increase in mean satisfaction rating of satisfaction with road maintenance.	Data Source	Community Survey	Frequency	Every two years

Note: The Description row for the Road Condition headline indicator reads (LH) 2.1 Road Condition.

LINKING the HAWKESBURY

▶ CSP Strategy (cont.): Provide and maintain roads that are financially and environmentally sustainable and respond to community safety, priorities and expectations.

<table>
<tr><td rowspan="2">CSP
Measure</td><td colspan="4">HEADLINE INDICATOR</td></tr>
<tr><td colspan="4">Description</td><td colspan="3">(LH) 4.1 Road Maintenance expenditure to agreed level</td></tr>
<tr><td rowspan="5">LH 4</td><td rowspan="5">Expenditure on road maintenance –vs- long term renewal cost</td><td>Explanation</td><td colspan="6">This indicator will compare actual expenditure (in dollars per kilometer) on road maintenance (for the local road network under Council's control) compared with the cost per kilometre that would be required to bring the local road network up to an maintained at an agreed level (to be determined following community consultation). The measure will identify the gap between actual expenditure and the amount required to achieve the long-term renewal cost of the road network at the agreed level.</td></tr>
<tr><td>Desired Trend</td><td colspan="2">A reduction in the gap between actual expenditure on road maintenance and required long term renewal cost</td><td>Data Source</td><td>Council Data</td><td>Frequency</td><td>Annual</td></tr>
</table>

▶ CSP Strategy: Lobby for and work with providers to ensure Hawkesbury residents and business continue to enjoy competitive and contemporary telecommunications services.

<table>
<tr><td rowspan="2">CSP
Measure</td><td colspan="6">HEADLINE INDICATOR</td></tr>
<tr><td>Description</td><td colspan="5">(LH) 5.1 Broadband Connection.</td></tr>
<tr><td rowspan="7">LH 5</td><td rowspan="7">Accessibility and take up of telecommunications.</td><td>Explanation</td><td colspan="5">Fast internet connection is increasingly required for accessing essential information for undertaking domestic and non-domestic business. This indicator measures the percentage of households within the Hawkesbury with a broadband connection.</td></tr>
<tr><td>Desired Trend</td><td colspan="2">An increase in the proportion of households with broadband connection.</td><td>Data Source</td><td>Census Data</td><td>Frequency</td><td>5 yearly</td></tr>
<tr><td colspan="5">SECONDARY INDICATOR</td></tr>
<tr><td>Description</td><td colspan="5">(LH) 5.2 Satisfaction with Communication Network.</td></tr>
<tr><td>Explanation</td><td colspan="5">This indicator derived from responses to Council's Community Survey conducted by Micromex every two years (Question 1.C.7   – respondent satisfaction with 'supporting a wider communication network (mobile coverage, broadband, TV reception)'.</td></tr>
<tr><td>Desired Trend</td><td colspan="2">An increase in mean satisfaction rating of satisfaction with communication network.</td><td>Data Source</td><td>Community Survey</td><td>Frequency</td><td>Every two years</td></tr>
</table>

SUPPORTING BUSINESS and LOCAL JOBS

▶ CSP Strategy: Differentiate, brand and promote the Hawkesbury as a tourism destination.

<table>
<tr><td rowspan="2">CSP
Measure</td><td colspan="6">HEADLINE INDICATOR</td></tr>
<tr><td>Description</td><td colspan="5">(SBJ) 1.1 Number of Visitors.</td></tr>
<tr><td rowspan="4">SBJ 1</td><td rowspan="4">No of visitors and value of visitations</td><td>Explanation</td><td colspan="5">This indicator is intended to measure: 1. the total number of international overnight, domestic overnight and domestic daytrip visitors to the Hawkesbury LGA and 2. the total visitor spends by overnight and domestic visitors (The availability of this data for the Hawkesbury LGA is yet to be confirmed.
.</td></tr>
<tr><td>Desired Trend</td><td colspan="2">Increase in number & value of over-night & domestic daytrip visitors to Hawkesbury LGA.</td><td>Data Source</td><td>Destination NSW</td><td>Frequency</td><td>Annual</td></tr>
</table>

<table>
<tr><td rowspan="2">CSP
Measure</td><td colspan="6">HEADLINE INDICATOR</td></tr>
<tr><td>Description</td><td colspan="5">(SBJ) 1.1 Tourism Outputs (GDP)</td></tr>
<tr><td rowspan="4">SBJ 2</td><td rowspan="4">Key Tourism indicators</td><td>Explanation</td><td colspan="5">This indicator is intended to measure the key economic outputs of tourism related industries within the Hawkesbury LGA – (gross revenue and employment).</td></tr>
<tr><td>Desired Trend</td><td colspan="2">Increase in the value of economic and employment related outputs from tourism related industries.</td><td>Data Source</td><td>REMPLAN</td><td>Frequency</td><td>Annual</td></tr>
</table>

SUPPORTING BUSINESS and LOCAL JOBS

▶ CSP Strategy (cont.): Differentiate, brand and promote the Hawkesbury as a tourism destination

CSP Measure		HEADLINE INDICATOR					
		Description	(SBJ) 3.1 Take up of the 'Hawkesbury' brand.				
SBJ 3	Recognition and use of 'Hawkesbury' brand	Explanation	This indicator will measure the number of businesses who apply to use or take up elements of the suite of marketing tools likely to be associated with the 'Hawkesbury' brand. (Council is intending to commission a brief to develop the idea of a 'Hawkesbury' brand and consequently the specific components or types of branding material is yet to be confirmed)				
		Desired Trend	An increase in the number of businesses adopting the 'Hawkesbury' brand as a marketing tool	Data Source	Council Data	Frequency	Annual
		SECONDARY INDICATOR					
		Description	(SBJ) 3.2 Satisfaction with Tourism Facilities and support to tourism industry.				
		Explanation	This indicator derived from responses to Council's Community Survey conducted by Micromex every two years (Question 1.B.4 – respondent satisfaction with 'supporting tourism facilities and industry'.				
		Desired Trend	An increase in mean satisfaction rating of satisfaction with supporting tourism facilities &industry.	Data Source	Community Survey	Frequency	Every two years

▶ CSP Strategy: Increase the focus on high end jobs and innovation to build our strengths and achieve a diverse industry base.

CSP Measure		HEADLINE INDICATOR					
		Description	(SBJ) 4.1 Local Employment by Industry Sector.				
SBJ 4	Number and type of local jobs by industry	Explanation	This indicator will measure the number of local jobs by industry sector. A balanced economy requires a diverse local employment profile with jobs created across all industry sectors. For this indicator, local employment benchmarks (i.e. the desired % of jobs within each industry sector) will be identified to measure progress in achieving the benchmark. Initially, the benchmark will be based on the national employment profile (i.e. the local employment profile would be compared with the national employment profile). It is envisaged that the proposed Economic Development Strategy would identify more localised employment benchmarks.				
		Desired Trend	Increase in the number of local jobs across industry sectors (in accordance with indicative benchmarks)	Data Source	REMPLAN	Frequency	Annual
		SECONDARY INDICATOR					
		Description	(SBJ) 4.2 Proportion of Residents Employed Locally.				
		Explanation	This indicator will measure the proportion of employed residents who live and work in the Hawkesbury LGA. (may be expanded to include residents working in adjoining LGAs of Penrith, Blacktown and The Hills).				
		Desired Trend	Maintain the % of employed residents who live and work in the Hawkesbury	Data Source	Census Data	Frequency	5 yearly
		SECONDARY INDICATOR					
		Description	(SBJ) 4.3 Satisfaction with Local Employment Opportunities				
		Explanation	This indicator derived from responses to Council's Community Survey conducted by Micromex every two years (Question 1.B.1 – respondent satisfaction with 'promoting local employment opportunities'.				
		Desired Trend	An increase in mean rating of satisfaction with promoting local employment opportunities	Data Source	Community Survey	Frequency	Every two years

CSP Measure		HEADLINE INDICATOR					
		Description	(SBJ) 5.1 Business Diversity				
SBJ 5	Number and type of business	Explanation	This indicator will measure the number of businesses by industry sector. As for indicator SBJ 4.1, local benchmarks will be identified to measure progress in achieving a desired business profile. Initially, benchmark will be based on the national business profile with more localised benchmarks derived from the proposed Economic Development Strategy. This indicator may also measure the value of Gross Outputs across industry sectors to provide a complementary measurement of Business Diversity				
		Desired Trend	An increase in the number of businesses adopting the 'Hawkesbury' brand as a marketing tool	Data Source	Council Data	Frequency	Annual
		SECONDARY INDICATOR					
		Description	(SBJ) 5.2 Satisfaction with Support for Business Development.				
		Explanation	This indicator derived from responses to Council's Community Survey conducted by Micromex every two years (Question 1.B.4 – respondent satisfaction with 'supporting business development'.				
		Desired Trend	An increase in mean satisfaction rating of satisfaction with supporting business development	Data Source	Community Survey	Frequency	Every two years

SUPPORTING BUSINESS and LOCAL JOBS

▶ CSP Strategy (cont.): Increase the focus on high end jobs and innovation to build our strengths and achieve a diverse industry base.

CSP Measure		HEADLINE INDICATOR					
SBJ 6	Availability of local job training opportunities	Description	(SBJ) 6.1 Enrolment in Tertiary Institutions.				
		Explanation	(There is no available data at a local government level which corresponds to the CSP Measure). The proposed indicator will measure the number and proportion of persons enrolled in tertiary institutions (TAFE, University & Other Training Institutions) to provide indication of accessibility of post-school training opportunities.				
		Desired Trend	An increase in the number of persons enrolled in tertiary studies.	Data Source	atlas.id Census Data	Frequency	5 yearly
		SECONDARY INDICATOR					
		Description	(SBJ) 6.2 Satisfaction with Training and Career Opportunities.				
		Explanation	This indicator derived from responses to Council's Bi-Annual Community Survey conducted by Micromex (Question 1.B.5 – respondent satisfaction with 'supporting training and career opportunities.				
		Desired Trend	An increase in mean satisfaction rating of satisfaction with supporting training and career opportunities.	Data Source	Community Survey	Frequency	Every two years

▶ CSP Strategy: Actively support the retention of the RAAF Base and enhanced aviation related industry by building on existing facilities.

CSP Measure		HEADLINE INDICATOR					
SBJ 7	RAAF base retained	Description	(SBJ) 7.1 RAAF Base Operations				
		Explanation	This indicator will simply measure whether the Richmond RAAF Base operations are maintained.				
		Desired Trend	RAFF Base operations maintained.	Data Source	Council Data	Frequency	Annual

CSP Measure		HEADLINE INDICATOR					
SBJ 8	Output of aviation business	Description	(SBJ) 8.1 Value of Aircraft Manufacturing				
		Explanation	This indicator will measure the gross revenues derived from aircraft manufacturing activities within the Hawkesbury LGA and the total number of persons employed in this industry sector.				
		Desired Trend	An increase in the value of economic and employment related outputs from aircraft manufacturing	Data Source	REMPLAN	Frequency	Annual

CSP Measure		HEADLINE INDICATOR					
SBJ 9	Defence Industry Indicators	Description	(SBJ) 9.1 Value of Defence Industry				
		Explanation	This indicator will measure the gross revenues derived from defence related activities within the Hawkesbury LGA and the total number of persons employed in this industry sector.				
		Desired Trend	An increase in the value of economic and employment related outputs from Defence	Data Source	REMPLAN	Frequency	Annual

SHAPING our FUTURE TOGETHER.

▶ CSP STRATEGY: Improve financial sustainability

CSP Measure		HEADLINE INDICATOR					
SFT 1	Funding gap between income and expenditure	Description	(SFT) 1.1 Financial Performance				
		Explanation	This indicator will track Councils net operating result before grants & contributions which are received for capital works. It will measure Council's capacity to meet the cost of operations from its operating revenues.				
		Desired Trend	A decrease in Council's operating deficit (to achieve at least a balanced operating result).	Data Source	Council Data	Frequency	Annual
		SECONDARY INDICATOR					
		Description	(SFT) 1.2 Provision for Asset Renewal				
		Explanation	Council is responsible for an extensive portfolio of community assets. This indicator is based on the Asset Renewal Ratio (ARR) - i.e. the rate at which assets are being renewed compared with the rate at which they are depreciating. A 100% ARR indicates that Council is providing sufficient funds for asset renewal.				
		Desired Trend	An increase in Council's Asset Renewal Ratio (to achieve the recommended 100% benchmark).	Data Source	Council Data	Frequency	Annual

SHAPING our FUTURE TOGETHER.

▶CSP STRATEGY: Broaden the resources and funding available to our community by working with local and regional partners as well as other levels of government.

CSP Measure		HEADLINE INDICATOR					
		Description	(SFT) 3.1 No of Volunteers				
SFT 3	Number of Council volunteers	Explanation	This indicator will measure the number of volunteers working with Council to support Council's operations and activities (including volunteers working for Council's externally contracted service arms such as the Sports Council and Peppercorn Services Inc.)				
		Desired Trend	Maintain and increase the number of volunteers working in partnership with Council.	Data Source	Council Data	Frequency	Annual
		SECONDARY INDICATOR					
		Description	(SFT) 3.2 Community Satisfaction with Council Support of Volunteers.				
		Explanation	This indicator derived from responses to Council's Community Survey conducted by Micromex every two years (Question 1.E.3 – respondent satisfaction with 'supporting and valuing volunteers').				
		Desired Trend	An increase in mean satisfaction rating of satisfaction with supporting and valuing volunteers.	Data Source	Community Survey	Frequency	Every two years

CSP Measure		HEADLINE INDICATOR					
		Description	(SFT) 4.1 Financial Contribution to Community Groups				
SFT 4	Support to community based groups	Explanation	This indicator will measure the $ value of financial assistance provided to support the activities of community based groups. Initially the value of direct financial assistance will be calculated with the intention of including indirect financial assistance (delivered through subsidised rents and other in-kind contributions) as this data becomes available – this indirect assistance is commonly referred to as 'community service obligation'.				
		Desired Trend	Maintain and increase the $ value of contributions to community groups.	Data Source	Council Data	Frequency	Annual
		SECONDARY INDICATOR					
		Description	(SFT) 4.2 Community Satisfaction with Council Support of Community Groups.				
		Explanation	This indicator derived from responses to Council's Community Survey conducted by Micromex every two years (Question 1.E.2 – respondent satisfaction with 'supporting and valuing community organisations').				
		Desired Trend	An increase in mean satisfaction rating of satisfaction with supporting and valuing community organisations.	Data Source	Community Survey	Frequency	Every two years

CSP Measure		HEADLINE INDICATOR					
		Description	(SFT) 5.1 Level of External Investment				
SFT 5	Sources of income (grants etc., from other levels of government)	Explanation	This indicator will measure the $ value of external revenue and investments sourced from partnerships and other levels of government.				
		Desired Trend	Maintain and increase the $ value of external grants and investment from external sources.	Data Source	Council Data	Frequency	Annual
		SECONDARY INDICATOR					
		Description	(SFT) 5.2 Community Satisfaction with Council Lobbying.				
		Explanation	Indicator derived from responses to two-yearly Community Survey conducted by Micromex (Question 1.E.6 – respondent satisfaction with 'lobbying state & federal governments for funding and improved service levels').				
		Desired Trend	Increase in mean rating of satisfaction with 'lobbying state/fed government for funding & improved services.	Data Source	Community Survey	Frequency	Every two years

CSP Measure		HEADLINE INDICATOR					
		Description	(SFT) 7.1 No of Partnerships				
SFT 7	Results of Participation	Explanation	This indicator will measure the no of partnerships that Council participates. Where feasible the return on investment (ROI) derived from these partnerships will be calculated.				
		Desired Trend	Maintain and increase the number of partnerships.	Data Source	Council Data	Frequency	Annual
		SECONDARY INDICATOR					
		Description	(SFT) 5.2 Community Satisfaction with Partnership Activities.				
		Explanation	Indicator derived from responses to Council's two-yearly Community Survey conducted by Micromex (Question 1.E.8 – respondent satisfaction with 'building partnerships with residents, community groups & institutions').				
		Desired Trend	Increase in mean rating of satisfaction with 'building partnerships'	Data Source	Community Survey	Frequency	Every two years

SHAPING our FUTURE TOGETHER.

▶CSP STRATEGY: Achieve community respect through good corporate governance and community leadership and engagement.

Make decisions in ways that are transparent, fair, balanced and equitable supported by appropriate resource allocations

CSP Measure		HEADLINE INDICATOR					
		Description	(SFT) 3.1 Community Satisfaction with Consultation				
SFT 3	Community satisfaction with consultation and engagement	Explanation	Indicator derived from responses to two-yearly Community Survey conducted by Micromex (Question 5 – respondent satisfaction with 'way Council consults with the community').				
		Desired Trend	Increase in mean satisfaction rating of satisfaction with 'way Council consults with the community'.	Data Source	Community Survey	Frequency	Every two years
		SECONDARY INDICATOR					
		Description	(SFT) 3.2 Community Satisfaction with Engagement in Decision Making.				
		Explanation	Indicator derived from responses to two-yearly Community Survey conducted by Micromex (Question 1.E.4 – respondent satisfaction with 'engaging community in making decisions').				
		Desired Trend	Increase in mean rating of satisfaction with 'engaging community in making decisions.	Data Source	Community Survey	Frequency	Every two years
		SECONDARY INDICATOR					
		Description	(SFT) 3.3 Community Satisfaction with Planning				
		Explanation	Additional Community Survey question to establish the % of people who agree with the statement that Council plans well for the future (proposed for inclusion in Community Survey undertaken by Micromex).				
		Desired Trend	Increase in % of people who feel that Council plans well for the future.	Data Source	Community Survey*	Frequency	Every two years
		SECONDARY INDICATOR					
		Description	(SFT) 3.3 Community Satisfaction with Council Communication				
		Explanation	Additional Community Survey question to establish the % of people who agree with the statement that Council communicates well (proposed for inclusion in Community Survey undertaken by Micromex).				
		Desired Trend	Increase in % of people who feel that Council communicates well	Data Source	Community Survey*	Frequency	Every two years
		HEADLINE INDICATOR					
		Description	(SFT) 3.4 Community Satisfaction with Performance of Council				
		Explanation	Indicator derived from responses to two-yearly Community Survey conducted by Micromex (Question 3a – respondent satisfaction with 'the performance of Council across all responsibility areas').				
		Desired Trend	Increase in mean rating of satisfaction with 'Council performance across all responsibility areas.	Data Source	Community Survey	Frequency	Every two years
		SECONDARY INDICATOR					
		Description	(SFT) 3.5 Community Satisfaction with Council Leadership				
		Explanation	Indicator derived from responses to two-yearly Community Survey conducted by Micromex (Question 1.E.1 – respondent satisfaction with 'providing transparent, accountable and respected leadership').				
		Desired Trend	Increase in mean rating of satisfaction with Council leadership.	Data Source	Community Survey	Frequency	Every two years

CSP Measure		HEADLINE INDICATOR					
		Description	(SFT) 8.1 Compliance with Statutory Reporting Requirements				
SFT 8	Compliance with reporting requirements	Explanation	This indicator will measure Council's compliance with statutory and legislated reporting requirements as set by the government bodies and other regulatory authorities. Council is required to submit documentation and reports to multiple bodies across a range of functions.				
		Desired Trend	100% compliance with reporting requirements.	Data Source	Council Data	Frequency	Annual

SHAPING our FUTURE TOGETHER.

▶ CSP STRATEGY: Work with the community to determine affordable levels of services and facilities.

CSP Measure	HEADLINE INDICATOR					
	Description	(SFT) 6 .1 Community Satisfaction with non-Council services and facilities.				
SFT 6 — Satisfaction with non-Council services & facilities	Explanation	This indicator derived from responses to Council's two yearly Community Survey conducted by Micromex (Question 1 – respondent satisfaction with performance of a non- Council facilities and services). If possible an overall satisfaction rating will be derived by the aggregation of individual scores.				
	Desired Trend	An increase in mean satisfaction rating of performance of selected facilities and services'.	Data Source	Community Survey	Frequency	Every two years

CSP Measure	HEADLINE INDICATOR					
	Description	(SFT) 9.1 Community Satisfaction with Council Services & Facilities Consultation				
SFT 9 — Satisfaction with Council services and Facilities	Explanation	This indicator derived from responses to Council's two-yearly Community Survey conducted by Micromex (Question 1 – respondent satisfaction with performance of a Council facilities and services). If possible an overall satisfaction rating will be derived by the aggregation of individual scores.				
	Desired Trend	Increase in mean satisfaction rating of satisfaction with 'way Council consults with the community'.	Data Source	Community Survey	Frequency	Every two years